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GRADUATE, UNDERGRADUATE AND EQUITY AFFAIRS UC ONLINE

OFFICE OF THE PRESIDENT 1111 Franklin Street, 10th Floor Oakland, California 94607-5200

January 24, 2025

Dear Colleagues,

As part of its strategic planning and organizational review, UC Online is designating the 2024-2025 funding cycle as a "stabilization year"—an opportunity to refine initiatives and processes to better align with campus and systemwide goals. Programs such as the UC Online Cross-Campus Enrollment System (CCES) have experienced significant growth. As of Spring 2025, nearly 700 courses have been approved for CCES, with more than 20,000 students utilizing the system since its inception.

This period of growth offers a pivotal opportunity to assess CCES and other UC Online initiatives, ensuring that their continued expansion supports campus and systemwide strategies. Achieving this stability will enable UC Online to more effectively support online education in the 2025-2026 academic year and beyond.

Key Updates and Changes

New Submission Process

- **Campus Liaisons**: Liaisons will serve as the primary contacts for funding project submissions.
- **Faculty and Staff Participation**: Faculty members and staff are encouraged to share project ideas with their designated campus liaisons.

Why These Changes Are Being Made

- Streamlined Processes: The strategic plan aims to simplify and centralize submission procedures.
- Alignment with Goals: Funding requests will be better aligned with campus-specific teaching and learning objectives, as well as UC Online's overarching mission.
- Enhanced Coordination: Improved coordination across campuses will help maximize the impact of funded projects.

What This Means for Faculty and Staff

• Faculty members should reach out to their campus liaisons to share project ideas and explain how these initiatives align with campus and system priorities.

• Additional information and guidance on these changes can be obtained from your campus liaison or UC Online directly.

Funding Categories

Historically, funding has been available for projects in the following areas:

- Infrastructure support
- Professional development
- Research
- Technology integrations
- Course development

Next Steps

- 1. **Review the** <u>FAQ</u>: UC Online has compiled a list of <u>frequently asked questions</u> regarding the award funding process.
- 2. Engage with Campus Liaisons: Share new project ideas or revisit previously unfunded projects that align with systemwide goals.
- 3. Align with Campus Strategy: Work with your liaison to demonstrate how your project supports both campus and UC Online priorities.
- 4. **Collaborate**: For questions or additional guidance, contact your <u>campus liaison</u> or UC Online leadership.

Thank you for your continued support in advancing online teaching and learning at the University of California.

Sincerely,

Rolin Moe, EdD Executive Director UC Online

Todd Van Zandt Director of Academic Technology UC Online

Paul Montoya () CFO & Marketing Director UC Online