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April 13, 2011

The Honorable Mark Leno Chair, Joint Legislative Budget Committee 1020 N Street, Room 553 Sacramento, California 95814

Dear Senator Leno:

Pursuant to Section 10803 of the Education Code, I am pleased to enclose the University of California's report to the Legislature on Unique Statewide Pupil Identifier.

If you have any questions regarding this report, Associate Vice President Debora Obley would be pleased to speak with you. She can be reached by telephone at (510) 987-9112, or by email at Debora.Obley@ucop.edu.

With best wishes, I am,

Sincerely yours,

Mark G. Yudof /

#### Enclosure

Mr. Gregory Schmidt, Secretary of the Senate cc:

Ms. Jody Martin, Joint Legislative Budget Committee

Ms. Tina McGree, Legislative Analyst's Office

Mr. Dotson Wilson, Chief Clerk of the Assembly

Ms. Amy Leach, Office of the Chief Clerk of the Assembly

Ms. Diane Anderson, Legislative Counsel Bureau

Provost and Executive Vice President Lawrence Pitts

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Associate Vice President and Director Steve Juarez

Associate Vice President Debora Obley

Executive Director Jenny Kao

Director Kathleen Dettman

## Report on Unique Statewide Pupil Identifier

April 2011 Legislative Report

An investment in UC pays dividends far beyond what can be measured in dollars. An educated, high-achieving citizenry is priceless.

#### UNIVERSITY OF CALIFORNIA

### Report on Unique Statewide Pupil Identifier

The following report is forwarded in compliance with Section 10803 of the Education Code, which states:

"10803. (a) The Chancellor's Office of the California Community Colleges, the University of California, and the California State University shall each establish a process by which colleges and universities within those systems issue, maintain, and report information using the unique statewide pupil identifiers specified in paragraph (3) of subdivision (e) of Section 60900.

(b) Annually, on or before April 1, the Chancellor's Office of the California Community Colleges, the University of California, and the California State University shall provide a progress report to the Governor and the appropriate policy and fiscal committees of the Legislature. The report shall include a detailed timeline for the implementation, maintenance, and use of the unique statewide pupil identifiers pursuant to subdivision (a)."

This document is the annual report responding to this legislative request.

### I. Background

The move to adopt a unique Statewide Student Identifier (SSID) paves the way for longitudinally-linked student-level data. The ability for the University of California (UC) to more accurately track students over time will prove an invaluable tool for assessing student progress in relation to academic preparation, participation in special programs, as well as campus outreach efforts. In addition, the SSID will facilitate a more comprehensive assessment of graduation and retention rates as students move across segments, as well as employment trends (for graduates and non-graduates alike). In the absence of such an identifier (or a reliable SSN), UC has relied on the use of "fuzzy matches", which use a combination of information about a student to uniquely identify them.

#### II. Identifiers

UC began collection of the SSID on the Undergraduate Application beginning with the Fall 2007 admission cycle (November 2006). The SSID has been kept as an optional item on the application as many of UC applicants are not from California. Since the 2007-08 academic year, the SSID has been routinely pulled into the UC Corporate Student System from the application database. Including the 2010 admissions cycle underway, UC now has data for four entering cohorts. Each year, approximately 70% of California applicants report their SSID; however, no validation review is undertaken since there is no central repository against which we can check student entries. Reports from the UC admissions call center lead to the belief that California students are generally unaware of their SSID or where to find it. Given that the reporting rate is low and the self-reported SSID is not validated, this information is not being used in any formal way, and UC is still relying on historical methodologies for uniquely identifying students.

In addition, the University of California's State Academic Preparation and Educational Partnerships (SAPEP) programs have a data collection system that allows for SSID's to be electronically collected, stored, and retrieved for use in the analysis of student outcomes. Yet, SSID's are not currently routinely collected because, as with admissions, a vast majority of students are not aware of their SSID's when participating in UC programs. UC's Education Partnerships (EP) also accesses SSID

data stored in the UC Corporate Student System, when available. UC is prepared to more fully utilize the SSID in its programs, policy and outcomes evaluations once California Longitudinal Pupil Achievement Data System (Cal-Pads) is fully developed and the data becomes more robust and reliable.

# A. <u>Detailed timeline for the implementation, maintenance, and use of the unique statewide pupil</u> identifiers:

As stated above, the SSID has already been incorporated into UC student data systems and can now be tracked over time. The usefulness of the SSID is currently limited until such time as the data is more fully reported by students and more readily available from other sources. UC is participating in efforts currently underway to develop an Interagency Agreement which will facilitate the sharing of student data between the three public segments of higher education (University of California, California State Universities, and California Community Colleges) and K-12 institutions (California Department of Education - CDE). The goal is to directly match UC and CDE student data, providing a way to validate self-reported SSID. Access to CDE student SSID data will also provide UC a means for deriving an SSID for those who did not provide this information on their undergraduate applications. This goal continues to be dependent on getting complete and accurate data from the CDE.

#### **Contact information:**

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