

## 2024 UCUES Survey Administration Summary

The 2024 UCUES survey administration encountered a greater challenge than during and after the COVID-19 pandemic. The survey was launched to about 225,000 undergraduates at all nine UC campuses during the spring term and received about 57,500 completed responses. This report provides summaries on survey duration, completion and response rates, and representativeness.

### Survey duration

UCUES was launched earliest on April 1, 2024 for UC m and latest for UC Merced and Los Angeles on April 19, 2024. The survey was closed for all campuses by August 11, 2024 with average active days of 99 for each campus, compared to 107 in 2022. On average, 17 email reminders were sent for each campus, compared to 19 in 2022 (Figure 1).

Figure 1. Days in Administration of UCUES 2024

Campus	Launch Date	Close date	Active days 2024	# Reminders 2024	Active days 2022	# Reminders 2022
Berkeley	4/2/2024	7/29/2024	120	10	132	11
Davis	4/9/2024	7/2/2024	85	13	107	15
Irvine	4/3/2024	6/19/2024	78	11	116	16
UCLA	4/19/2024	8/2/2024	109	15	115	16
Merced	4/1/2024	7/1/2024	93	17	94	17
Riverside	4/4/2024	6/27/2024	85	15	77	16
San Diego	4/4/2024	8/11/2024	130	34	120	35
Santa Barbara	4/3/2024	7/31/2024	120	21	110	26
Santa Cruz	4/3/2024	6/13/2024	74	15	90	18
<b>Average</b>			<b>99</b>	<b>17</b>	<b>107</b>	<b>19</b>

### Completion rate, response rate and representativeness

Figures 2-4 provide the information on completion and response rates by campus, gender, and race/ethnicity.

- Completion Rate:** Completion rate is defined as the percentage of completers in the overall valid survey invitees who responded to at least one survey question after the consent form and clicked the “submit” button at the end of the survey. Survey completers do not have to answer all questions but also at least one after the consent form. They can skip questions. The overall completion rate is 81%, slightly lower than the final completion rate in 2022 at 83% (Figure 2).
  - There is not huge variability in completion rates across racial/ethnic groups and other SES characteristics (e.g., Pell, first generation and applicant type), but male students and

international students have significantly lower completion rates and non-binary and humanities students have significantly higher completion rates.

- Response Rate:** Response rate is defined as the percentage of respondents that answered at least one survey question after the consent form, regardless of submitting the survey or not, among the overall valid survey invitees. The overall response rate is 26%, compared to 28% in 2022. Campus response rates vary from 15% to 37% (Figure 2).
- Representativeness:** Representativeness is a measure to indicate the degree to which the respondents represent the population. A simple direct way to check the representativeness is to compare respondents and population by key characteristics, such as gender, race/ethnicity, residency, and etc. In general, the respondents are representative of the population by most demographics. The most significant difference is in gender. Female respondents are overrepresented by about seven percentage points and male respondents underrepresented by about eight percentage points (Figure 3). International respondents are slightly underrepresented by about two percentage points (Figure 4).

Figure 2. Completion rate, response rate, and representativeness by campus

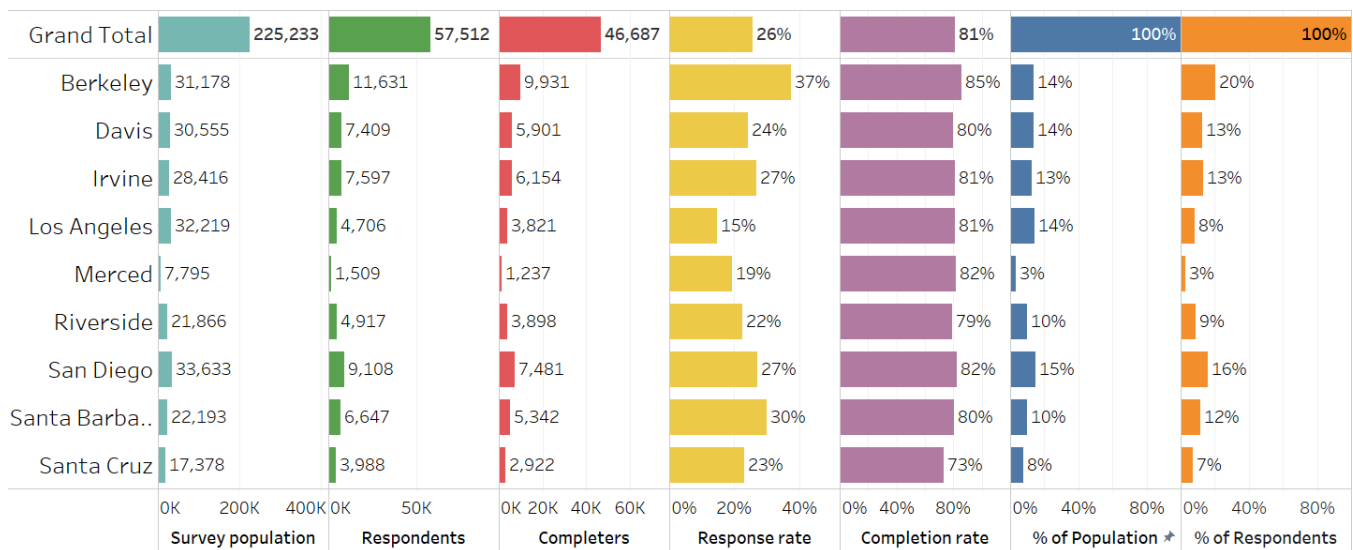


Figure 3. Representativeness by gender

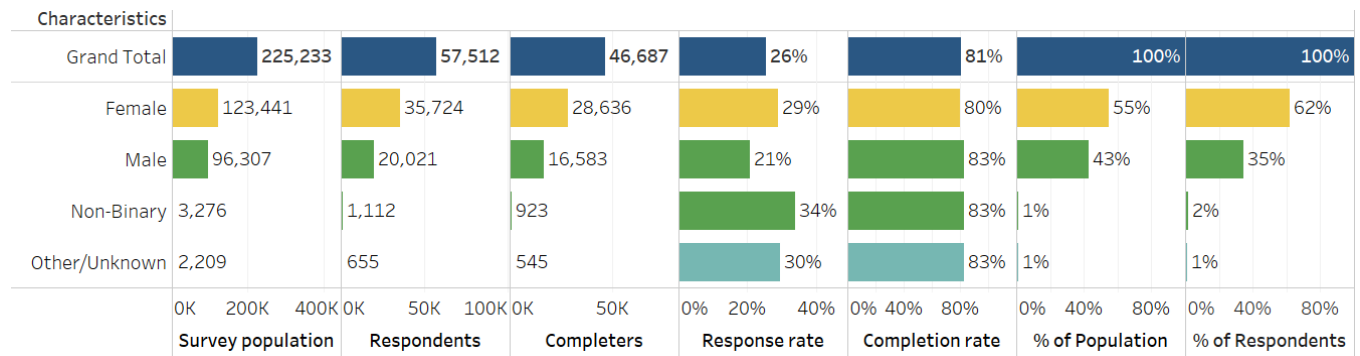


Figure 4. Representativeness by race/ethnicity

