

UNIVERSITY  
OF  
CALIFORNIA

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# Annual Report on University Private Support

2014-15





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University of California  
Annual Report on University Private Support  
2014–15

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## CAMPUS URL DIRECTORY

For more information on the campuses and their private support programs, visit these websites:

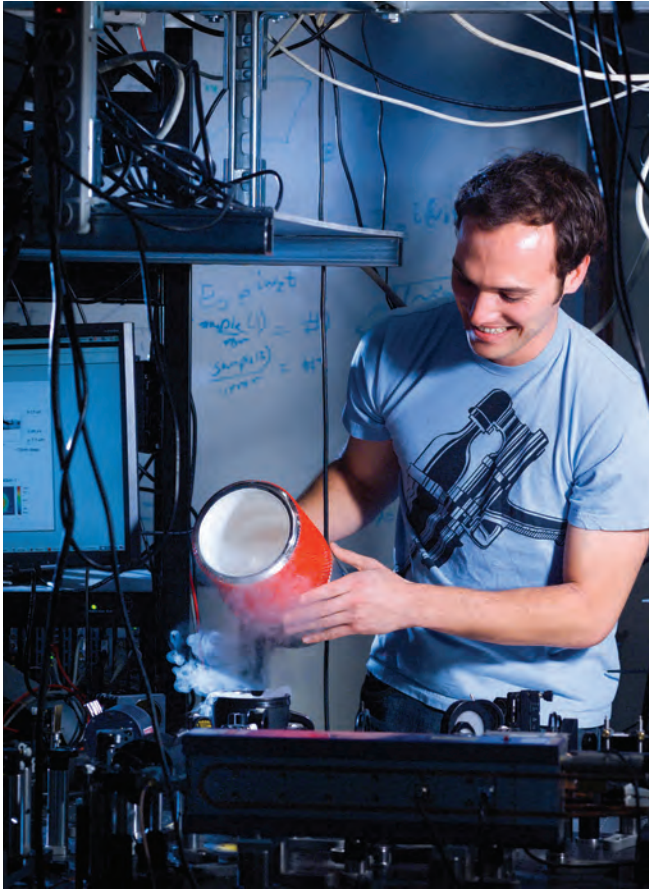
<http://give.berkeley.edu>  
<https://give.ucdavis.edu>  
<http://give.uci.edu/about/advancement/>  
<http://giveto.ucla.edu/>  
<http://giving.ucmerced.edu/>  
<http://www.ucr.edu/giving/>  
<http://giving.ucsd.edu/>  
<http://support.ucsf.edu/>  
<http://www.ia.ucsb.edu/campaign/>  
<http://giving.ucsc.edu/>

## ANNUAL REPORT URL

<http://www.ucop.edu/institutional-advancement/reports/index.html>

*FRONT COVER: Stacey Capehart in Professor Anjelica Stacy's biochemistry class {University of California, Berkeley}. Photo by Elena Zhukova.*

*All images included in this report are included in the University of California Office of the President's digital image repository which is comprised of photographs taken at the various UC campuses and shows the depth and breadth of research, education, and public services activities that occur at the University of California.*



# Overview

## Annual Report on University Private Support for the 2014–15 Fundraising Year

For the first time in its history, the University of California has surpassed the \$2 billion mark in private support — setting a new record in philanthropic giving both in terms of dollars raised and the number of contributors to UC.

The University in 2014-15 raised approximately 12 percent more than in the prior year. For the fifth year in a row, UC received more than \$1.5 billion from donors. Philanthropic support is enhancing virtually every aspect of the University — from laboratory and academic facilities to student financial support and research that is impacting local communities and the world.

Each year, the Annual Report on Private Support attempts to provide an overview of philanthropy at the University of California in two separate ways. First, it provides a high level summary of philanthropic support to the entire UC system. This is done via an array of summary schedules that break out the gift totals into major categories based on gift source and gift purpose. In short, it describes who is supporting UC and what areas they are supporting. Second, campus schedules provide this same summary information at the local level, offering narratives about private giving at each campus and further insight into the role that philanthropy is playing.

The depth and breadth of giving at the University of California makes it challenging to present a comprehensive picture of the importance of giving on a single campus — let alone the entire UC system. However, there are two particular programs that are in place at each UC campus that also share a common thread — providing support for stellar faculty.

**HELLMAN FAMILY FELLOWS** This past year, the Hellman Fellows Program celebrated its 20th anniversary. The program was established at UC Berkeley and UC San Diego to support the research of junior faculty members. Over the years, the Hellman Family Foundation expanded the program to the point where it now supports junior faculty research on each of the 10 campuses of the UC system. More than 1,000 UC faculty members — in a wide array of academic disciplines — have received research grants under this program.

The impact of the Hellman Family Fellows Program is readily apparent from the faculty recipients, who universally cite the significance of this support to their future success. It provides seed money for junior faculty at a critical stage in their careers and enables them to take their research to the next level. Often, junior faculty have a certain amount of start-up funding, but there may be a period when this funding is exhausted but they have yet to attract other external research support. The Hellman Fellows Program was designed to assist promising young faculty at this particular juncture.

**“Creating the Hellman Fellows Program is one of the best things our family has ever done with our giving.” —Warren Hellman**

The success of the program is perhaps articulated best by one of the founders, Warren Hellman. Shortly before he passed away in 2011, he said:

Our family began the Hellman Fellows Program in 1994, making grants to colleges and universities in support of junior faculty research. We made an educated guess that junior faculty could greatly benefit from early career funding. It seems we were right.

Over the years, the Hellman Fellows program has supported ... junior faculty members, who are now chairs and heads of departments, MacArthur Geniuses and tenured faculty with long track records of successful research.

We have had the opportunity to meet with hundreds of Hellman Fellows over the years and to listen to their discoveries and the great potential in their work continues to impress and amaze us year after year. Hearing what they have to say never grows old. Creating the Hellman Fellows Program is one of the best things our family has ever done with our giving.

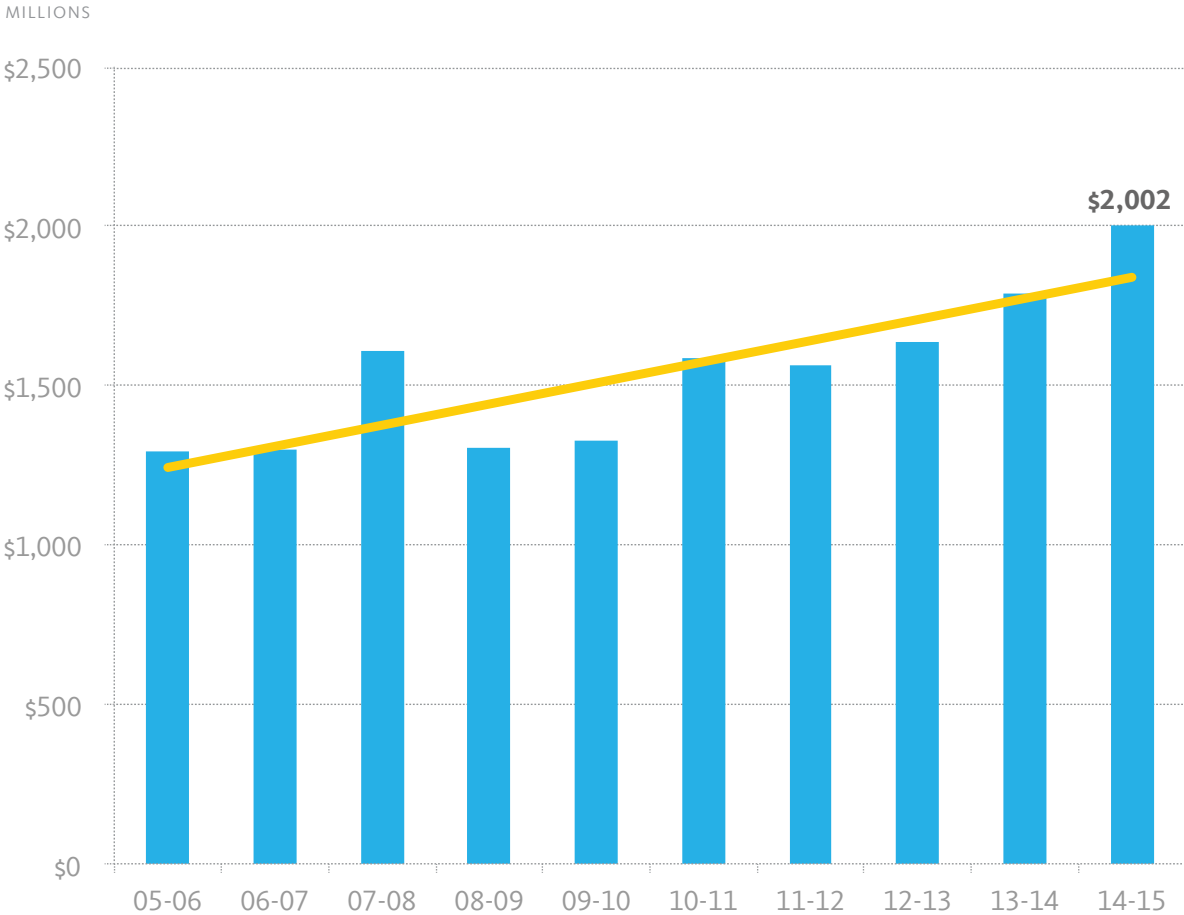
**PRESIDENTIAL MATCHING CHAIR PROGRAM** As illustrated in the chart on page 12, the increase in the number of endowed chairs and professorships at UC over the past 15-25 years is truly staggering. Supporting stellar faculty has long been a priority of the University’s fundraising efforts, and the philanthropic community has recognized the importance of chairs and responded accordingly.

In order to encourage even more private giving in this area, President Napolitano launched the Presidential Match for Endowed Chairs program in July 2014. The objective of the program is to spur private giving to UC through a matching fund that would add 100 endowed faculty chairs to the UC system over the next five years. This program is vital to UC's efforts to attract and retain top-flight faculty. Once established, these endowed chairs provide a dedicated source of funds, in perpetuity, for the chair holder's scholarly activities as well as support for faculty salaries and graduate fellowships.

Although the Program has a five year horizon, fundraising is well ahead of schedule. Many of the campus narratives highlight some of the specific gifts that have been made under the Presidential Match for Endowed Chairs Program, and all of the campuses have been able to strategically use this Program in their overall fundraising efforts. In addition to attracting donors to support these chairs, it has been useful as a model for other fundraising programs at UC campuses.

In addition to these two examples of faculty support, gifts are directed towards virtually every aspect of the life and mission of the University. The University is grateful to its alumni and friends for their support — and for recognizing the University's far-reaching educational, research, economic and public service contributions to the state, nation and world.

### Ten-year summary of fundraising



## 2014–15 Student Financial Support

The University of California has a deep and long-standing commitment to ensuring that financial aid is available for students and their families. The strategy is guided by two goals: ensuring that, at the undergraduate level, the University remains affordable for *all* California students regardless of their financial resources; and enabling the University to compete for the best and the brightest graduate students from around the world. UC provided more than \$2.6 billion in gift assistance (grants and scholarships/fellowships) in 2013-14 — federal aid (primarily Pell Grants) and state aid (such as Cal Grants) was significant, but the largest source of funds was UC's commitment of its own resources of over \$1.3 billion in aid to UC students. As tuition historically has been moderate, privately funded scholarships and fellowships have played a small but crucial role in student financial support.

**OVERVIEW OF UC FINANCIAL AID – UNDERGRADUATE AFFORDABILITY** In 2013-14, the most recent year for which data is available, UC undergraduates received more than \$2.0 billion in grants and scholarships. Several features distinguish UC's financial aid strategy from those of other colleges and universities: Scholarships programs are primarily need-based, as more than 90 percent of UC aid is awarded in this fashion; aid is designed to address the entire cost of attendance — not just tuition, but also room and board, books and supplies, personal expenses, health insurance, and other costs; and UC allocates financial aid across campuses so that every campus can provide a similar level of affordability — allowing students to choose among campuses based on “fit,” not cost.

The UC undergraduate scholarship programs also are distinguishable based upon their size and scope. The majority of UC undergraduate students pay much less than the tuition “sticker price.” About half of all California resident undergraduates pay no tuition and fees. On average, UC students receive more aid and pay lower tuition than students at other major public research universities. [After taking grants and scholarships into account, the average net systemwide tuition and fees paid by all California resident undergraduates at UC was about \$4,640 in 2013-14]. While UC students' debt at graduation has increased in recent years, it remains manageable and well below the national average: Approximately half of all graduating students have no student loan debt; those that do borrow have an average of about \$20,600.

**THE BLUE AND GOLD OPPORTUNITY PLAN** Although UC's financial aid programs provide significant funding, the decrease in state support for UC over time has driven substantial increases in systemwide fees. In response, UC has adopted the Blue and Gold Opportunity plan. This plan ensures that California students with financial need and parent income below \$80,000 have their systemwide tuition covered by grants and scholarships. Students with sufficient need typically receive additional grant aid to help cover other expenses, such as campus fees, housing, books and transportation.

**GRADUATE STUDENT SUPPORT** UC's graduate student support strategy is decentralized, reflecting differences in the competitive environment, the applicant pool, and the costs associated with the University's many graduate academic and professional degree programs. Academic doctoral students typically are supported by merit-based fellowships, research assistantships and teaching assistantships. Students in professional degree programs rely largely on need- and merit-based fellowships, as well as student loans. These students are charged Professional Degree Supplemental Tuition, which varies by program, in addition to their base tuition and fees.

**PHILANTHROPIC SUPPORT** As government funding for undergraduate and graduate students has decreased, UC is committed to increasing support from other resources with a renewed emphasis on private support for scholarships and fellowships.

In the 2015 fiscal year, almost 25,000 students received privately funded scholarships and fellowships — approximately \$136 million in total. These awards consist of almost equal parts current use gifts and payout from endowment funds. In order to enable UC to meet the growing need, new gifts must be received in order to replenish the funds distributed and provide support to even more students.

In 2014-15 nearly \$183 million of gifts received by UC were designated for student support. This total represents the sum total of a wide spectrum of gifts designated for scholarships, fellowships, awards and prizes. The campus narratives highlight a number of these gifts, and help illustrate the impact of this support. Whether assisting a first-generation college student achieve her dreams of a degree, or allowing medical school students to graduate without the debt that often discourages pursuit of certain areas of service, these gifts often are some of the most inspirational and life-changing.

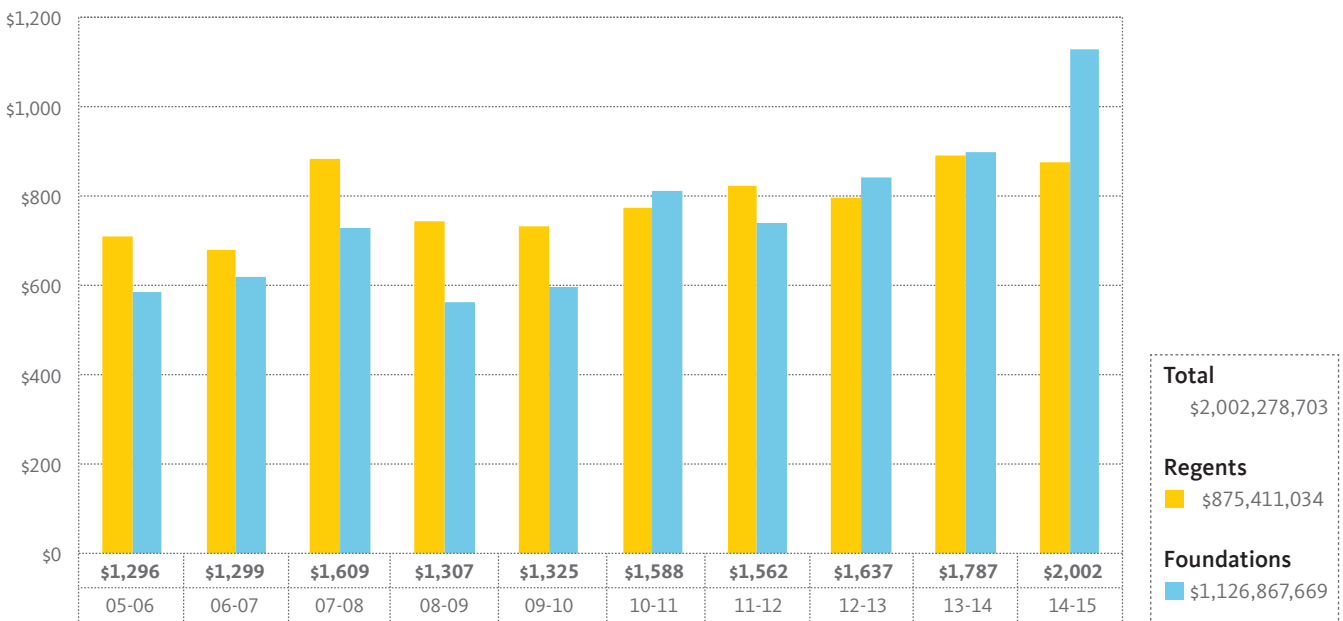
# 2014–15 System Summary

Private Support to Regents and Campus Foundations by Cash Reporting Convention

CAMPUS	Regents	Foundations	Totals
Berkeley	\$186,017,115	\$188,086,349	\$374,103,464
Davis	\$140,547,829	\$45,657,180	\$186,205,009
Irvine	\$28,880,710	\$37,736,272	\$66,616,982
Los Angeles	\$180,005,601	\$292,816,385	\$472,821,986
Merced	\$1,595,057	\$3,559,903	\$5,154,960
Riverside	\$8,611,181	\$8,451,902	\$17,063,083
San Diego	\$76,269,670	\$94,789,616	\$171,059,286
San Francisco	\$187,007,227	\$421,572,374	\$608,579,601
Santa Barbara	\$39,938,033	\$23,465,498	\$63,403,531
Santa Cruz	\$14,343,482	\$10,732,190	\$25,075,672
ANR	\$4,544,433	0	\$4,544,433
UC Other Programs	\$7,650,696	0	\$7,650,696
<b>Total</b>	<b>\$875,411,034</b>	<b>\$1,126,867,669</b>	<b>\$2,002,278,703 Total</b>

## Ten-year cash report summary

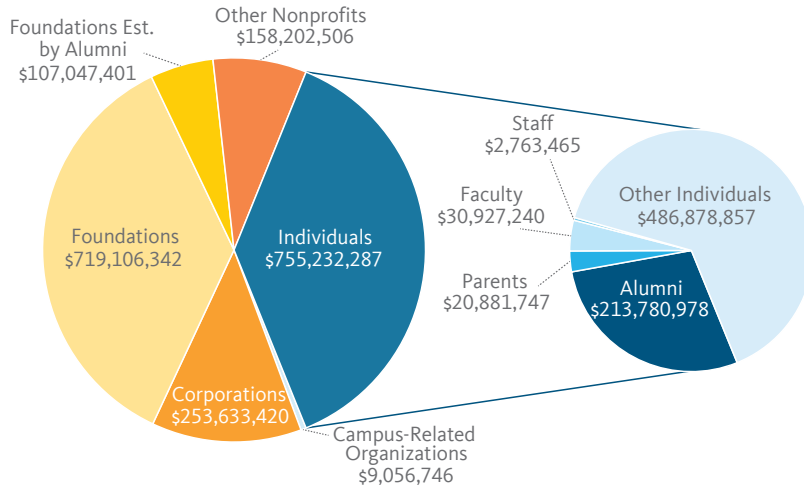
MILLIONS



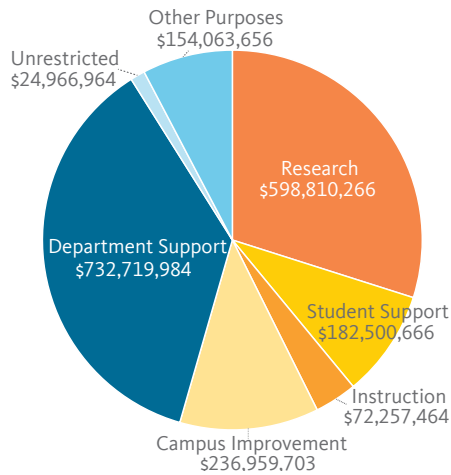


## 2014–15 Source, Purpose and Asset Type: \$2.002 Billion

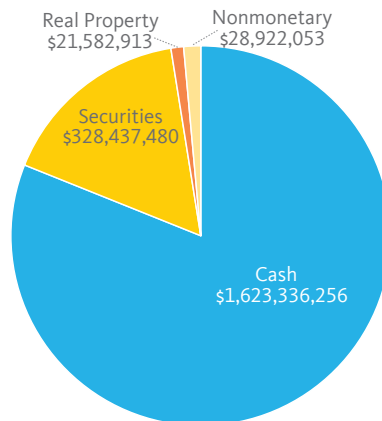
### Gift source



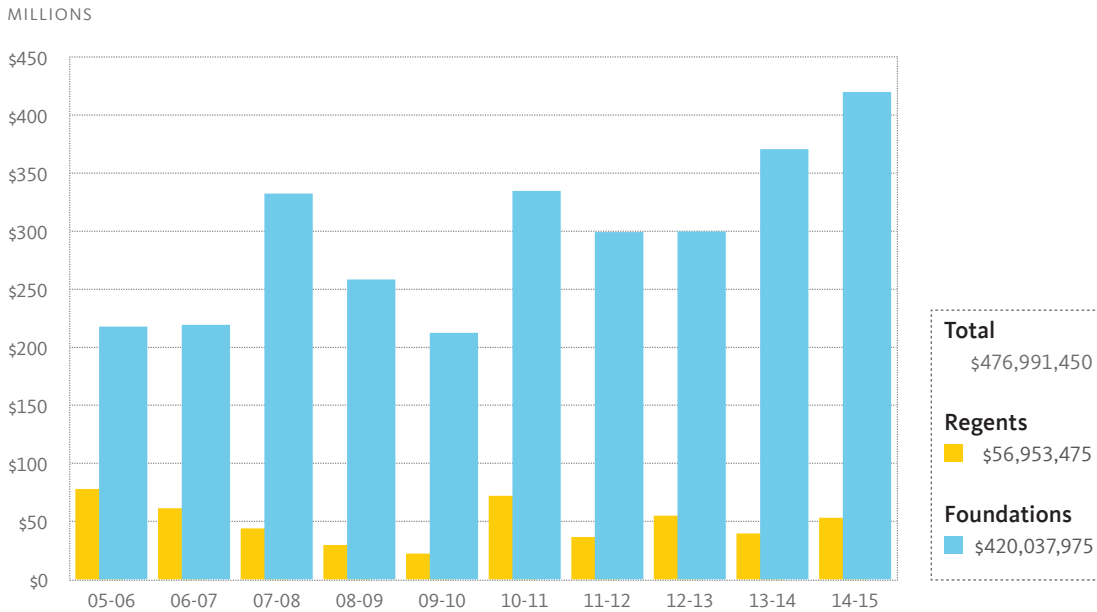
### Gift purpose



### Asset type



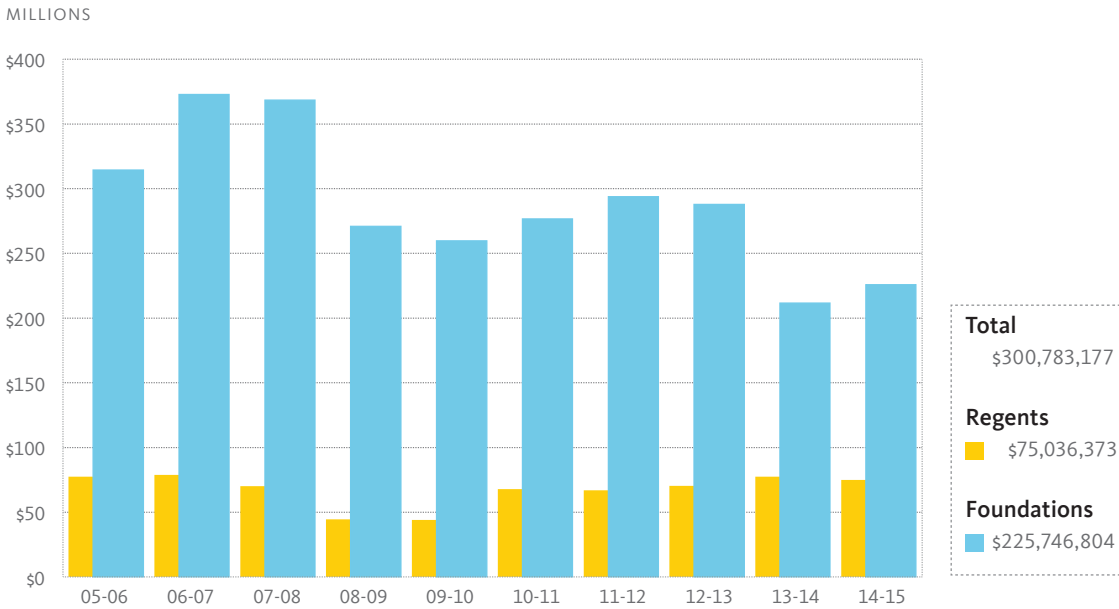
## 2014–15 Additions to Endowment: \$477 million



YEAR	Regents		Foundations		Total
05-06	\$77,819,299	26.3%	\$217,703,327	73.7%	\$295,522,626
06-07	\$61,305,213	21.9%	\$219,214,614	78.1%	\$280,519,827
07-08	\$43,803,130	11.6%	\$332,359,032	88.4%	\$376,162,162
08-09	\$29,564,957	10.3%	\$258,451,471	89.7%	\$288,016,428
09-10	\$22,230,543	9.5%	\$212,480,081	90.5%	\$234,710,624
10-11	\$71,949,963	17.7%	\$334,621,406	82.3%	\$406,571,369
11-12	\$36,555,336	10.9%	\$299,111,358	89.1%	\$335,666,694
12-13	\$54,836,099	15.5%	\$299,620,530	84.5%	\$354,456,629
13-14	\$39,567,824	9.6%	\$370,565,482	90.4%	\$410,133,306
14-15	\$56,953,475	11.9%	\$420,037,975	88.1%	\$476,991,450

The preliminary estimate for the value of **\$14.3** all UC endowment as of June 30, 2015 is **BILLION**

## 2014–15 Planned Giving Assets Under Management



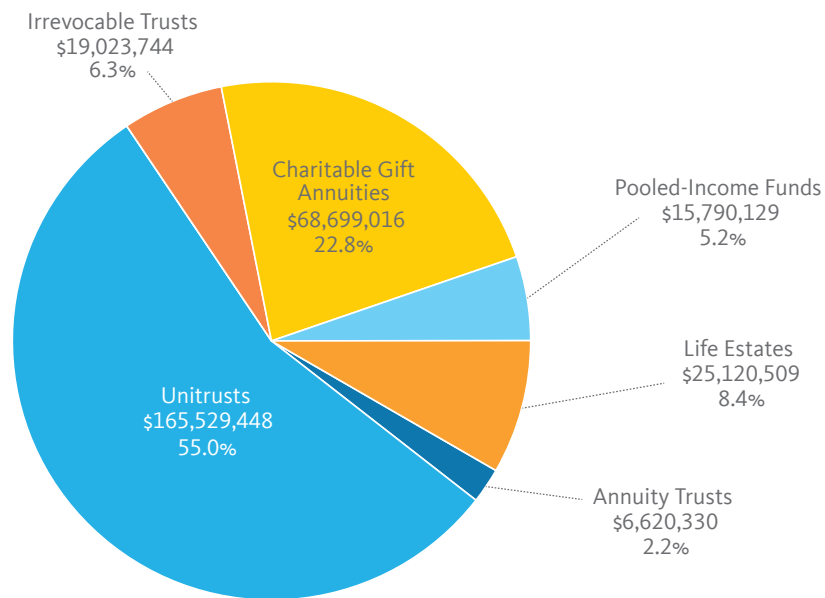
The illustrations on these pages show the total of the planned giving assets where the Regents or a campus foundation is serving as the trustee. The total under management for 2015 is \$300,783,177. All of these assets are irrevocably dedicated to the University and ultimately will be distributed for charitable purposes on the campuses.

The University of California has established planned giving programs at each of our campuses. University staff work with donors and their advisers, if appropriate, to help structure gifts that meet the donors' philanthropic and financial objectives. Frequently, this results

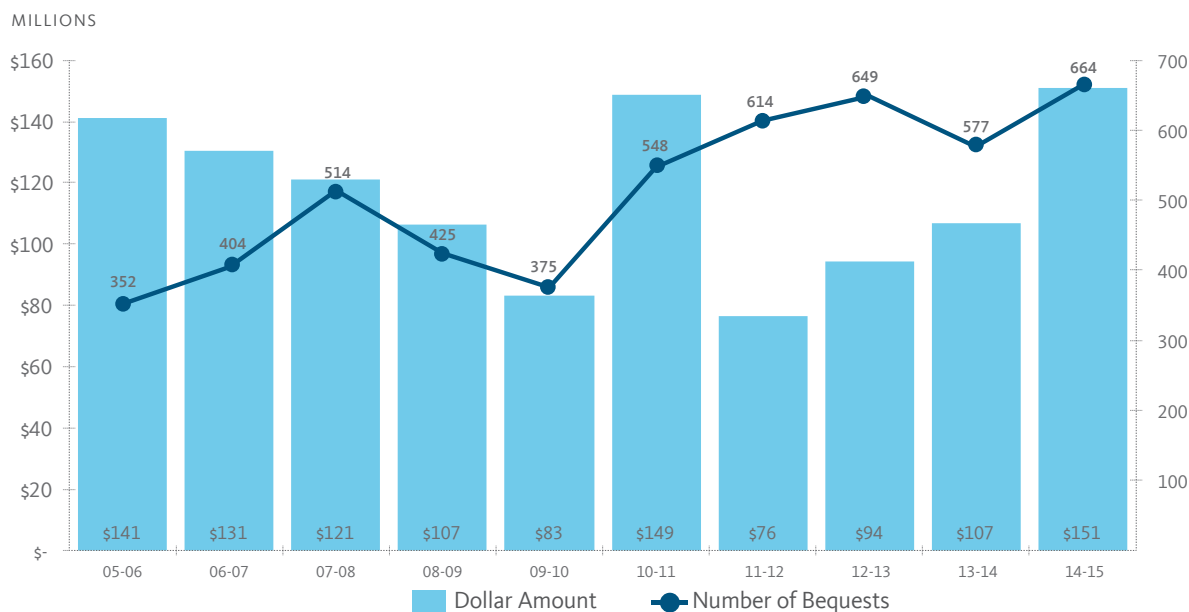
in the creation of a planned gift, such as a charitable remainder trust, pooled-income fund, charitable gift annuity, or similar gift vehicles. Under these arrangements, the principal of the planned gifts is distributed to the University upon the death of the income beneficiaries or at the expiration of a term of years to be used for the charitable purpose designated by the donors.

The totals do not include planned giving assets that are managed by third parties (banks, trust companies), bequest expectancies, or any revocable gifts.

### 2014–15 Total Planned Giving Assets: \$300,783,177



## 2014–15 Bequests Distributed



The University of California receives steady and significant support from bequests, although there is inherent unpredictability in both the number of bequests and the dollar amount received in any year. Bequests are a frequent source of endowments, as donors seek an opportunity to ensure continued support for the institution — particularly in areas such as student support via the establishment of endowed scholarship and fellowship funds.

The growth in the number of bequests received is reflective of the demographics of the UC alumni population, as well as the efforts of the campus planned giving offices. Whenever possible, the campuses steward family members and friends after receiving bequests so that they are kept aware of the use and benefits of their loved one’s legacy.

This past year, the University received \$151 million in distributions from 664 estates and trusts in which the University was designated as a beneficiary. These distributions may take the form of a specific bequest of property or cash, as well as a residual bequest of a percentage of the residue in the decedent’s estate or trust. Frequently, a donor has provided support for a particular area during his/her lifetime, and provides a bequest to enable this support to continue into the future. As reflected in the chart above, the number of estates and trusts that made distributions to UC this past year increased from the previous year.

As noted in prior years’ reports, the variance in dollars distributed over the past 10 years can be attributed to several factors. The recession caused a considerable reduction in overall estate values as real estate and stock values decreased. While pecuniary bequests have been stable, this resulted in a decline in the value of residual bequests. As the financial markets have improved, estate values are steadily increasing, as reflected in the increase in the total dollars distributed.

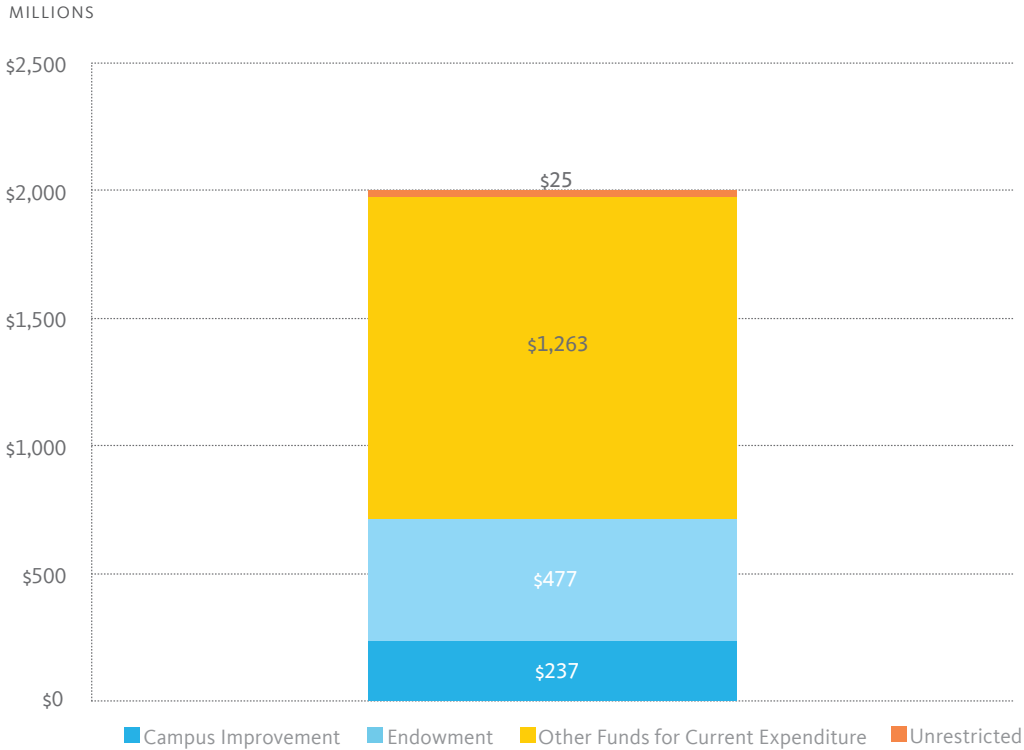
In addition, many estate plans allocate the decedent’s estate to family members and charitable organizations based upon the estate tax implications. For many years, the uncertainty in the federal estate tax made it challenging to craft an estate plan that achieved the objective of supporting one’s heirs and charitable organizations. Since the passage of the American Taxpayer Relief Act of 2012, individuals have greater assurance that their estates can be structured to meet their financial and philanthropic goals.

The Gift Planning Offices on our campuses provide information to alumni and other prospective donors to assist them in meeting their personal and charitable objectives — and also provide much-deserved recognition to donors during their lifetimes. The number of individuals who have indicated that they have provided for the University of California in their estate plans continues to grow, helping to ensure the excellence of the University for future generations.

## Fundraising Campaign Status Report, June 30, 2015

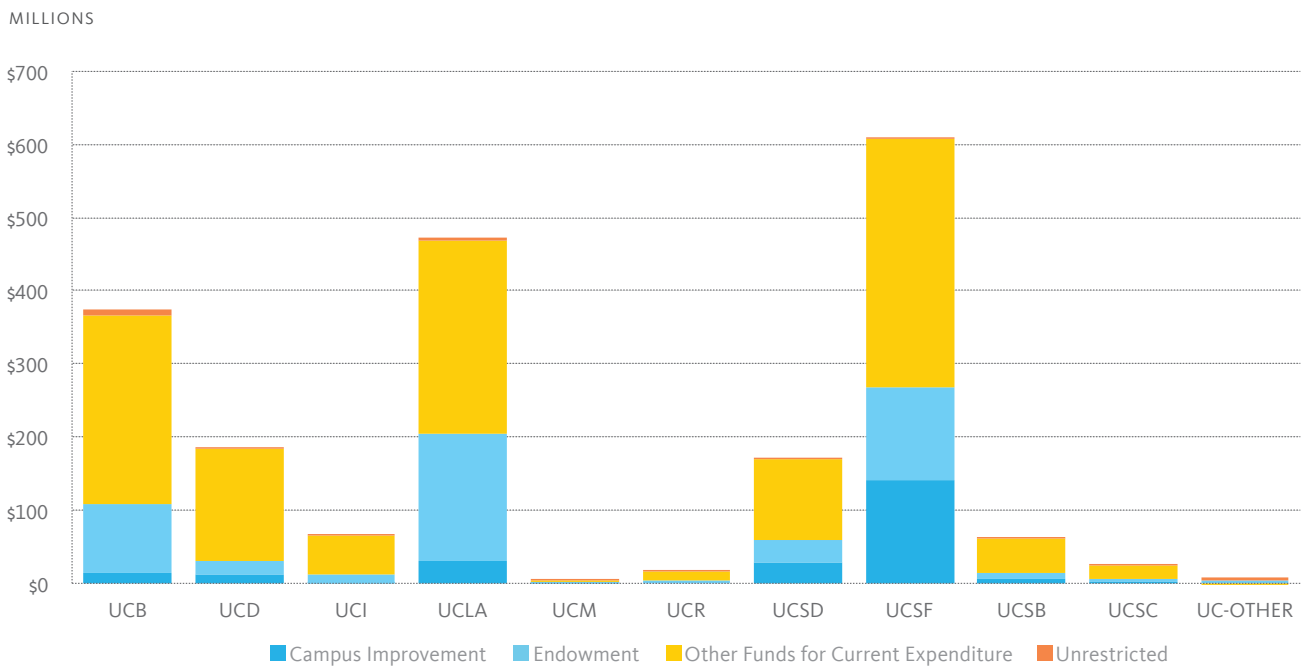
NAME OF CAMPAIGN	Goals	Duration	Gifts/Pledges by 6/30/15
<b>Berkeley</b>			
<i>No campaign underway at this time</i>			
<b>Davis</b>			
<i>The Campaign for UC Davis</i>	\$1,000,000,000	2010–2014	\$1,130,527,454
<b>Irvine</b>			
<i>Shaping the Future Campaign</i>	\$1,000,000,000	2005–2015	\$984,051,007
<b>Los Angeles</b>			
<i>Centennial Campaign</i>	\$4,200,000,000	2013–2019	\$2,047,351,887
<b>Merced</b>			
<i>No campaign underway at this time</i>			
<b>Riverside</b>			
<i>Quiet phase approved by UCOP</i>	\$400,000,000	2011–2019	\$116,808,709
<b>San Diego</b>			
<i>No campaign underway at this time</i>			
<b>San Francisco</b>			
<i>Campaign for the UCSF Medical Center at Mission Bay</i>	\$600,000,000	2007–2015	\$550,000,000
<b>Santa Barbara</b>			
<i>The Campaign for UC Santa Barbara (Phase I and Phase II)</i>	\$1,000,000,000	2000–2017	\$999,575,968
<b>Santa Cruz</b>			
<i>The Campaign for UC Santa Cruz</i>	\$300,000,000	2009–2017	\$210,935,867
<b>Grand Total</b>	<b>\$8,500,000,000</b>		<b>\$6,039,250,892</b>

## 2014–15 Restrictions on Use



The University received \$477 million (23.8%) for endowments held by The Regents and the Campus Foundations. Campus improvement funds totaled \$237 million (11.8%); an additional

\$1,263 million (63.1%) supported other aspects of current operations. Unrestricted funds totaled \$25 million and comprised 1.2% of the total for private support.



## 2014–15 Gifts by Discipline

### Distribution By Discipline: \$2,002,278,703

	Total	Percentage
Agriculture and Natural Resources	\$50,145,929	2.50%
Arts, Letters and Sciences	\$179,068,574	8.94%
Athletics/Sports	\$59,790,892	2.99%
Business/Management	\$52,534,627	2.62%
Engineering	\$146,939,649	7.34%
Financial Aid	\$21,913,725	1.09%
Health Sciences and Medicine	\$1,107,416,351	55.31%
Law	\$28,879,581	1.44%
Libraries	\$17,064,862	0.85%
Miscellaneous	\$99,382,870	4.96%
Other Academic Programs	\$124,809,990	6.23%
Other Professional Schools	\$91,706,801	4.58%
Veterinary Medicine	\$22,624,850	1.13%
<b>Total</b>	<b>\$2,002,278,703</b>	<b>100.00%</b>

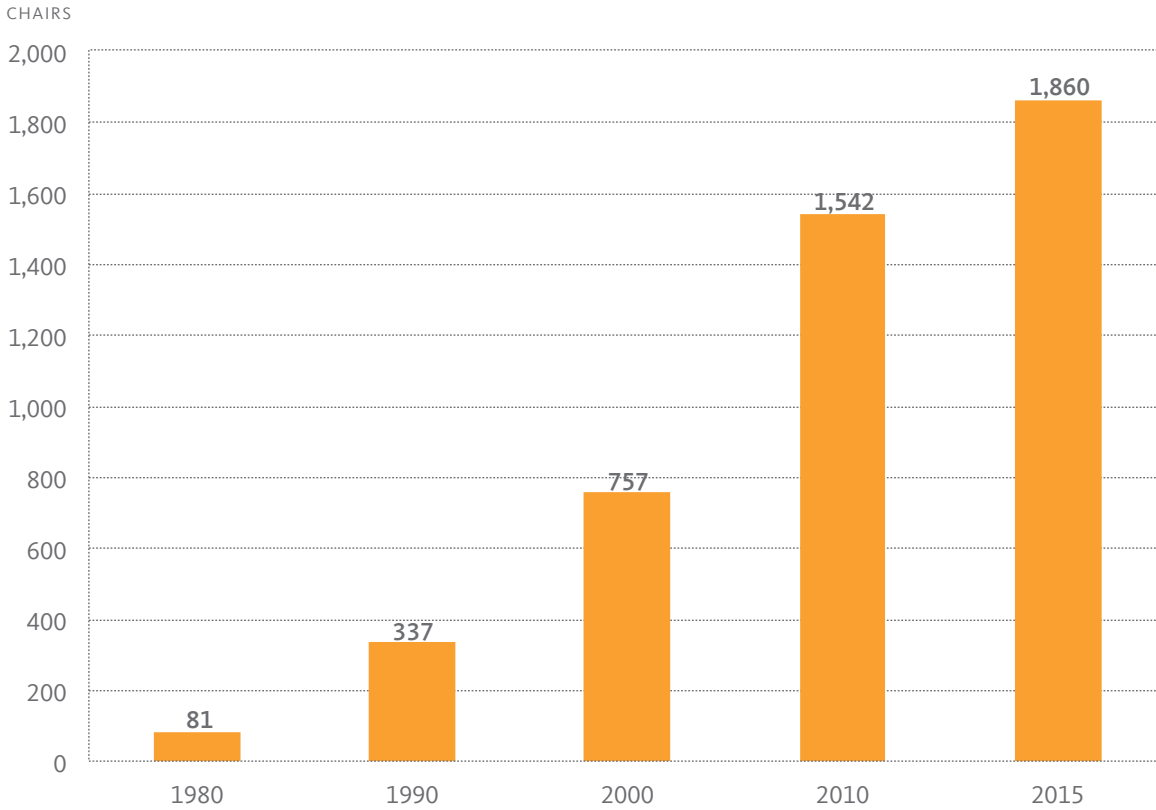
### Gift for Health Sciences and Medicine \$1,107,416,351

Campus	Total	% of Total
Berkeley	\$43,169,854	3.90%
Davis	\$91,831,570	8.29%
Irvine	\$32,438,913	2.93%
Los Angeles	\$233,903,692	21.12%
Merced	\$82,587	0.01%
Riverside	\$2,590,369	0.23%
San Diego	\$94,696,961	8.55%
San Francisco	\$608,579,601	54.95%
Universitywide	\$122,805	0.01%
<b>Total</b>	<b>\$1,107,416,351</b>	<b>100.00%</b>

Area	Total	% of Total
Biological Sciences	\$34,338,746	3.10%
Biomedical Sciences	\$1,345,119	0.12%
Dentistry	\$13,513,053	1.22%
Medical Center	\$128,314,679	11.59%
Medicine	\$623,864,080	56.34%
Nursing	\$58,303,591	5.26%
Optometry	\$1,018,133	0.09%
Other	\$208,997,758	18.87%
Pharmacy	\$6,867,757	0.62%
Public Health	\$30,853,437	2.79%
<b>Total</b>	<b>\$1,107,416,351</b>	<b>100.00%</b>

The method of rounding may produce the appearance of minor inconsistencies in various totals and percentages, but the differences do not affect the accuracy of the data.

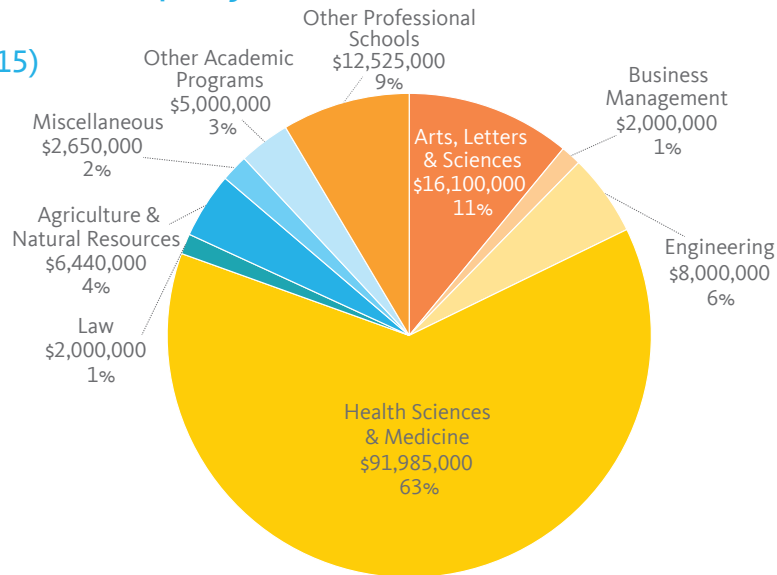
## 2014–15 Chairs and Professorships Cumulative



Well over half of all endowed chairs/professorships have been established since 2000. The current total, spread among the campuses, is 1,860 and growing; 112 chairs/professorships were established in 2014–15.

The chart below illustrates the extent to which the chairs that were established this past fiscal year are spread amongst the various academic disciplines.

### Chairs and Professorships by Area: \$146,700,000 (established 2014–15)





## 2014–15 Other UC Programs

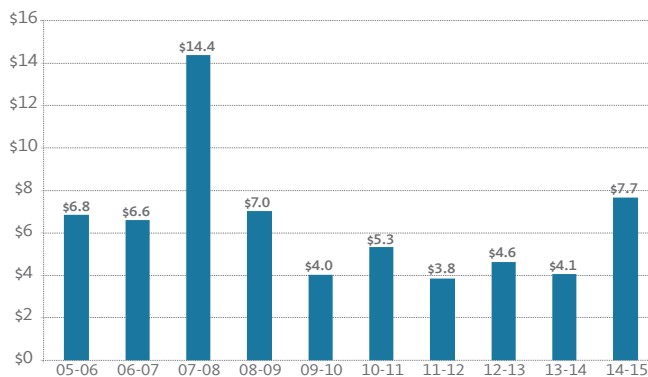
There are a variety of systemwide and multicampus programs that receive generous support from corporate, foundation and private funders. This section highlights two of those programs. The Office of Diversity and Engagement at the UC Office of the President manages UC-wide programs, initiatives and services that improve and strengthen learning throughout the academic pipeline. Philanthropic support also enables the Lawrence Berkeley National Laboratory to further its goal of “bringing science solutions to the world.” The Berkeley Lab Foundation recently was established by University leadership and the Lawrence Berkeley National Laboratory to encourage more philanthropy for the Lab.

### DIVERSITY AND ENGAGEMENT

The Office of Diversity and Engagement provides a range of services beyond the scope of state funding. This combination of private and public support ensures that, in a time of budget contractions, the Office can meet core program requirements and augment them with complementary features, as described in the snapshots below:

**THE LEONETTI/O’CONNELL FAMILY FOUNDATION** serves Southern California by funding innovative projects and initiatives in math, science and arts education, in an effort to improve the well-being of communities. An endowment gift of \$500,000 in addition to an annual gift of \$50,000 supports the COSMOS Teachers Fellows program, which provides professional development opportunities for outstanding California math and science high school teachers. As part of the COSMOS program, high school teachers consult with university faculty on course design, participate in all cluster activities, and help supervise course projects. The support of the Leonetti/O’Connell Family Foundation also provides the Teacher Fellows with grants to purchase materials and equipment that enhance STEM teaching and learning in their own classrooms.

### Total Giving to Universitywide and Multicampus Programs: \$7,650,696



**GILEAD SCIENCES, INC.** is a research-based biopharmaceutical company that discovers, develops and commercializes innovative medicine in areas of unmet medical needs. With a strong interest in strengthening the STEM workforce pipeline, Gilead Sciences gave \$50,000 this year to the statewide COSMOS program. The gift provided tuition support to high-achieving California high school students who demonstrated exceptional talent for math and science, in addition to financial need. Over 22 percent of the 724 participants in summer 2015 received partial or full financial aid, which greatly increased the accessibility of this prestigious summer enrichment program for deserving applicants.

### LAWRENCE BERKELEY NATIONAL LAB

Berkeley Lab is a member of the national laboratory system supported by the U.S. Department of Energy (DOE) through its Office of Science. It is managed by the University of California and is charged with conducting unclassified research across a wide range of scientific disciplines. Funding primarily is from the DOE, but gift funds are used for research intended to enhance the capabilities of the Laboratory to continue to perform its mission or to create new capabilities at the Laboratory consistent with the overall needs of DOE.

Research at the Lab has an impact at the local, national and global level. The Earth and Environmental Sciences Area is tackling some of the most pressing environmental and energy challenges of the 21st century in order to enable sustainable stewardship and judicious use of the Earth’s subsurface energy resources. The Biosciences Area forges multidisciplinary teams to solve national challenges in energy, environment and health issues, and to advance the engineering of biological systems for sustainable manufacturing. For more than 40 years, Berkeley Lab has been an internationally recognized global leader in energy-efficient technologies, developing science and policy solutions to address the world’s most critical challenges.

UC is proud to have had Berkeley Lab in its family since its inception in 1931 as the Berkeley campus’ “rad lab.” And now the University has the opportunity to catalyze a dramatic increase in discovery by adding philanthropy to its investment.

*Gifts to the COSMOS program are processed administratively by UC Davis. Consequently, the UC Davis totals recorded elsewhere in this report include \$195,000 in gifts to the COSMOS program.*



## 2014–15 Division of Agriculture and Natural Resources

The Division of Agriculture and Natural Resources (ANR) is the bridge between local issues and the power of UC research and is comprised of 200 locally-based Cooperative Extension advisors and specialists in 57 local offices throughout California; 130 campus-based Cooperative Extension specialists; nine Research and Extension Centers; six statewide programs; and the California Agricultural Experiment Station — 700 academic researchers in 40 departments at three colleges and one professional school: UC Berkeley College of Natural Resources, UC Davis College of Agricultural and Environmental Sciences, UC Davis School of Veterinary Medicine, and UC Riverside College of Natural and Agricultural Sciences.

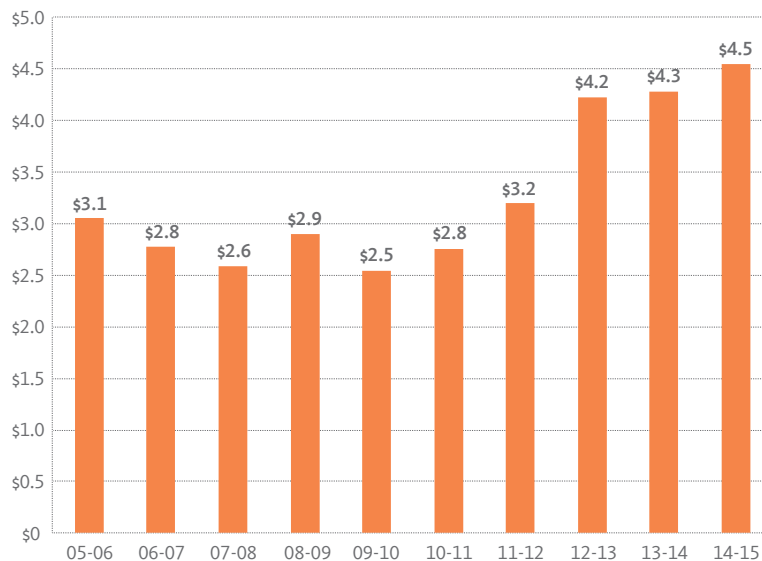
Private support remained strong this year: ANR received 2,416 gifts from 1,799 donors totaling \$4,544,433, including gifts to the California 4-H Foundation in support of the California 4-H Youth Development Program. Gift support benefited our county-based Cooperative Extension programs, nine Research and Extension Centers and six statewide programs.

Private donations to ANR enrich and enhance the ability of Cooperative Extension advisors and specialists to deliver the land grant mission of the University through the distribution of research-based knowledge and information through education programs in every California county — programs that promote healthy environments, healthy food systems, healthy communities and healthy Californians. ANR’s service to the state of California impacts the nation and, indeed, the world.

### SOME OF THIS YEAR’S HIGHLIGHTS INCLUDE:

- \$69,400 in gifts and gifts in-kind raised on behalf of South Coast Research and Extension Center (SCREC) at an event celebrating ANR’s Centennial in September 2014. Funds raised support SCREC community outreach programs and the construction of a new administrative building that will house Research Center and UC Cooperative Extension — Orange County staff as well as the Farm Bureau of Orange County.
- \$139,413 in unrestricted funding given from the California 4-H Foundation to the State 4-H Youth Development Program to support staffing, youth scholarships, volunteer training and curriculum development, and to four County 4-H Youth Development Programs to help them leverage their locally based fundraising efforts. This investment represents an increase of 24 percent from the prior year.
- A \$420,000 pledge from the California Pistachio Research Board in support of a Cooperative Extension Integrated Pest Management Entomology Advisor based at Kearney Agricultural Research and Extension Center. The Advisor facilitates the application of research-based knowledge and information to the nut and fruit industry.
- A gift of 41 acres of property adjoining our Sierra Foothill Research and Extension Center from PG&E Environmental Land Management valued at \$164,000. The property will be used to expand our understanding of issues related to, among other things, the effects of various land management regimes and climate on stream flow.

Total Giving to Campus and Systemwide Agriculture and Natural Resources Research and Programs: \$4,544,433



The Campuses  
2014-15







### **BERKELEY 2014–15**

It was a banner fundraising year for UC Berkeley. In 2014–15, the campus set new standards for the amount raised in private support, with gifts in cash totaling \$374.1 million, from 61,281 donors who made 97,250 gifts. (On an accrual basis, gifts totaled \$367.8 million.)

The record-breaking fundraising year was made possible thanks to the generosity of alumni, parents and friends throughout California and around the globe who contributed at every level.

One of the most energetic responses came solely within a 24-hour period on Nov. 20, 2014, when donors made 7,336 gifts totaling \$5.3 million during the first-ever Big Give fundraising blitz. The successful one-day drive was fueled by a variety of contests, widespread social media participation, and a collective desire to strengthen Berkeley's place as the top-ranked public university in the world.

The outpouring of support during the Big Give touched every school and college on campus — with 387 different funds supported — and 18 percent of those who gave were first-time donors to Berkeley. California residents made up the largest share of donors, at 6,488 or 75 percent of all contributors.

The success of the Big Give showcased the role of social media in generating buzz and support for the campus and how students can play a key part. Current students, for example, comprised 281 of all Big Give donors.

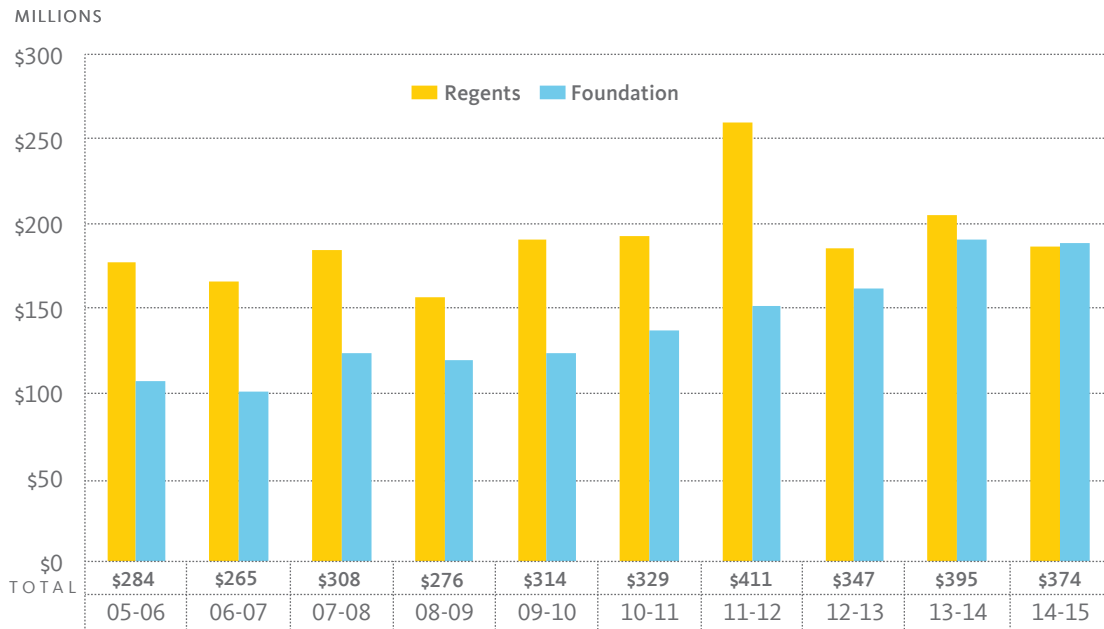
While the Big Give highlighted the appeal of giving within a 24-hour period, the great share of gifts to campus continued to come in a more conventional manner.

Among the gifts made in 2014–15 that will have a lasting legacy on campus is a bequest valued at more than \$13 million to UC Berkeley's School of Public Health. Funds from the bequest by Dr. Helen Wallace — a world-renowned Berkeley professor, mentor and advocate known for her passion for improving the lives of women and children — will launch Wallace Maternal and Child Health Center.

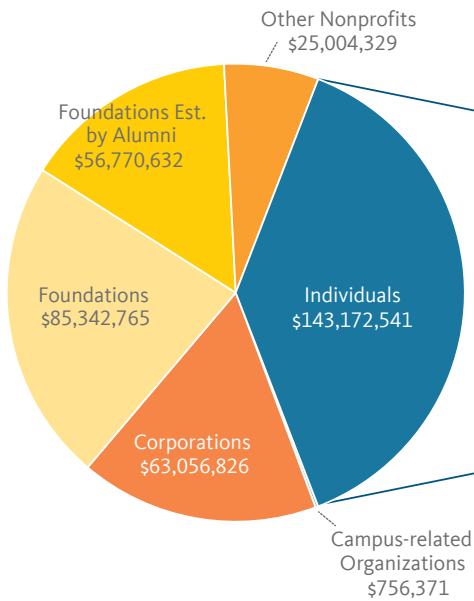
The new center will engage in innovative, evidence-based research aimed at creating healthier generations of women, mothers, children and families in the United States. It will focus on educating and training public health leaders primarily, but not exclusively, from states west of the Mississippi River through interdisciplinary scholarships and fellowships. The funds will also create a new endowed chair.

"Berkeley's alumni, parents, and friends are stepping forward to give and to engage in a deeper way with the campus than ever before," said interim Vice Chancellor for Development and Alumni Relations Julie Hooper. "In so many ways, this support is a vote of confidence and a signal that our Cal family loves this institution. We are working hard every day to continue to renew and extend that support — it means so much."

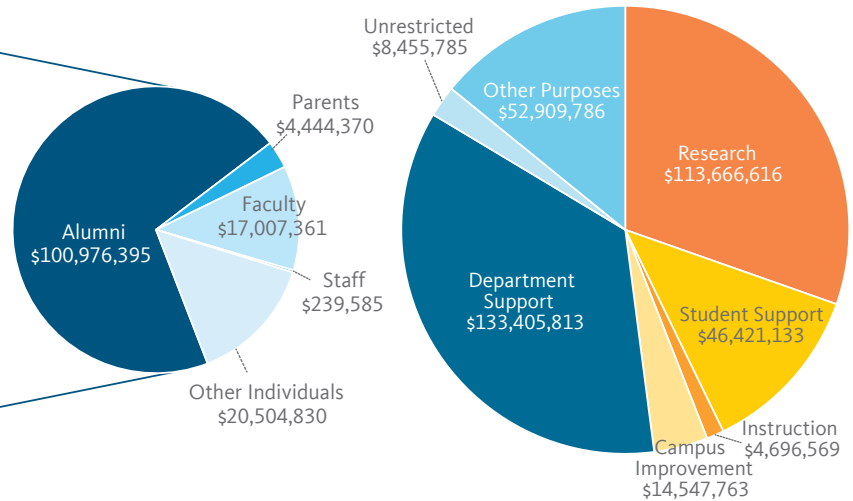
## Total giving



## Gift source



## Gift purpose



## Reporting conventions

	10-11	11-12	12-13	13-14	14-15	2014-15 Totals	
Cash (CAE)	PLEDGE PAYMENTS	\$72,171,936	\$104,705,305	\$118,437,761	\$121,717,301	\$68,717,896	\$374,103,464
	NEW OUTRIGHT GIFTS	\$256,583,382	\$306,075,730	\$228,280,733	\$273,510,851	\$305,385,568	
Accrual (REGENTS)	NEW PLEDGES	\$59,262,526	\$88,507,638	\$92,977,680	\$74,484,830	\$62,384,243	\$367,769,811



### DAVIS 2014–15

In a record-breaking year of giving, the University of California, Davis, announced its total endowment fund has reached \$1 billion. Fewer than 100 universities in the nation have endowments of \$1 billion or more, and only three other schools within the University of California system hold this accomplishment.

“Obtaining an endowment of \$1 billion helps provide our university with a perpetual source of support. With this we will build our future as a leading university committed to finding solutions to the most pressing issues facing our world,” Chancellor Linda P.B. Katehi said. “On behalf of our entire university, I would like to thank our alumni and donors for their partnership in helping us realize this accomplishment and for their enduring commitment to UC Davis.”

By cash reporting standards, UC Davis raised \$186.2 million and by accrual reporting standards, the university raised \$164.1 million. This is more than a 39 percent increase from the previous fiscal year’s cash reporting total. [According to Council for Advancement and Support of Education guidelines, UC Davis’ 2014-15 philanthropic total was \$184.1 million.]

This success comes on the heels of the conclusion of the university’s \$1 billion comprehensive fundraising campaign, through which donors directed \$282.5 million to the university’s endowment.

“It is not unusual for a university to experience a decline in fundraising after the conclusion of a major campaign. But our success this year shows UC Davis is an exception to that rule,” said Shaun Keister, vice chancellor of Development and Alumni Relations.

Newsworthy gifts from the year include:

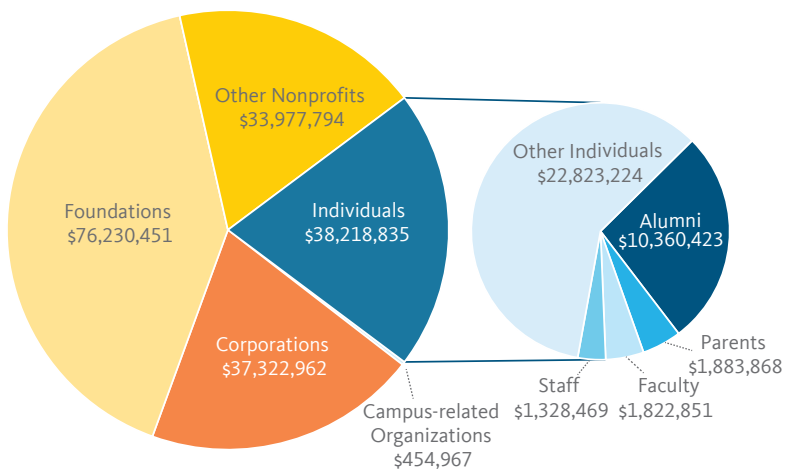
- The late Ann E. Pitzer ’58 donated \$5 million to name the Ann E. Pitzer Center, a new classroom and recital hall. The 17,000-square-foot building, scheduled to open in 2016, is the first building on the UC Davis campus to be named in honor of a female graduate.
- UC Davis launched the nation’s first program dedicated to helping former foster youths earn graduate and professional degrees, called the Guardian Professions Program, thanks to a \$450,000 gift from the Stuart Foundation and donations from individuals.
- UC Davis alumni and other individuals contributed 43 percent of the fundraising total, and 20 donors made gifts of \$1 million or more during the 2014-15 fiscal year. Among the university’s 10 colleges and schools and other units, the UC Davis Health System raised the largest amount — \$55.6 million — with the largest of that sum, \$17 million, being directed to the UC Davis Health System Eye Center.



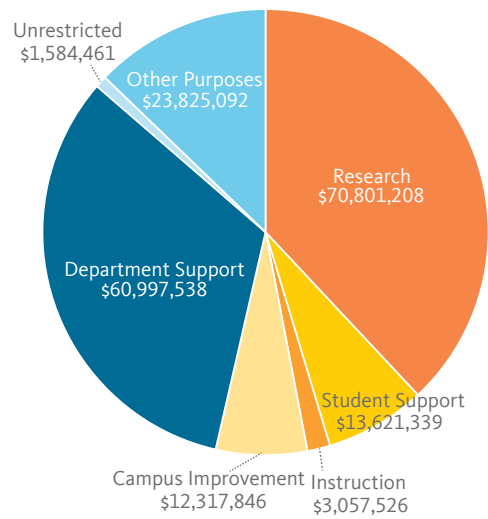
### Total giving



### Gift source



### Gift purpose



### Reporting conventions

	10-11	11-12	12-13	13-14	14-15	2014-15 Totals
Cash (CAE)	<b>PLEDGE PAYMENTS</b>					
	\$11,446,847	\$18,796,499	\$19,826,717	\$25,410,235	\$70,402,547	\$186,205,009
Accrual (REGENTS)	<b>NEW OUTRIGHT GIFTS</b>					
	\$99,984,015	\$75,496,069	\$97,987,673	\$108,052,362	\$115,802,462	\$164,154,633
	<b>NEW PLEDGES</b>					
	\$12,280,419	\$49,010,750	\$26,847,458	\$21,342,314	\$48,352,171	



## IRVINE 2014–15

For the past 10 years, UC Irvine has been building a campuswide culture of philanthropy through its \$1 billion Shaping the Future campaign, which, by the close of the 2014-15 fiscal year, had raised more than \$984.05 million, including \$66.616 million during the past fiscal year (cash), or \$65.508 million (accrual). The campaign was thus on track to reach its ultimate goal a month later.

In 2015, a half-century after welcoming its inaugural class of students, UCI celebrated two milestones: its 50th anniversary and the successful completion of its first comprehensive campaign — the first \$1 billion fundraising effort that such a young university ever attempted and the largest campaign of its kind ever conducted in Orange County. More than 113,000 donors helped UCI shape the future by investing in five high-impact areas: energy and the environment, global leadership, your health, learning and the mind, and support for students.

Besides funding new scholarships, fellowships, and endowed chairs, campaign donors named prominent schools, buildings and programs that serve faculty and students. Through their generosity, donors tripled the endowment.

The following examples reflect the far-reaching impact of private giving during FY15:

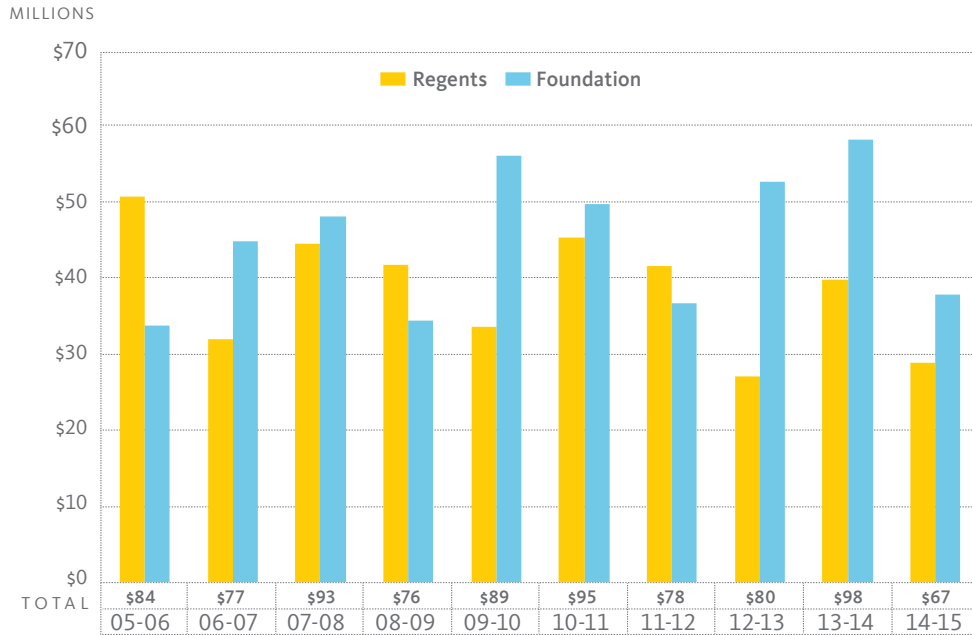
- The UC Presidential Match for Endowed Chairs prompted donors to fund two chairs in the School of Humanities that reinforce UCI's international reputation as a preeminent site of global learning: Irma and Ushakant Thakkar and the Dharma Civilization Foundation created the Thakkar Family-Dharma Civilization Foundation Presidential Chair

in Vedic and Indic Civilization Studies. Vahe and Armine Meghrouni established the Meghrouni Family Presidential Chair in Armenian Studies, with added financial support from the local Armenian community.

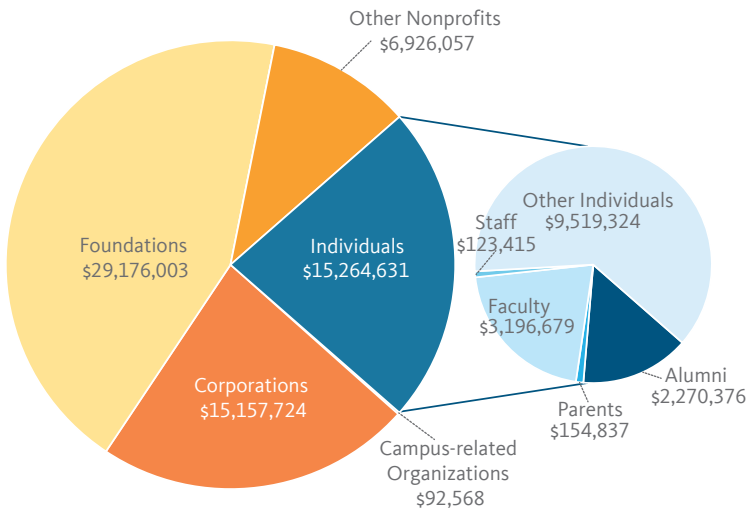
- Jerry D. Choate saw the potential for tissue engineering to restore health to people with certain urological conditions, so, with a match from the Presidential Matching Chairs Fund, he partnered with the UC Irvine Medical Center to create the Jerry D. Choate Presidential Chair in Urology Tissue Engineering.
- Private giving also enabled UCI to participate in the U.S. Department of Energy's Solar Decathlon 2015, an opportunity for students and faculty to showcase UCI's sustainability advances in partnership with the other notable Orange County academic institutions that form "Team Orange," led by Gregory Washington, the Stacey Nicholas Dean of Engineering, the Henry Samueli School of Engineering.
- The Rose Hills Foundation awarded UCI a grant to support students in science, technology, engineering or math (STEM) pursuits. Each year for the next four years, the Rose Hills Foundation Undergraduate Science & Engineering Scholarships will assist 18 high-achieving undergraduates.

All the donors who made the Shaping the Future campaign a success helped to build the foundation for UCI's continued excellence in the years to come.

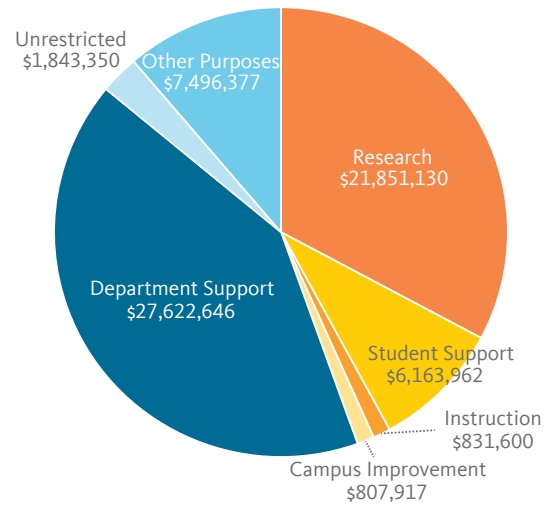
## Total giving



## Gift source



## Gift purpose



## Reporting conventions

	10-11	11-12	12-13	13-14	14-15	2014-15 Totals
Cash (CAE)	<b>PLEDGE PAYMENTS</b>					
	\$22,448,501	\$16,997,390	\$20,847,037	\$31,333,677	\$13,751,857	\$66,616,982
Accrual (REGENTS)	<b>NEW OUTRIGHT GIFTS</b>					
	\$72,453,413	\$61,027,726	\$58,740,622	\$66,568,732	\$52,865,125	\$65,508,933
	<b>NEW PLEDGES</b>					
	\$30,888,088	\$19,715,495	\$18,881,218	\$11,246,729	\$12,643,808	



### LOS ANGELES 2014-15

Private philanthropy propelled UCLA to another record-breaking fundraising year: 119,060 donors — including 18,000 first-time donors — directed an unprecedented \$644 million to the university during the 2014-15 fiscal year. During that time, UCLA received a remarkable \$473 million in cash gifts and pledge payments, bringing the amount raised in the first public year of the Centennial Campaign for UCLA to \$2.05 billion of our \$4.2 billion overall goal.

Alumni, parents, friends, faculty, staff and students contributed \$223 million to the endowment to support research, teaching, and service.

Our donors embody forward thinking and loyalty, many of them partnering with UCLA again and again to inspire and enable progress.

Among them is Marion Anderson, who gave the single largest donation in 2014-15 — \$100 million to establish an endowment to support student financial aid, fellowships and other priorities at UCLA Anderson School of Management. The funds are meant to recruit world-renowned faculty and educate the next generation of management leaders, whose entrepreneurial spirit and out-of-the-boardroom thinking are improving the world of business and beyond.

Maxine and Eugene Rosenfeld, who have a passion for providing exceptional educational opportunities, demonstrated that passion yet again by establishing the Maxine and Eugene Rosenfeld Chair in Medical Education in the David Geffen School

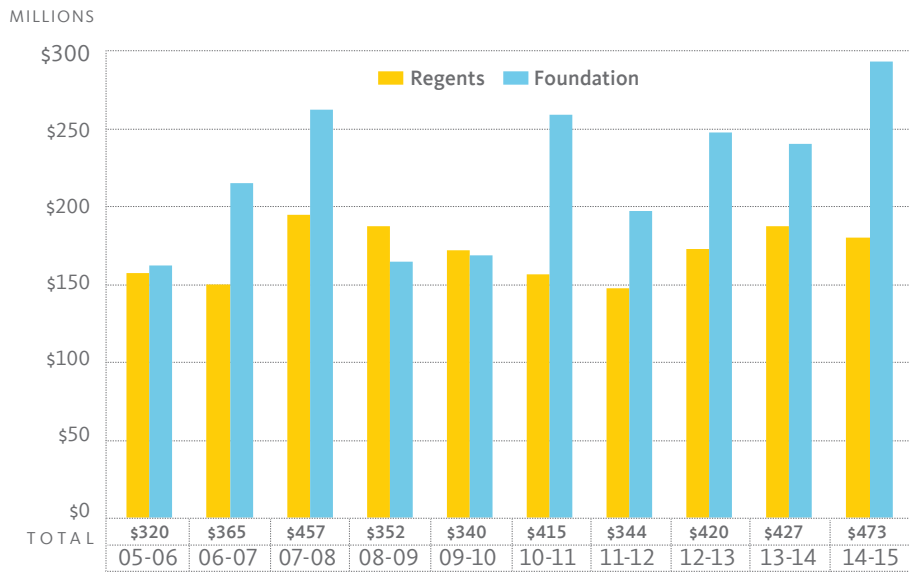
of Medicine at UCLA. The inaugural chair holder is vice dean for education and a national figure in medical education, Clarence H. Braddock. Supporting the university's mission to create world leaders in health and science, the chair will help solve the problem of a predicted dearth of doctors in California and the rest of the country.

Loyal Bruin James L. Easton is bolstering the brain trust that is UCLA. Of his recent \$36 million gift, \$22 million will go to the David Geffen School of Medicine to support neurodegeneration and traumatic brain injury research; \$5 million will enable engineers in UCLA Henry Samueli School of Engineering to develop protective devices for the brain. Combined these gifts take our interdisciplinary brain research and innovation to a new level. In addition, Easton gave \$7 million to the Easton Technology Management Center at the Anderson School and \$2 million for softball stadium improvements.

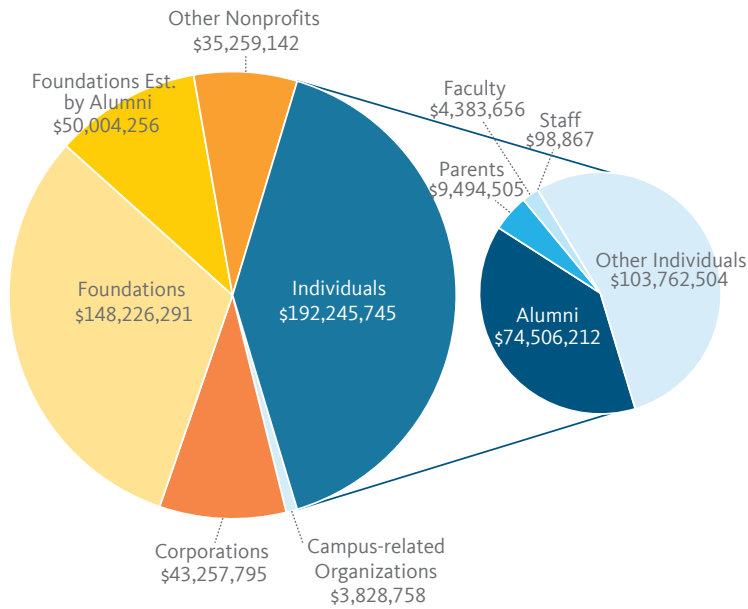
When it comes to UCLA, our students are the biggest stars, and some television stars stepped up to help make a UCLA education more affordable. Co-creator Chuck Lorre and cast of the television series "The Big Bang Theory" gave \$4 million to endow a scholarship fund to aid undergraduate students pursuing degrees in science, technology, engineering and mathematics.

UCLA continues to inspire philanthropy and to be inspired by it. The discoveries that our donors make possible will set in motion many vehicles of achievement for the greater good.

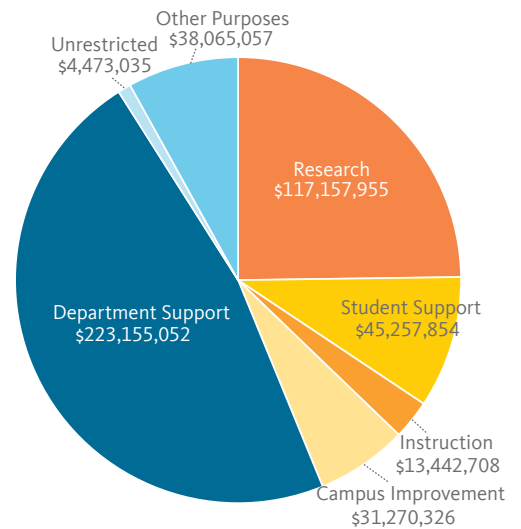
## Total giving



## Gift source



## Gift purpose



## Reporting conventions

	10-11	11-12	12-13	13-14	14-15	2014-15 Totals
Cash (CAE)	<b>PLEDGE PAYMENTS</b>					
	\$159,631,629	\$93,926,895	\$140,987,659	\$151,474,162	\$220,875,910	\$472,821,986
Accrual (REGENTS)	<b>NEW OUTRIGHT GIFTS</b>					
	\$255,398,793	\$250,274,254	\$278,659,021	\$275,781,314	\$251,946,076	\$643,401,209
	<b>NEW PLEDGES</b>					
	\$224,099,756	\$151,866,235	\$233,413,810	\$281,349,387	\$391,455,133	



### **MERCED 2014-15**

The vision and generosity of individual, corporate and foundation donors has allowed UC Merced to reach a milestone of more than \$100 million in philanthropic gifts and grants received since the campus was established.

For the 2014-15 fiscal year, private gifts and pledges to the campus totaled \$5.15 million.

Giving at every level — from leadership gifts to small donations — plays an immeasurable role in shaping the campus and inspiring future generations of leaders.

Through philanthropy, donors motivate students in their academic studies and demonstrate that they are cherished, lifelong members of the Bobcat family.

During his 51-year teaching career, John Elia had a profound effect on the lives of more than 10,000 students in Fresno. Now, his legacy will continue through an endowment created by his family. A generous gift from the John Elia Education Endowment Trust will fund scholarships, fellowships and programs at UC Merced.

A portion of the money will offer scholarships to students who are veterans or undocumented, and some will provide fellowships for graduate students. Additionally, funds will provide programming and services for undocumented students.

Central Valley pistachio grower Steven Moore turned his passion for education into guaranteeing that UC Merced's 45 foster youth are given every opportunity to achieve their full potential.

His gift to establish the Steven M. Moore Guardian Scholars Fund is backing a network of academic and personal support services through the campus's Guardian Scholars program that promotes degree attainment for foster youth attending UC Merced. In addition to programs like a foster youth retreat held last June, the fund allows the campus to award scholarships to new and continuing foster youth.

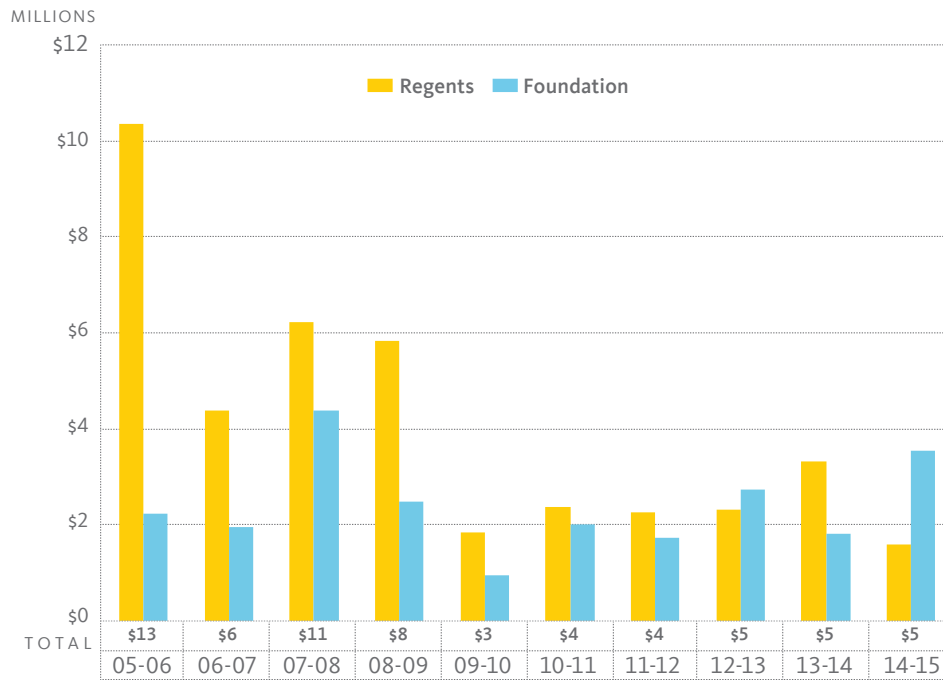
During their time on campus, most UC Merced alumni benefited from the generosity of others. The UC Merced Alumni Association is working with the Alumni Association Board to help further that generosity through scholarships.

As a result of the campus's first Giving Tuesday campaign on Dec. 2, 2014, the alumni association established a scholarship fund to help positively affect the lives of future generations of students by helping them reach their educational goals with less worry about how to pay for school.

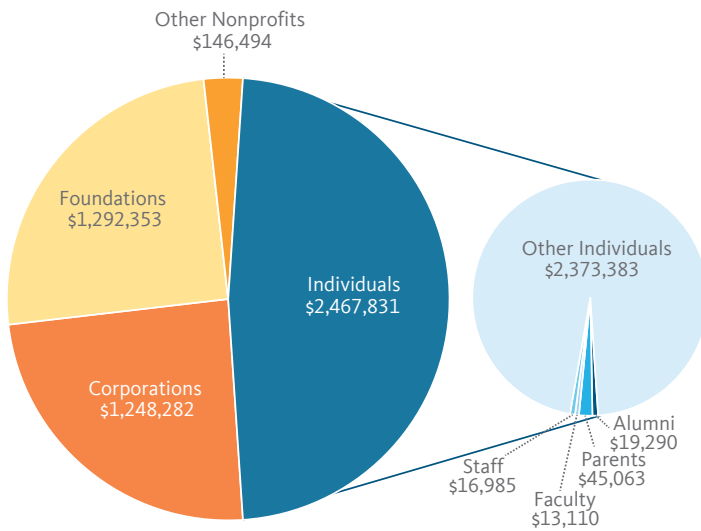
Nearly 170 alumni, parents, staff and faculty members and friends of the campus raised \$11,000 in 24 hours. A three-to-one match provided by Wells Fargo and Foster Poultry Farms boosted the total to more than \$40,000.

Gifts like these and many others — which support students directly or indirectly — help UC Merced continue to achieve its mission of teaching, research and public service.

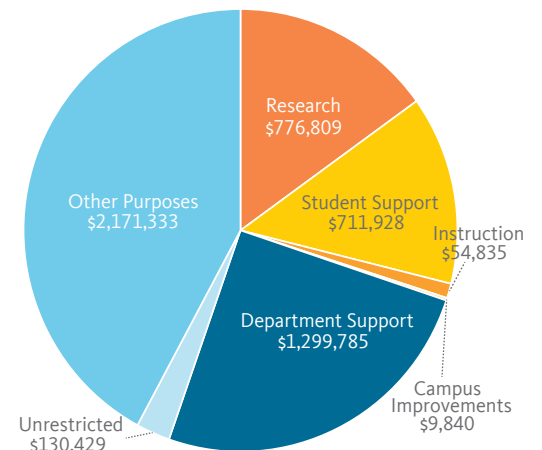
## Total giving



## Gift source



## Gift purpose



## Reporting conventions

	10-11	11-12	12-13	13-14	14-15	2014-15 Totals
Cash (CAE)	<b>PLEDGE PAYMENTS</b>					
	\$2,306,297	\$2,137,698	\$2,098,962	\$2,127,447	\$1,678,982	\$5,154,960
Accrual (REGENTS)	<b>NEW OUTRIGHT GIFTS</b>					
	\$2,072,132	\$1,837,364	\$2,941,107	\$2,996,253	\$3,475,978	\$5,384,408
	<b>NEW PLEDGES</b>					
	\$4,504,017	\$647,693	\$1,488,470	\$1,185,021	\$1,908,430	



## RIVERSIDE 2014–15

UC Riverside is providing a growing number of students with access to a quality education, enhancing a vibrant intellectual community, and continuing to produce research innovations that inform important global issues such as air quality, water safety, clean energy, politics, and culture.

Endowed chairs have played an instrumental role in UCR's success, and capitalizing on UC President Janet Napolitano's Presidential Match for Endowed Chairs, UC Riverside received strong support for eight endowed chairs, including:

- A \$1.5 million commitment from the A. Gary Anderson Family Foundation to create three A. Gary Anderson Endowed Presidential Chairs to attract highly-qualified professors as the business school seeks to nearly double its tenure-track faculty to 50 in areas such as entrepreneurial leadership, supply chain management and logistics, accounting, marketing and finance.
- Naming Susan R. Wessler, distinguished professor of genetics, as the Neil A. and Rochelle A. Campbell Presidential Chair for Innovation in Science Education. Established by Rochelle A. Campbell, a UCR Foundation Trustee, and her daughter Allison Campbell, the new chair enriches their earlier gifts that created the Neil A. Campbell Science Learning Laboratory at UCR, which Professor Wessler runs. The innovative laboratory gives first year students the experimental research experience usually reserved for graduate students.

As UCR prepares to publicly launch its first comprehensive fundraising campaign, it is clear that support from both longtime donors and new sources will be critical.

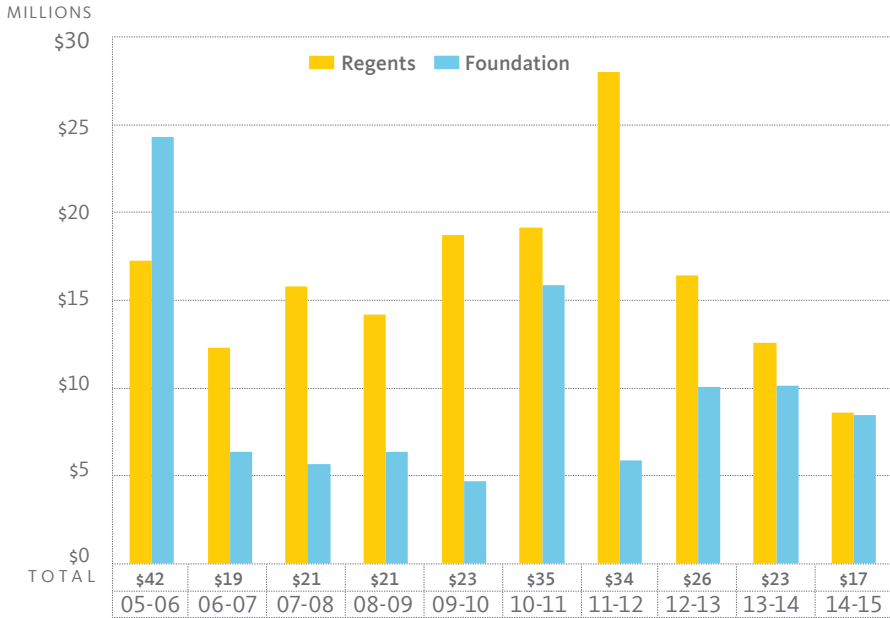
Opportunities abound as UCR launches its new School of Public Policy — the first in the Inland Empire and third in the UC system — focusing on training leaders with a global approach to tackling regional and local policy challenges, and creating new avenues for partnership.

Grants from the Max H. Gluck Foundation, Andrew W. Mellon Foundation and Ford Foundation were made possible because of long-term sustained relationships with UCR. These grants broaden support in the humanities, arts and social sciences in both research and community outreach, and foster collaborations such as the Gluck Move More program in the UCR School of Medicine.

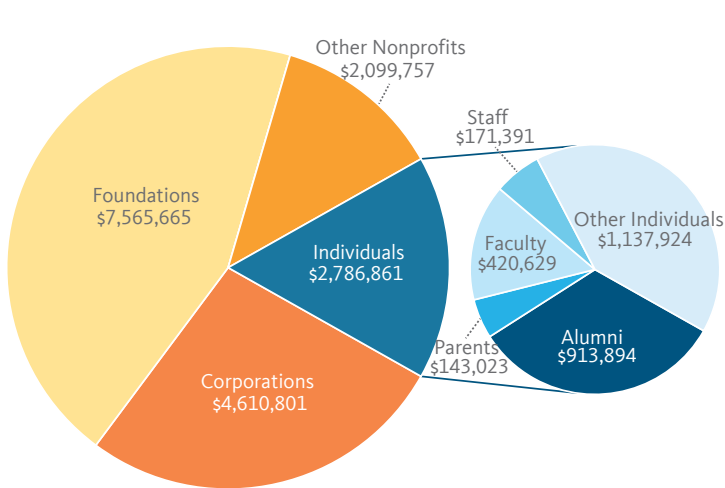
UC Riverside reached the milestone of more than 100,000 living alumni in 2015. With that growth comes a call to action. In his keynote commencement address, Juan Felipe Herrera, U.S. Poet Laureate and UCR professor emeritus of creative writing, challenged Highlanders to embrace their “new you” by using their education to give back and inspire change in the world. As the Highlander network expands, we heed that advice. The time is right to build for future generations of leaders and there has never been a time in UCR's history when an investment had such profound potential to impact California.



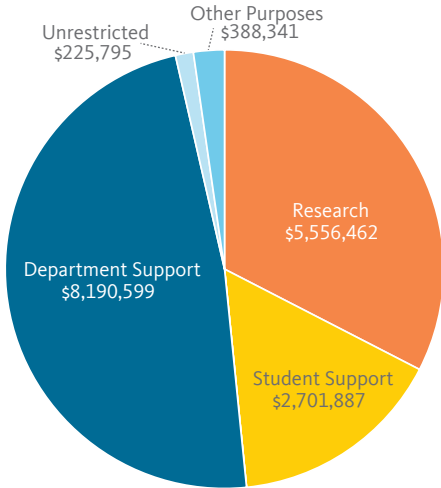
Total giving



Gift source



Gift purpose



Reporting conventions

	10-11	11-12	12-13	13-14	14-15	2014-15 Totals
Cash (CAE)	<b>PLEDGE PAYMENTS</b>					
	\$13,305,070	\$4,143,444	\$10,536,491	\$1,768,696	\$4,262,900	\$17,063,084
Accrual (REGENTS)	<b>NEW OUTRIGHT GIFTS</b>					
	\$21,635,182	\$29,693,559	\$15,899,081	\$20,924,184	\$12,800,184	\$17,396,914
	<b>NEW PLEDGES</b>					
	\$12,929,730	\$6,636,867	\$4,869,636	\$1,243,238	\$4,596,730	



### SAN DIEGO 2014–15

UC San Diego raised 20 percent more in private support during fiscal year 2014-15 compared with the previous year, breaking a campus fundraising record with over 43,000 gift and grant transactions totaling \$177.5 million on the accrual reporting standard (and \$171.1 million on the cash reporting standard).

UC San Diego Health Sciences was the beneficiary of 56 percent of the total dollars raised, generating \$99.1 million in private support. During the fiscal year, fundraising towards a \$25 million matching challenge made by Joan and Irwin Jacobs was completed. Jacobs Medical Center will open in 2016 with 245 private beds to support highly specialized services for women and infants, advanced surgery and cancer care.

Donors designated the largest amount of funding, \$87.8 million, to research. Of that amount, \$5 million was provided by Denny Sanford for the Sanford Stem Cell Clinical Center, and the G. Harold & Leila Y. Mathers Charitable Foundation provided grants of \$4.6 million to support research in the School of Medicine and biological sciences. Glaucoma research received a boost with two Glaucoma Research Foundation grants to the UC San Diego Donald P. and Darlene V. Shiley Eye Institute.

Endowed gifts increased by 196 percent, with \$37.2 million in total dollars raised. Local philanthropists established six of the campus' eight endowed faculty chairs through the University of California's Presidential Match for Endowed Chairs, including

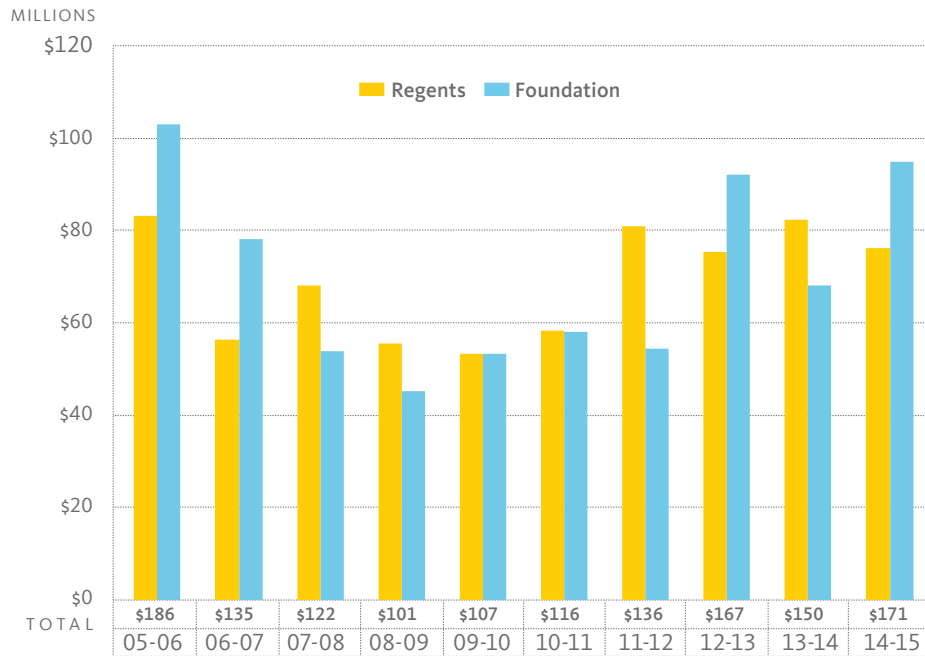
two new chairs that are the first for the Department of Music. Joan and Irwin Jacobs directed an endowed gift of \$4 million to support the School for Global Policy and Strategy, and Mary Looker provided \$1 million to endow the Stuart Collection, the world famous outdoor art located on the campus.

The largest source of gifts to the campus was from foundations, with a total of \$66.9 million raised. Robert and Allison Price, through Price Philanthropies, funded a new \$6 million endowment to provide an educational outreach program in ocean and earth science at Birch Aquarium at Scripps Institution of Oceanography for students living in underserved areas.

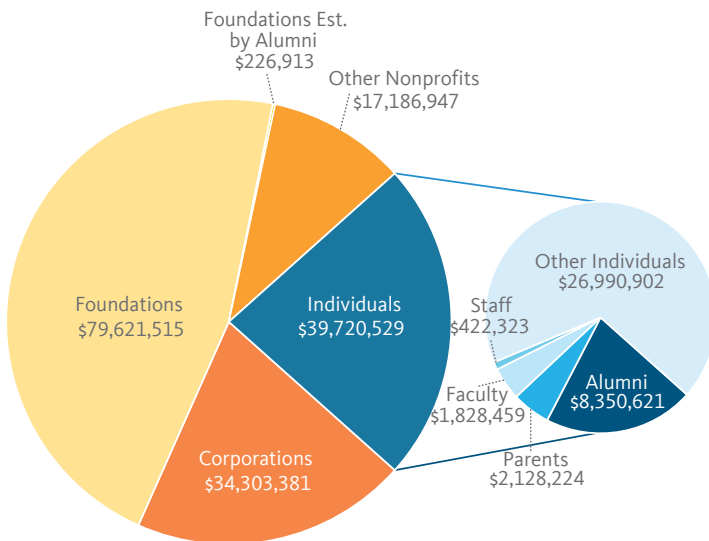
The amount given by alumni increased by 252 percent. A \$2 million endowed gift from UC San Diego alumnus Taner Halicioglu to the Department of Computer Science and Engineering will help recruit, retain and support the professors and lecturers whose primary mission is to teach and mentor students.

The campus received \$14.7 million in funds to support undergraduate and graduate students. Included in this amount is a \$5.5 million pledge made by an anonymous donor to create an endowed medical school scholarship fund. For thousands of students like Ciara Dooley '16, if it weren't for a scholarship she might not have chosen UC San Diego — the place where she found her passion for developing robotic devices to help others.

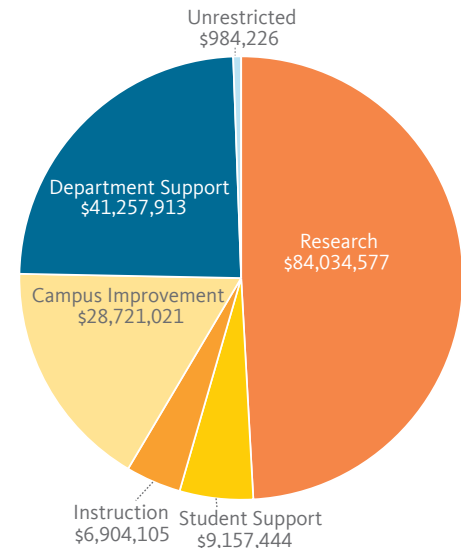
## Total giving



## Gift source



## Gift purpose



## Reporting conventions

	10-11	11-12	12-13	13-14	14-15	2014-15 Totals
Cash (CAE)	<b>PLEDGE PAYMENTS</b>					
	\$16,317,590	\$13,590,752	\$21,567,848	\$19,420,957	\$43,758,260	\$171,059,286
Accrual (REGENTS)	<b>NEW OUTRIGHT GIFTS</b>					
	\$99,833,138	\$121,951,805	\$145,835,727	\$131,025,021	\$127,301,026	\$177,465,749
	<b>NEW PLEDGES</b>					
	\$20,871,732	\$9,173,520	\$4,530,369	\$17,283,836	\$50,164,723	



### SAN FRANCISCO 2014–15

The generosity of UCSF's partners, who contributed almost \$609 million, facilitated the pivotal work of researchers, clinicians, and educators in 2015. New gifts and pledges totaled \$686 million, continuing the momentum of UCSF's success in 2014 and underscoring the importance of our mission: advancing health worldwide.

The 2015 private support total reflects a 37 percent increase in donations from 2014. Nearly 23,000 donors contributed to accelerating new discoveries, pioneering novel treatments, and educating the next generation of leading scientists and clinicians. The enthusiasm of UCSF donors enabled the successful completion of core projects that reflect UCSF's unique role within the UC system and ensure its continuing leadership in education, patient care, and research.

**Education:** The 2012 Education Fundraising Initiative concluded in June 2015 and exceeded its goal, raising \$150 million to support scholarships, fellowships, and awards. Taking immediate advantage of the Presidential Match for Endowed Chairs, Arnold H. Gazarian, DDS '55, and an anonymous donor endowed chairs in Dentistry and Nursing.

Basic science received a boost when the Discovery Fellows Program met its fundraising goal one year early. The \$60 million fund, the largest endowed Ph.D. education program in UC history, started with a gift from Sir Michael Moritz and Harriet Heyman and matching gifts from UCSF and many individual donors. This year, the couple extended the challenge, offering an additional \$6 million match with dollar and participation goals.

**Patient care:** Surpassing its ambitious vision for a campus at the epicenter of science, health, and hope, UCSF Medical Center at Mission Bay opened on Feb. 1, 2015, setting a national benchmark for patient- and family-centered health care and demonstrating the importance of philanthropic partnership. Gifts from more than 1,000 donors contributed \$575 million to date making this landmark project possible.

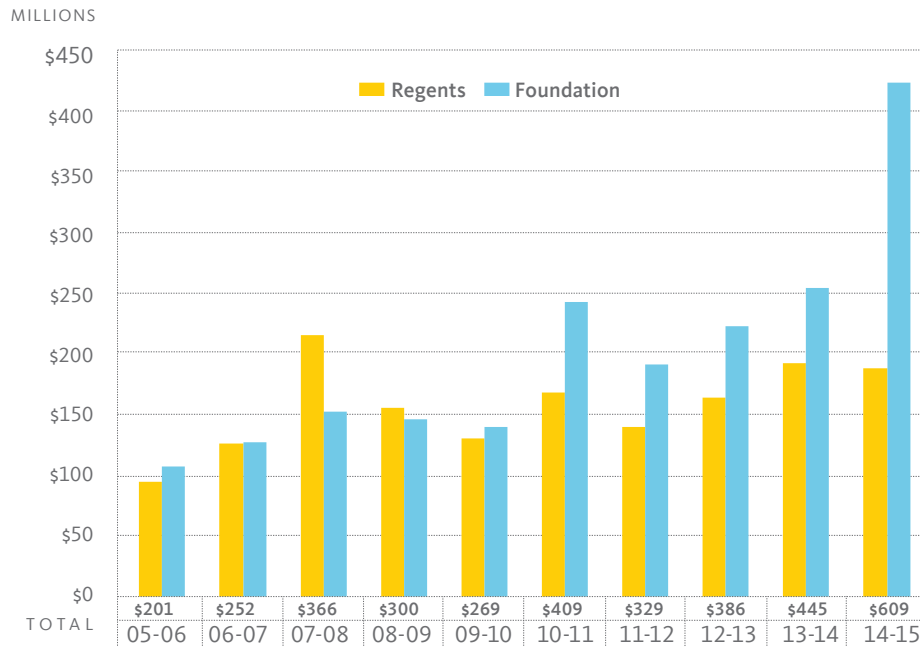
**Research:** UCSF's transformative precision medicine, translational research and basic science initiatives are changing the future of health diagnosis, treatment and prevention. These research projects would be impossible without donors' support:

- Building on the Nobel Prize-winning work of Stanley Prusiner, M.D., UCSF discovered the cause of multiple system atrophy, a neurodegenerative disease resembling Parkinson's.
- The CRISPR-Cas9 T-cell research project devised a way to modify human T cells, an achievement with promising implications for immunosuppressant diseases like diabetes, AIDS and cancer.

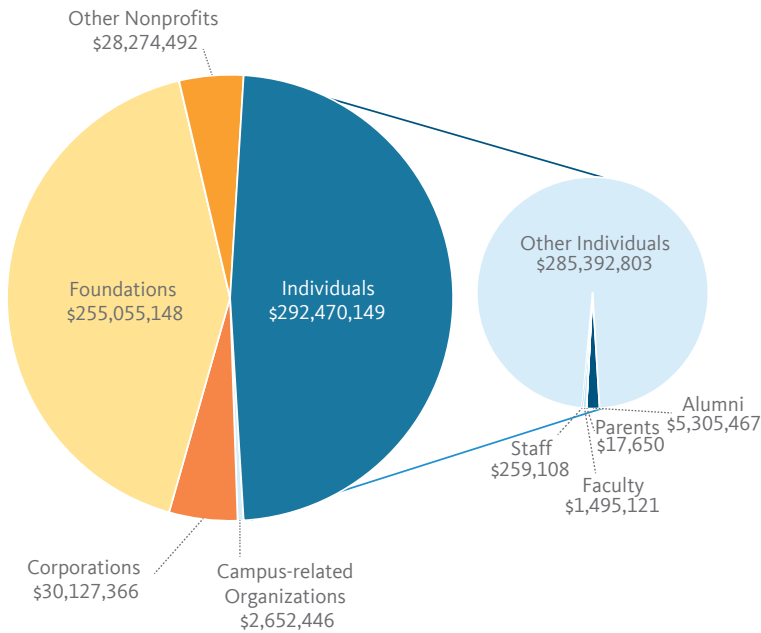
As UCSF completed its 150th anniversary celebration, annual fund contributions climbed to \$4.8 million in 2015. The number of new donors increased 186 percent to 4,600, partly due to new crowd-funding campaigns supporting research, patient care, and training.

With the culmination of several fundamental initiatives, UCSF Medical Center at Mission Bay opening, and the expanded presence of the UCSF Benioff Children's Hospitals, UCSF and its partners are laying the foundation of a strong future for UC and Californians.

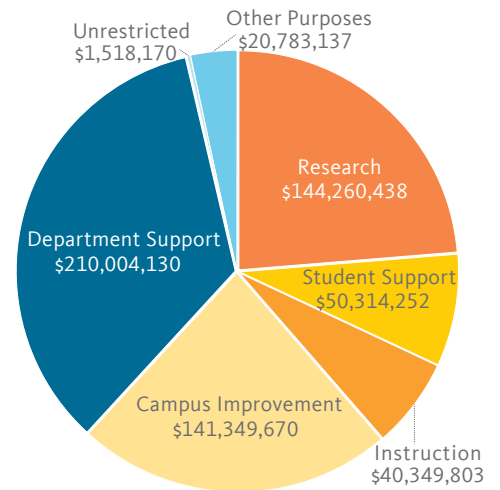
## Total giving



## Gift source



## Gift purpose



## Reporting conventions

	10-11	11-12	12-13	13-14	14-15	2014-15 Totals
Cash (CAE)	<b>PLEDGE PAYMENTS</b>					
	\$162,808,554	\$100,617,363	\$156,283,574	\$126,229,382	\$187,071,273	\$608,579,601
Accrual (REGENTS)	<b>NEW OUTRIGHT GIFTS</b>					
	\$246,639,409	\$228,859,764	\$229,461,801	\$318,708,841	\$421,508,328	\$686,446,516
	<b>NEW PLEDGES</b>					
	\$107,482,402	\$71,811,872	\$39,867,381	\$261,739,387	\$264,938,188	



### SANTA BARBARA 2014–15

Buoyed by the largest single gift in the campus' history and a surge of donors across the giving spectrum, UC Santa Barbara had a landmark fundraising season in fiscal year 2015. With \$134 million raised in private support for the year (\$63 million in cash received), the Campaign for UC Santa Barbara is on the precipice of its \$1 billion goal.

By topping the previous one-year record of \$112 million in 2012, UCSB is now averaging nearly \$95 million in private support annually over the last four fiscal years.

Driving this banner year was a \$65.4 million gift — the largest in the university's history — from prominent philanthropist and businessman Charlie Munger. The vice chairman of Berkshire Hathaway Corp., Munger is funding a new visitor housing facility for the UCSB-based Kavli Institute for Theoretical Physics, the world's leading collaborative research center of its kind.

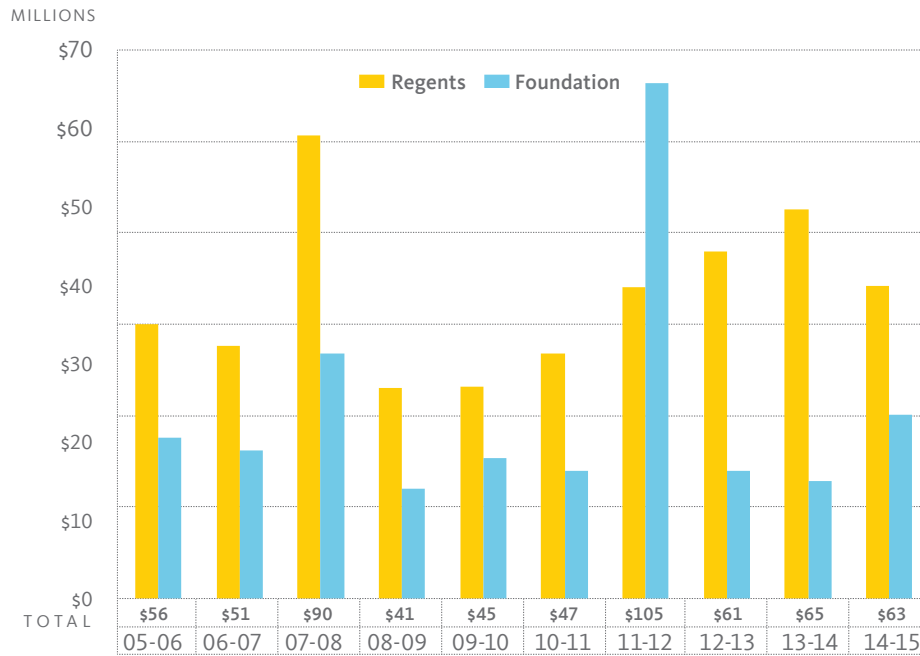
Other significant philanthropic support this year included a gift of \$5 million, from a 1978 alumna, for the Institute for Energy Efficiency capital project; an estate gift of \$5 million from a beloved alumnus to support the economics department; and a \$5 million bequest from a local Santa Barbara philanthropist and major campus benefactor. These and other large donations of \$1 million or more made up \$92 million of the total raised and represent close to 70 percent of all private support. Leadership donors making seven- and eight-figure gifts have played an increasing role in sustaining these larger totals in recent years.

The campus is seeing a continued increase in the number of donors at all giving levels, securing 14,000 donor gifts this fiscal year alone. The growth demonstrates the steadfast commitment to UCSB of its many constituencies — from alumni to parents to corporations and foundations — that helps the campus recruit and retain world-class faculty, support students and staff, build cutting-edge facilities and strengthen our endowment to support a thriving campus community.

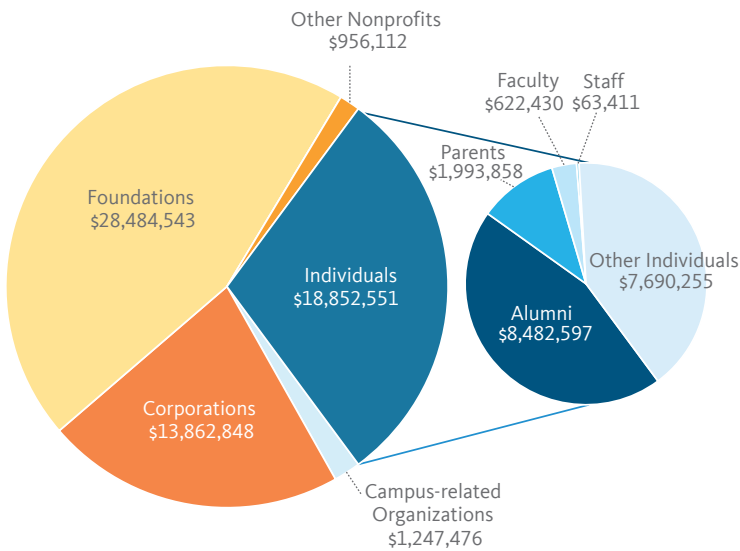
Student support, for graduates and undergraduates alike, remains a high priority. With close to \$75 million raised directly for scholarships, fellowships and student awards during the campaign, the campus continues to meet an important goal. This last year saw the UCSB donor community rally around support for student health and safety initiatives, thereby enhancing the communities where our students learn and live, both on campus and in Isla Vista.

Alumni donors continue to make up 14 percent of all campaign dollars raised and sustain this average annually. These dollars and all giving support myriad areas on campus and make up that margin of excellence needed to propel UC Santa Barbara's reputation for cutting-edge research, outstanding teaching and meaningful public service.

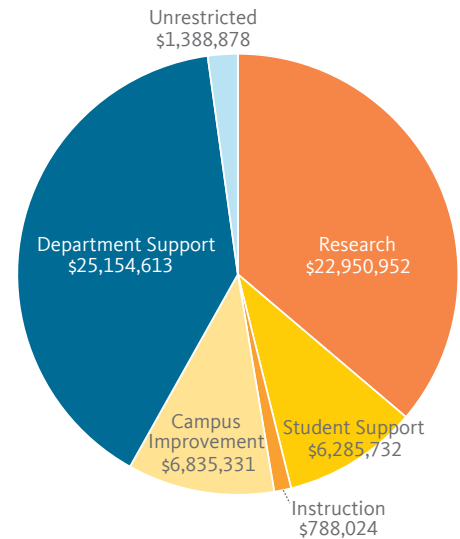
## Total giving



## Gift source



## Gift purpose



## Reporting conventions

	10-11	11-12	12-13	13-14	14-15	2014-15 Totals
Cash (CAE)	<b>PLEDGE PAYMENTS</b>					
	\$18,462,453	\$18,541,438	\$16,082,159	\$10,497,246	\$13,894,644	\$63,403,531
Accrual (REGENTS)	<b>NEW OUTRIGHT GIFTS</b>					
	\$28,998,730	\$86,852,986	\$44,568,243	\$54,283,773	\$49,508,886	\$131,112,659
	<b>NEW PLEDGES</b>					
	\$5,835,490	\$29,944,507	\$7,573,670	\$19,265,925	\$81,603,772	



## SANTA CRUZ 2014–15

Private donors gave \$29 million in gifts and pledges this year, half of it for research. In addition, donors made bequest intentions totaling approximately \$3 million. Gifts and pledge payments totaled \$25 million.

These new commitments boost the Campaign for UC Santa Cruz total to \$210 million toward its \$300 million goal.

“We are delighted that donors have endowed new chairs in each of our five academic divisions and the library,” said Chancellor George Blumenthal. “This generous support is helping us educate the next generation of leaders and find solutions to the world’s most pressing problems.”

Alumni and friends of campus gave \$12.7 million, 44 percent of the total; foundations gave \$10.6 million, 36 percent; and corporations gave \$5.7 million, 20 percent.

Research gifts included a \$2 million grant from the W.M. Keck Foundation to the UC Santa Cruz Genomics Institute to develop a comprehensive map of human genetic variation, building on the results of a \$1 million pilot project funded by the Simons Foundation.

An unprecedented eight new endowed chairs were created and funded by a combination of private gifts and matching funds from the UC Regents, making UC Santa Cruz one of the first campuses to take full advantage of the UC Presidential Match for Endowed Chairs program. Each \$500,000 private gift was matched by \$500,000 from the UC Regents to establish a \$1 million chair for research, teaching, and graduate fellowships.

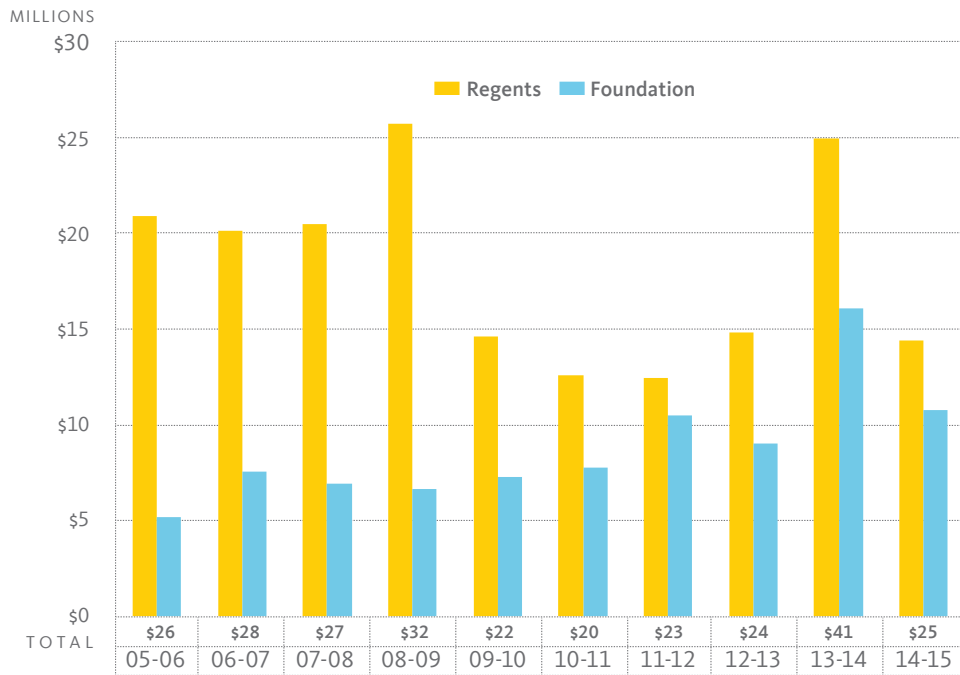
These chairs include:

- \$2.5 million from alumnus Sage Weil established the Sage Weil Presidential Chair for Open Source Software and supports research in open-source software led by professor of computer science Carlos Maltzahn.
- \$1.5 million from the Helen and Will Webster Foundation established the Richard L. Press University Librarian Presidential Chair, the Stephen R. Gliessman Presidential Chair in Water Resources and Food System Sustainability, and the Wilton W. Webster Jr. Presidential Chair for the UC Santa Cruz Natural Reserves.
- \$500,000 from John Jordan and Michael Stern established the Jordan-Stern Presidential Chair for Dickens and Nineteenth-Century Studies.
- \$500,000 from Symantec established the Symantec Presidential Chair in Storage and Security.
- \$500,000 from the Corday Foundation established the Kenneth R. Corday Family Presidential Chair in Writing for Television & Film.
- \$500,000 from Federico and Elvia Faggin established the Faggin Family Presidential Chair in Physics of Information.

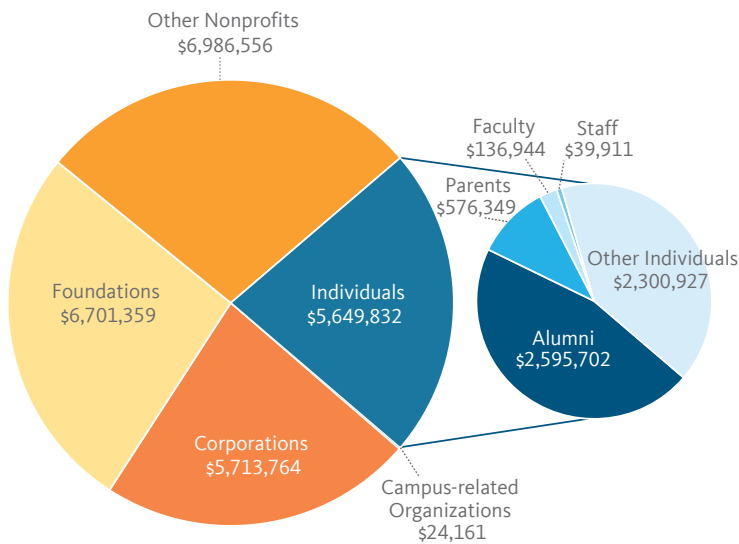
Other notable gifts include a \$500,000 gift from Patricia and Rowland Rebele for the Cowell Press Endowment to support hand-operated letterpress printing and book arts; and a \$100,000 bequest intention from Nancy Morgan to establish The Morgan Scholarship in Feminist Studies. Over \$100,000 from multiple donors to Cowell College supported the arts and honored an alumna with the Coeleen Kiebert Sculpture Patio.



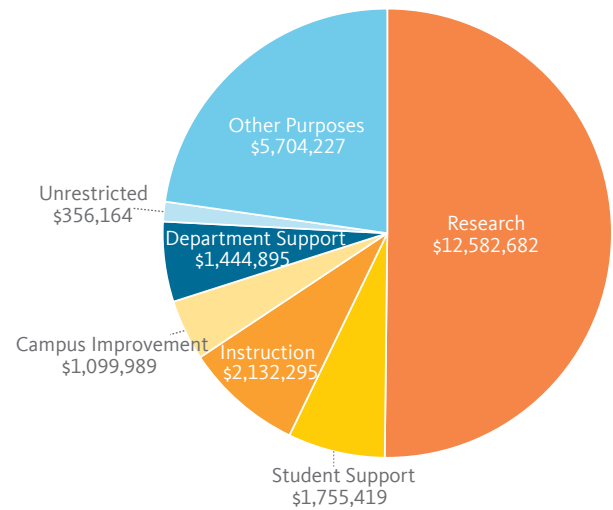
### Total giving



### Gift source



### Gift purpose



### Reporting conventions

	10-11	11-12	12-13	13-14	14-15	2014-15 Totals
Cash (CAE)	<b>PLEDGE PAYMENTS</b>					
	\$3,740,418	\$5,968,801	\$8,308,615	\$7,617,102	\$7,489,955	\$25,075,672
Accrual (REGENTS)	<b>NEW OUTRIGHT GIFTS</b>					
	\$16,592,039	\$16,929,865	\$15,482,226	\$33,335,145	\$17,585,717	\$28,962,203
	<b>NEW PLEDGES</b>					
	\$5,269,382	\$6,991,539	\$12,617,982	\$9,593,613	\$11,376,486	

# Campus Foundation Leadership

## **BERKELEY**

### **University of California Berkeley Foundation**

Website: <https://foundation.berkeley.edu/>

#### **Executive Officers**

**Chair:** Frank E. Baxter '61, Santa Monica

**Vice Chair:** H. Michael Williams '82, Lafayette

**Chair–Audit Committee:** Georgia Lee '76, San Francisco

**Chair–Finance & Administration Committee:** Irving F. Lyons III '72, Lafayette

**Chair–Governance Committee:** Noel Nellis '63, Berkeley

**Chair–Programs Committee:** Anthony Y. Chan '74, San Francisco

**Chair–Nominating Committee:** Kathleen G. Correia '76, Lafayette

**Immediate Past Chair:** Arnold N. Silverman '60, M.S. '61, Menlo Park

**BEMCO BOARD MEMBER:** Cyrus S. Hadidi '96, Los Angeles

**BEMCO BOARD MEMBER:** Colleen C. McAndrews '67, Santa Monica

#### **Administrative Officers**

**President:** F. Scott Bidy, Vice Chancellor–University Relations

**Executive Vice President:** Irene Kim, Assistant Vice Chancellor–Advancement

**Vice President:** Julie Hooper, Associate Vice Chancellor–University Relations

**Associate Vice President:** Kevin T. Crilly, Director–Gift Planning

**Corporate Secretary:** MiHi Ahn, Assistant Director, Strategic Planning–University Relations

**Treasurer:** Loraine Binion, Executive Director–Finance and Administration

**Assistant Treasurer:** Lina Wang, Director of Accounting Operations

## **DAVIS**

### **UC Davis Foundation**

Website: <http://giving.ucdavis.edu/recognition-resources/uc-davis-foundation/index.html>

#### **Executive Officers**

**Chair:** Michael Child '76, Atherton

**Vice Chair:** Bruce W. Bell '85, Sacramento

**Chair–Audit Committee:** Terry Eager

**Chair–Development Committee:** Darryl Goss '83

**Chair–Finance & Investment Committee:** Guy Benstead '81

**Chair–Nominating Committee:** Bruce G. West '71, M.S. '73

**Chair–Stewardship Committee:** Henry Wirz '73

**President:** Shaun Keister, Vice Chancellor–Development and Alumni Relations

**Secretary:** Paul Prokop, Associate Vice Chancellor, Development

**Treasurer:** Tania Walden, Foundation Treasurer

**IRVINE****University of California, Irvine Foundation**Website: [www.ucifoundation.org](http://www.ucifoundation.org)**Officers**

- Chair:** Emile K. Haddad, Laguna Hills
- Chair–Athletics Committee:** Salma A. Chehabi '13, Newport Beach
- Chair–Audit Committee:** Dean A. Yoost, Irvine
- Chair–Campaign & Fundraising Committee:** Douglas K. Freeman, J.D., LL.M., Corona del Mar
- Chair–Chair Advisory Committee:** James V. Mazzo, Laguna Beach
- Chair–Donor Relations Committee:** Cheryl R. Ruszat, Newport Beach
- Chair–Finance Committee:** John R. Evans, Irvine
- Chair–Governance Committee:** Richard K. Bridgford, Esq., Newport Coast
- Chair–Government Relations/Advocacy Committee:** Gary H. Hunt, Newport Beach
- Chair–Health Affairs Committee:** Thomas T. Tierney, Coto de Caza
- Chair–International Outreach Committee:** Dennis Luan Thuc Nguyen '94, Newport Coast
- Chair–Investment:** D. Robinson Cluck '78, Newport Beach
- Chair–Nomination & Board Development:** Hazem H. Chehabi, M.D., Newport Beach
- Chair–Strategic Communications:** Julie Hill, Newport Coast
- Chair–Student Relations Committee:** Amer A. Boukai '87, Trabuco Canyon

- President:** Howard Gillman, Ph.D., Chancellor
- Vice-President:** Gregory R. Leet, Vice Chancellor, University Advancement
- Chief Financial Officer:** Lynn A. Rahn, Senior Assistant Vice Chancellor, Strategic Planning and Administration
- General Counsel:** Gary J. Singer, Esq. '74, Newport Beach
- Controller:** Christie Israel, Director of Business and Finance Operations, University Advancement
- Secretary:** Jackie M. Barbera, Executive Director of the UCI Foundation, University Advancement

**LOS ANGELES****The UCLA Foundation**Website: <https://www.UCLAFoundation.org>**Officers and Committee Chairs**

- Chair:** William E. Mitchell, Atherton
- Immediate Past Chair:** Steven L. Klosterman '74, Encinitas
- Chair–Elect:** Shirley Wang '90, Los Angeles
- Executive Vice President:** Rhea Turteltaub, Vice Chancellor–External Affairs
- Executive Director:** Jocelyn Tabata '86, Executive Director, UCLA Foundation Company
- Chief Financial Officer:** Julie Sina, Associate Vice Chancellor, Alumni Affairs, CFO UCLA Foundation and UCLA Investment Company
- Chief Investment Officer:** Srinivas B. Pulavarti, President and Chief Investment Officer, UCLA Investment
- Chair–Audit Committee:** Maurice M. Salter '69, Ed.D. '77
- Chair–Executive Committee:** William Mitchell, Atherton
- Chair–Finance Committee:** Annette J. Welton '84, Carmel
- Chair–Nominations Committee:** Shirley Wang '90, Los Angeles
- Chair–Philanthropy Committee:** Susan E. Baumgarten '73, M.S. '76, M.B.A. '79
- UCLA Investment Company Chair:** Steven A. Olsen '77, Vice Chancellor and Chief Finance Office

## **MERCED**

### **UC Merced Foundation**

Website: [giving.ucmerced.edu](http://giving.ucmerced.edu)

#### **Executive Officers**

**Chair:** Lee Kolligian, Santa Monica

**Vice Chair:** Mike Gallo, Atwater

**Secretary:** Art Kamangar, Merced

**Treasurer:** Dick Otter, Belvedere

**Corporate President:** Dorothy Leland, Chancellor

**Corporate Vice President:** Kyle D. Hoffman, Vice Chancellor, Development and Alumni Relations

**Executive Director:** Jan Mendenhall, Associate Vice Chancellor for Development

**Chair, Audit Committee:** Christine Long, Merced

**Chair, Development Committee:** Kenni Friedman, Modesto

**Chair, Finance and Investment Committee:** Dick Otter, Belvedere

**Chair, Nomination Committee:** Denise Watkins, Pleasanton

**Members at Large:** Bob Gallo, Bob Tinker

## **RIVERSIDE**

### **UC Riverside Foundation**

Website: [https://www.ucr.edu/giving/ucr\\_foundation.html](https://www.ucr.edu/giving/ucr_foundation.html)

#### **Executive Officers**

**Chair:** Thomas T. Haider, M.D., Riverside

**Immediate Past Chair:** S. Sue Johnson, Riverside

**Chair-Elect:** Darin P. Anderson '89, MBA '91, Santa Ana

**Treasurer:** Robert Fey, Palm Springs

**President:** Peter A. Hayashida, Vice Chancellor, University Advancement

**Executive Vice President:** Hieu T. Nguyen, Associate Vice Chancellor, University Advancement

**Vice President, Finance and Chief Financial Officer:** Jan Wildman, Associate Vice Chancellor, University Advancement

**Associate Treasurer:** Elizabeth Wottring-Gonzales, Executive Director, University Advancement Finance & Administration

**Secretary:** Patricia D. Kohlmeier, Executive Director, UCR Foundation & Donor Relations

#### **Committee Chairs**

**Chair-Audit Committee:** Linda M. Williams MADM '76, Pasadena

**Chair-Advocacy Committee:** Ronald R. Redfern, Riverside

**Chair-Gift Planning Committee:** Irving G. Hendrick, EdD, Riverside

**Chair-Investment Committee:** Paul M. Shimoff, Redlands

**Chair-Nominations Committee:** S. Sue Johnson, Riverside

**Chair-Stewardship Committee:** Ronald W. Stovitz '64, San Francisco

## **SAN DIEGO**

### **U.C. San Diego Foundation**

Website: <https://foundation.ucsd.edu/>

#### **Executive Officers**

**Chair:** Carol Chang

**Vice Chair:** Sheldon C. Engelhorn '72

**Treasurer:** Deborah Friedlaender '90

#### **Committee Chairs**

**Chair-Audit Committee:** Rudolph Rehm

**Chair-Development Committee:** Leo Spiegel '83

**Chair- Executive Committee:** Carol Chang

**Chair-Investment/Finance Committee:** Robert Marren '86

**Chair-Nominating Committee:** Steven Hart '80

**Chair-Stewardship Committee:** Sandra Timmons '81

**Chair-Student Foundation Committee:** Darcy Bingham

#### **Operating Officers**

**President:** Steve Gamer, Vice Chancellor, Advancement

**Vice President:** Andrea Davidson, Interim Associate Vice Chancellor, University Development

**Vice President:** Jean Ford Keane, Associate Vice Chancellor, Health Sciences Development

**Chief Financial Officer:** Marlene Shaver, Assistant Vice Chancellor, Advancement Services

**Corporate Secretary:** Jeanmarie Bond, Board Operations Manager

**SAN FRANCISCO****UCSF Foundation**

Website: <http://support.ucsf.edu/ucsf-foundation>

**Foundation Officers**

**Chair:** William E. Oberndorf

**Vice Chair:** Art Kern

**President:** Sam Hawgood, MBBS, Chancellor

**Vice President:** John B. Ford, Vice Chancellor, University Development and Alumni Relations

**Secretary:** Steve Downs, Executive Director, Financial Services and Administration, Development and Alumni Relations

**Chair–Audit Committee:** Andrew Woeber

**Chair–Development Committee:** William Davidow

**Chair–Government & Community Relations Committee:** Carmen Policy

**Chair–Innovations Committee:** Robin Richards Donohoe

**Chair–Nominating & Governance Committee:** Nancy Hellman Bechtle

**Chair–Real Estate Committee:** Richard Rosenberg

**Chair–UCSF Foundation Investment Company Board of Directors:** Andrew Ach

**Chief Investment Officer and CEO, UCSF Foundation Investment Company:** David Harkins

**SANTA BARBARA****UC Santa Barbara Foundation**

Website: [www.ia.ucsb.edu/ucsb-foundation](http://www.ia.ucsb.edu/ucsb-foundation)

**Foundation Officers**

**Chair:** Lady Leslie Ridley-Tree H'12

**Past Chair & Nominations Chair:** Marcy L. Carsey H'04

**Vice Chair–Investments/Treasurer:** John Arnhold '75

**Vice Chair–Development:** Karen Bedrosian Coyne '91

**Vice Chair–Donor Relations:** Paula Bruice

**Secretary:** Edward E. Birch H'95

**Executive Director:** Beverly J. Colgate, Associate Vice Chancellor–Development

**Chief Financial Officer:** Eric J. Sonquist, Director of Finance & Administration

**SANTA CRUZ****U.C. Santa Cruz Foundation**

Website: <http://foundation.ucsc.edu/>

**Executive Officers**

**President:** Paul J. Hall

**Vice President, Development:** Linda Peterson

**Vice President, Board Affairs and Parliamentarian:** Richard F. Moss

**Chair–Executive Committee:** Paul Hall

**Chair–Audit Committee:** Mary E. Doyle

**Chair–Board Opportunity Fund Committee:** Brandon Allgood

**Chair–Development/Campaign Steering Committee:** Linda Peterson

**Chair–Investment & Finance Committee:** Loren Steck

**Chair–Technology Transfer Committee:** Theodore Goldstein

**Chair–Trustee Membership Committee:** Richard F. Moss

**Administrative Officers**

**Executive Secretary:** Keith E. Brant, Vice Chancellor, University Relations

**Treasurer:** Sarah Latham, Vice Chancellor, Business and Administrative Services

**Assistant Secretary:** Sheila Bergman, Foundation Director (to be approved by the Board 11/7/15)

**Assistant Treasurer:** Jo Westbrook, Foundation Controller

**Assistant Treasurer:** Kirk Lew, UCSC Campus Controller

**Assistant Treasurer:** Edward F. Moran, III, UCSC Accounting Manager

# Glossary

## GIFT DATA

The gift data included in the Annual Report on the University Private Support Program are compiled using the Council for Aid to Education/cash convention for gift reporting (i.e., includes outright gifts, pledge payments, and private grants payments, not contracts). This is the reporting convention used for comparisons with other educational institutions.

## REGENTS

The Board of Regents of the University of California is the corporate body entrusted by the California State Constitution, Article IX, section 9, with the University's organization and administration.

## CAMPUS FOUNDATIONS

Campus foundations, serving each of the 10 University of California campuses, are independently incorporated as nonprofit, public-benefit corporations. They serve as the primary fund-raising arm for their respective campuses. The strength of the foundations rests with the direction provided by their community-based volunteer trustees. Each foundation is staffed by University personnel.

## SOURCES OF GIFTS

This category identifies the original source of gifts and grants to The Regents and the campus foundations.

## INDIVIDUALS

Individuals are divided into a number of categories, including:

**Alumni** are defined as former undergraduate or graduate students, full- or part-time, who have earned some credit toward a degree offered by a particular campus of the University of California. Alumni status takes precedence in the reporting of private support, so that gifts from faculty, staff and parents who also are alumni would be counted in the alumni category.

**Faculty** members are defined as individuals with full- or part-time academic appointments within the University.

**Staff** members are employed in non-academic positions throughout the University.

**Parents** have children who are current or former students at any campus of the University.

**Individuals (non-alumni)** covered by this classification are those individual donors who are not alumni, faculty or staff.

**Bequests** are defined as gifts received from deceased donors' estates, trusts or other estate plans that designate the University as a beneficiary.

## ORGANIZATIONS

**Campus-related organizations:** This classification covers student groups, alumni associations and University support groups, but not campus foundations. A gift to a campus foundation is reported in the classification appropriate to the original donor when the gift was received by the campus foundation.

**Corporations:** This classification covers both for-profit entities and nonprofit entities that are funded by for-profit entities. For-profit entities are defined as corporations, businesses, partnerships, and cooperatives that have been organized for profit-making purposes, including corporations owned by individuals and families, incorporated professional individuals, and other closely held companies.

Examples of nonprofit entities that are funded by for-profit entities include: industry or trade associations; professional, union, or lobbying organizations; and nonprofit organizations funded by one or more companies or individuals operating for profit, including corporate foundations.

**Foundations:** This classification covers private tax-exempt entities established and operated exclusively for charitable purposes; nonprofit foundations or charitable trusts, including funds or endowments designated by the Internal Revenue Service as grant-making foundations; community foundations; family foundations; or charitable trusts. This classification excludes corporate foundations, campus foundations and quasi-government entities, such as the National Endowment for the Humanities. To capture additional data, a category has been added for foundations established by alumni.

**Other sources:** This classification covers all nonprofit organizations other than those described above, including fundraising consortia, religious organizations, and higher educational associations or institutions.

## PURPOSES OF GIFTS

This category identifies the intended use of private support as designated by the donor or grantor.

**Research:** This classification applies to private support that is restricted to scientific, technical and humanistic investigation, including salaries and other support of research projects. Funds for research may also be included in the "campus improvement" classification (capital projects to support research) and in the "departmental support" classification (endowed chairs).

**Student support:** This classification includes support that is restricted to non-repayable financial aid to undergraduate and graduate students, including undergraduate scholarships, graduate fellowships, awards, prizes, and private support for work-study students, as well as gift funds to support loans to be repaid by undergraduate and graduate students.

**Instruction:** This classification is restricted to support for seminars, conferences, lecture programs and faculty recognition awards, including salaries, honoraria and employee benefits.

**Campus improvement:** This classification covers support for capital projects and for ongoing operation of the physical plant, including grounds and buildings, facilities and equipment. It includes gifts and private grants of real and personal property, including equipment and works of art for use by the University. It also covers gifts and private grants that are restricted by the donor or grantor to purchase buildings, other facilities, equipment, and land for use by the University; to construct or carry out major renovation of buildings and other facilities; and to retire indebtedness. In addition, the classification applies to gifts of library materials and monetary support that is restricted to acquire, restore and preserve books, periodicals, manuscripts, maps and related materials; to acquire audiovisual and other equipment; and to support other activities of campus libraries.

**Departmental support:** This classification covers gifts that are restricted by the donor to a particular academic division, department or entity. It also covers gifts that are restricted by the donor to a particular academic division, department or unit, and further restricted by the donor to a particular purpose for which no other purpose category is listed, including endowed chairs, but excluding support for instruction and student financial support, which are reported in the related classifications.

**Other purposes:** This classification covers support of non-instructional services beneficial to individuals and groups external to the University (e.g., exhibits, museums, patient care, public service, and similar facilities and programs); and gifts restricted by the donor for endowment, which maintains the principal in perpetuity, but otherwise unrestricted by the donor as to use of the endowment income. It also includes support for intercollegiate athletics. Note that gifts to support athletic scholarships are reported in “student support” and gifts for athletic capital projects are reported in “campus improvement.”

**Unrestricted:** This classification includes gifts made by the donor without restriction, regardless of any subsequent administrative designation or purpose.

## TYPE OF ASSETS

This category identifies the form (type of asset) comprising the support received this year by the University and the campus foundations.

**Cash:** This classification covers currency, coins, checks, money orders, credit card transactions and bank drafts.

**Securities:** This classification includes stocks, bonds, and related instruments, such as promissory (mortgage) notes and insurance policies, if maintained rather than surrendered for cash.

**Real property:** This classification applies to real estate, including land, buildings and other improvements; and to oil, mineral and related rights. Real property is reported at its fair market value.

**Non-monetary items:** This classification applies to personal or company property (except securities and real property), including works of art, books, intellectual property, and scientific and other equipment. Non-monetary gifts are reported at their fair market value.

## PLANNED GIFTS

A planned gift is often referred to as a “split-interest arrangement”; it involves benefits for the donor (or another non-charitable beneficiary) and for the charitable institution. In such a circumstance, a donor who makes a current gift-in-trust is eligible for an income for life or for a period of years related to the underlying assets of the gift, as well as to certain income-tax benefits for making a charitable contribution. The donor may name himself or herself or another individual as the life-income beneficiary; on the demise of the beneficiary or at the conclusion of the trust term, the charitable remainder is applied to the charitable purpose specified in the gift agreement.

Face value is a term that refers to the total amount of a planned gift agreement, i.e., the amount conveyed by gift to establish a split-interest trust or other planned gift.

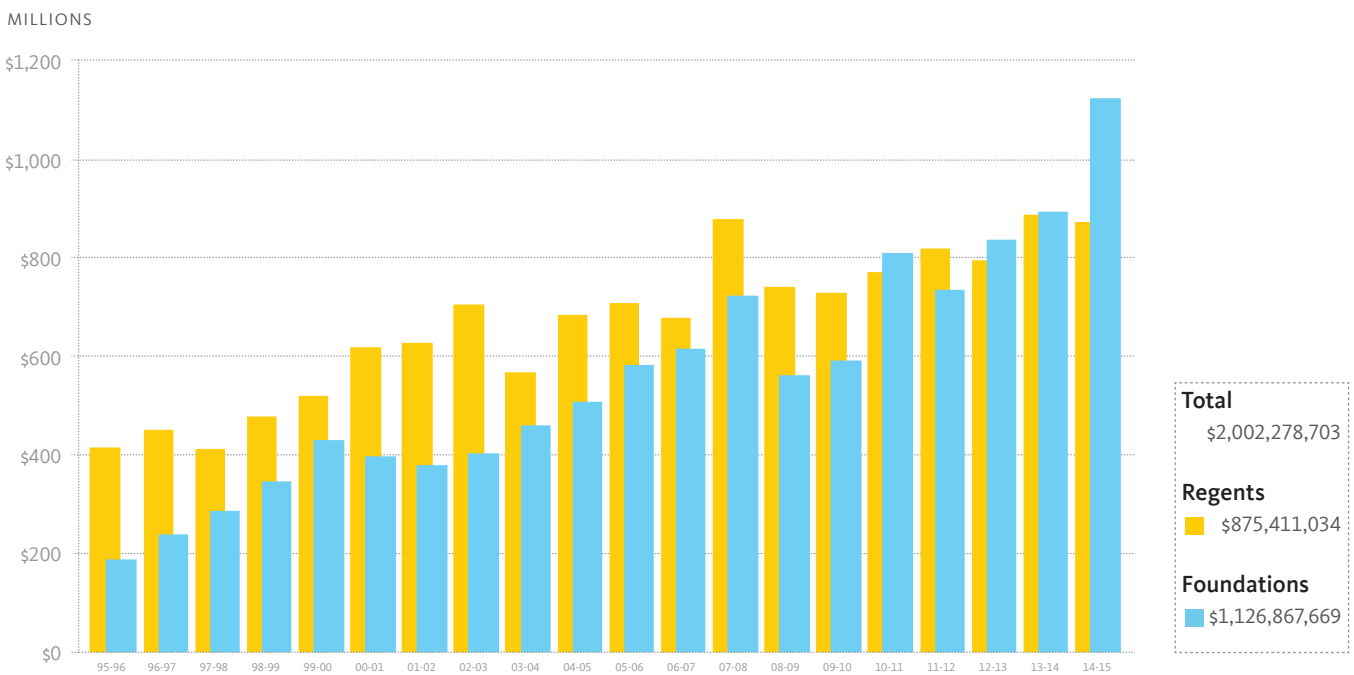
Present value is a term that refers to the discounted value of a planned gift used to predict in today’s dollars what the gift will be worth when it becomes available to support the charitable purpose for which it was designated by the donor.

# 20 Years of Private Support for the System

Private support to the Regents and the Campus Foundations (CAE/Cash Convention)

1995–96 through 2014–15

FISCAL YEARS	Regents	Foundations	Totals
1995-1996	\$418,367,669	\$189,583,298	\$607,950,967
1996-1997	\$454,269,849	\$241,513,863	\$695,783,712
1997-1998	\$414,224,944	\$290,143,326	\$704,368,270
1998-1999	\$480,533,690	\$348,788,445	\$829,322,135
1999-2000	\$522,810,531	\$432,084,528	\$954,895,059
2000-2001	\$621,634,140	\$400,873,079	\$1,022,507,219
2001-2002	\$629,248,027	\$382,349,876	\$1,011,597,903
2002-2003	\$709,481,356	\$405,505,130	\$1,114,986,486
2003-2004	\$569,903,692	\$463,331,591	\$1,033,235,283
2004-2005	\$687,234,899	\$509,643,409	\$1,196,878,308
2005-2006	\$710,146,541	\$586,131,053	\$1,296,277,594
2006-2007	\$679,918,570	\$619,347,252	\$1,299,265,822
2007-2008	\$882,276,658	\$726,764,234	\$1,609,040,892
2008-2009	\$743,466,901	\$563,801,996	\$1,307,268,897
2009-2010	\$731,029,449	\$594,396,945	\$1,325,426,394
2010-2011	\$775,093,182	\$813,078,193	\$1,588,171,375
2011-2012	\$822,733,759	\$739,526,675	\$1,562,260,434
2012-2013	\$796,796,366	\$840,670,624	\$1,637,466,990
2013-2014	\$889,600,811	\$897,259,179	\$1,786,859,990
2014-2015	\$875,411,034	\$1,126,867,669	\$2,002,278,703





# 10 Years of Private Support for the Campuses

Private support to the Regents and the Campus Foundations (CAE/Cash Convention)

2005–06 through 2014–15

<b>BERKELEY</b>	<b>Regents</b>	<b>Foundation</b>	<b>Total</b>
2005-2006	\$177,070,648	\$106,642,052	\$283,712,700
2006-2007	165,321,195	100,115,482	265,436,677
2007-2008	184,714,198	122,901,938	307,616,136
2008-2009	156,695,051	119,636,924	276,331,975
2009-2010	190,455,289	123,399,778	313,855,067
2010-2011	192,348,778	136,406,540	328,755,318
2011-2012	259,707,938	151,073,097	410,781,035
2012-2013	185,304,586	161,413,908	346,718,494
2013-2014	204,688,363	190,539,789	395,228,152
2014-2015	186,017,115	188,086,349	374,103,464

<b>DAVIS</b>	<b>Regents</b>	<b>Foundation</b>	<b>Total</b>
2005-2006	\$57,204,093	21,446,184	\$78,650,277
2006-2007	75,439,046	19,962,893	95,401,939
2007-2008	59,934,103	40,435,854	100,369,957
2008-2009	67,434,643	25,426,040	92,860,683
2009-2010	85,995,075	23,238,538	109,233,613
2010-2011	85,163,260	26,267,603	111,430,863
2011-2012	68,487,731	25,804,837	94,292,568
2012-2013	90,786,384	27,028,006	117,814,391
2013-2014	90,217,016	43,245,582	133,462,598
2014-2015	140,547,829	45,657,180	186,205,009

<b>IRVINE</b>	<b>Regents</b>	<b>Foundation</b>	<b>Total</b>
2005-2006	\$50,698,808	\$33,652,991	\$84,351,799
2006-2007	31,868,905	44,731,718	76,600,623
2007-2008	44,468,291	48,086,745	92,555,036
2008-2009	41,736,986	34,322,518	76,059,504
2009-2010	33,523,824	55,943,896	89,467,720
2010-2011	45,206,472	49,695,442	94,901,914
2011-2012	41,444,141	36,580,975	78,025,116
2012-2013	26,986,978	52,600,681	79,587,659
2013-2014	39,745,747	58,156,663	97,902,409
2014-2015	28,880,710	37,736,272	66,616,982

<b>LOS ANGELES</b>	<b>Regents</b>	<b>Foundation</b>	<b>Total</b>
2005-2006	\$157,372,797	\$162,207,756	\$319,580,553
2006-2007	149,741,487	215,038,251	364,779,738
2007-2008	194,543,756	262,110,576	456,654,332
2008-2009	187,202,246	164,486,740	351,688,986
2009-2010	172,136,294	168,270,469	340,406,763
2010-2011	155,932,215	259,098,207	415,030,422
2011-2012	147,015,612	197,185,537	344,201,149
2012-2013	172,274,486	247,372,193	419,646,679
2013-2014	186,893,008	240,362,468	427,255,476
2014-2015	180,005,601	292,816,385	472,821,986

<b>MERCED</b>	<b>Regents</b>	<b>Foundation</b>	<b>Total</b>
2005-2006	\$10,363,874	\$2,236,081	\$12,599,955
2006-2007	4,387,939	1,962,569	6,350,508
2007-2008	6,222,938	4,375,578	10,598,516
2008-2009	5,823,885	2,498,075	8,321,960
2009-2010	1,832,781	938,543	2,771,324
2010-2011	2,367,090	2,011,339	4,378,429
2011-2012	2,253,069	1,721,993	3,975,062
2012-2013	2,306,552	2,733,517	5,040,069
2013-2014	3,313,780	1,809,919	5,123,699
2014-2015	1,595,057	3,559,903	5,154,960

<b>RIVERSIDE</b>	<b>Regents</b>	<b>Foundation</b>	<b>Total</b>
2005-2006	\$17,235,810	\$24,301,626	\$41,537,435
2006-2007	12,318,430	6,356,166	18,674,596
2007-2008	15,753,177	5,630,845	21,384,022
2008-2009	14,166,436	6,349,037	20,515,473
2009-2010	18,704,227	4,708,403	23,412,630
2010-2011	19,130,423	15,809,829	34,940,252
2011-2012	27,962,301	5,874,702	33,837,003
2012-2013	16,405,284	10,030,288	26,435,572
2013-2014	12,582,874	10,110,006	22,692,880
2014-2015	8,611,181	8,451,902	17,063,083

<b>SAN DIEGO</b>	<b>Regents</b>	<b>Foundation</b>	<b>Total</b>
2005-2006	\$83,282,133	\$102,903,612	\$186,185,745
2006-2007	56,301,068	78,229,417	134,530,485
2007-2008	68,041,924	53,803,262	121,845,186
2008-2009	55,609,306	45,297,144	100,906,450
2009-2010	53,236,522	53,362,528	106,599,050
2010-2011	58,206,080	57,944,648	116,150,728
2011-2012	81,051,986	54,490,570	135,542,556
2012-2013	75,226,252	92,177,323	167,403,575
2013-2014	82,216,507	68,229,471	150,445,978
2014-2015	76,269,670	94,789,616	171,059,286

<b>SAN FRANCISCO</b>	<b>Regents</b>	<b>Foundation</b>	<b>Total</b>
2005-2006	\$94,138,297	\$107,068,066	\$201,206,363
2006-2007	125,527,416	126,417,925	251,945,341
2007-2008	214,749,838	151,318,180	266,068,018
2008-2009	155,258,075	145,166,238	300,424,313
2009-2010	129,511,202	139,393,739	268,904,941
2010-2011	167,608,633	241,839,330	409,447,963
2011-2012	138,876,827	190,600,300	329,477,127
2012-2013	163,743,912	222,001,463	385,745,375
2013-2014	191,265,237	253,672,986	444,938,223
2014-2015	187,007,227	421,572,374	608,579,601

<b>SANTA BARBARA</b>	<b>Regents</b>	<b>Foundation</b>	<b>Total</b>
2005-2006	\$35,054,856	\$20,511,372	\$55,566,228
2006-2007	32,283,162	18,976,181	51,259,343
2007-2008	59,022,398	31,189,950	90,212,348
2008-2009	26,840,317	13,981,522	40,821,839
2009-2010	27,007,295	17,856,703	44,863,998
2010-2011	31,239,974	16,221,209	47,461,183
2011-2012	39,677,469	65,716,955	105,394,424
2012-2013	44,343,988	16,306,415	60,650,402
2013-2014	49,722,895	15,058,124	64,781,019
2014-2015	39,938,033	23,465,498	63,403,531

<b>SANTA CRUZ</b>	<b>Regents</b>	<b>Foundation</b>	<b>Total</b>
2005-2006	\$20,889,392	\$5,161,313	\$26,050,705
2006-2007	20,126,272	7,556,650	27,682,922
2007-2008	20,449,025	6,911,306	27,360,331
2008-2009	25,674,359	6,637,758	32,312,117
2009-2010	14,616,404	7,284,348	21,900,752
2010-2011	12,548,411	7,784,046	20,332,457
2011-2012	12,420,957	10,477,709	22,898,666
2012-2013	14,784,012	9,006,830	23,790,841
2013-2014	24,878,076	16,074,171	40,952,247
2014-2015	14,343,482	10,732,190	25,075,672



Small informational plaque on the grey wall.

# Reporting Conventions Used in This Report

The Annual Report on University Private Support includes data for each campus and the University using two of three gift reporting conventions employed by the University.

1 The first reporting convention, which is cash-based, is used for comparisons with other institutions. It also is employed for the Council on Aid to Education’s (CAE) national Voluntary Support of Education Survey completed by colleges and universities. This reporting convention includes outright gifts, private grants and payments on pre-existing pledges, but does not include new pledges. This method of gift reporting is used for the body of this report and is thought to present the best perspective on the cash flow that derives from private support.

2 The second method is a variation of the accrual system and includes new, legally binding pledges up to five years in duration, plus outright gifts and private grants. In this system, payments made on pledges are not included. The method is the reporting standard used for many reports on capital campaigns and is thought to present the best perspective on the level of current fundraising activity.

These first two reporting standards are shown at the bottom of each campus narrative. The breakdown follows for system support over the last five years.

## Reporting conventions

	10-11	11-12	12-13	13-14	14-15	2014–15 Totals
1 <b>Cash (CAE)</b>	<b>PLEDGE PAYMENTS</b> \$482,947,723      \$379,448,017      \$515,274,155      \$497,605,880      \$ 636,543,965					\$2,002,278,703
2 <b>Accrual (REGENTS)</b>	<b>NEW OUTRIGHT GIFTS</b> \$1,105,223,652      \$1,182,811,517      \$1,122,192,835      \$1,289,254,110      \$1,365,734,737					\$2,305,578,871
	<b>NEW PLEDGES</b> \$482,724,306      \$429,306,117      \$443,889,673      \$698,753,344      \$939,844,134					

There is a third reporting convention that is employed by the University’s accounting office for its end-of-year audited financial reports. This method also is based on accrual; however, on the revenue side, unconditional, legally-binding pledges are recorded

at the time they are promised, balanced by receivable accounts which are reduced as pledge payments are received. This method is used in the annual UC Financial Report.

*The Annual Report on University Private Support 2014–15 is prepared by the UC Office of Institutional Advancement and Communications staff. This report is a compilation of private support data, campus narratives and foundation rosters prepared by each campus. The method of rounding may produce the appearance of minor inconsistencies in various totals and percentages, but the differences do not affect the accuracy of the data.*



Berkeley  
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Los Angeles  
Merced  
Riverside

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San Francisco  
Santa Barbara  
Santa Cruz  
Lawrence Berkeley  
National Laboratory

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Institutional Advancement  
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