COMPASS EMA
Enrollment Management Analytics

UCAAC 2023

Adapting and Advising in a New Environment

Support Academic Advisors with Advanced Enrollment Analytics

Presented By:

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Jovonte Willis, Director of Enrollment Management Analytics

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Supporting Academic Advisors

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Adapting and Advising in a New Environment

Overview

What is Enrollment Management at UCI?

Our Story

Case Studies

Questions & Answers

Agenda

- Overview
- What is Enrollment Management Analytics
- COMPASS EMA
- Case Study
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Supporting Academic Advisors: Poll Question

How would you define Enrollment Management?

A. New Student Enrollment

B. 1st Year Retention

C. Admission, Enrollment, & Scholarship Modeling

D. All of the Above

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Agenda

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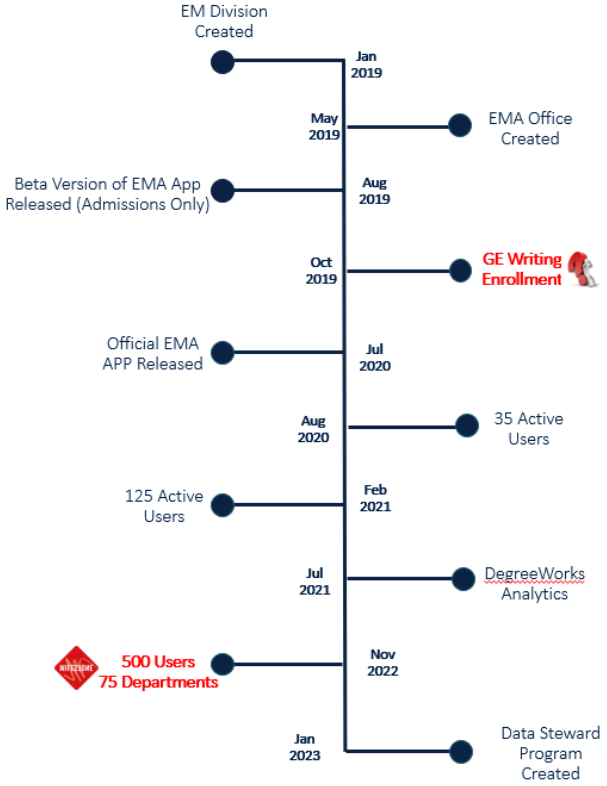
Supporting Academic Advisors: EMA Timeline



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Agenda

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COMPASS EMA
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Enrollment Management Analytics

Supporting Academic Advisors

EMA combines actionable intelligence and partnerships with campus stakeholders to create solutions

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Agenda

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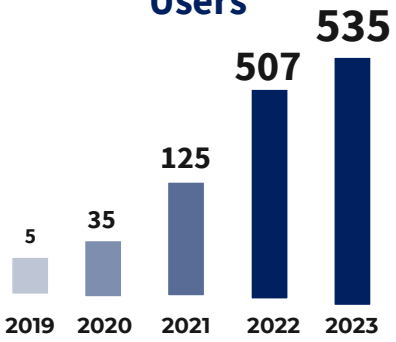
Supporting Academic Advisors: EMA by the Numbers

Users



Analytical Tools

200+

Types of Users

Deans

Associate/Assistant Deans

Department Chairs

Department Analyst

Directors of Student Affairs

Directors of Advising

Advisors

Counselors

Budget Directors

Budget Analyst

Controller

Schedulers

Graduate Program Coordinators

Admissions Directors

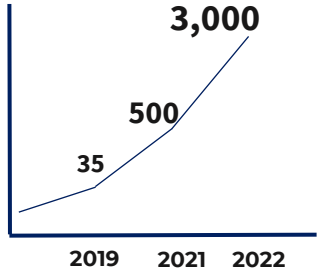
Registrar Directors

Program Administrators

Department/Partners

85

Avg Views Per Month



Cal UCDAVIS UC RIVERSIDE UCI Ucla UNIVERSITY OF CALIFORNIA MERCED UCSB UC SANTA CRUZ UC San Diego UCSF

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Supporting Academic Advisors: EMA Overview

UCAAC 2023

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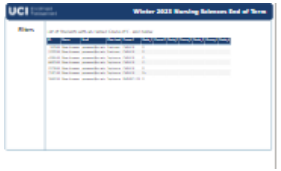
Supporting Academic Advisors: Advising Analytics Overview

Requirement Tracking

Core Degree Tracking

Course and Grade Tracking



Off-Track

Grad App Processing

GPA and Requirement

Drop/Stop outs

IGETC

Online Course Tracking

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  - Data Today
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  - Degree Requirements
  - Academic Probation
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Supporting Academic Advisors

Raise your hand if you do …

- Advising by School
- Degree Works Updates
- Transfer Articulation
- Petitions
- Readmissions
- Withdrawal
- IGETC Completion
- Degree Certification
- Peer Advisor Supervision
- Peer Mentoring
- Events
- Programs and Workshops
- Academic Probation & Dismissal
- Curriculum Planning and Course Offering Management

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Data at UCI

Past

Not easy to find

Office of Institutional Research
general data but no specific student records

Registrar Data
limited in reports and were ad hoc, we would need to keep asking

Many things were done manually
checking each record to see if they completed IGETC and then notifying them

Academic Probation
some data, lots of sorting and human errors

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Data at UCI Today

New Data Culture Created

- Enrollment Management Team & COMPASS Team
- Easy to reach out and ask for reports
- Campus leadership supports having data accessible and usable

Gains

- More efficiencies and time saved
- More time to make an impact
- More proactive advising
- More efficiencies and time saved

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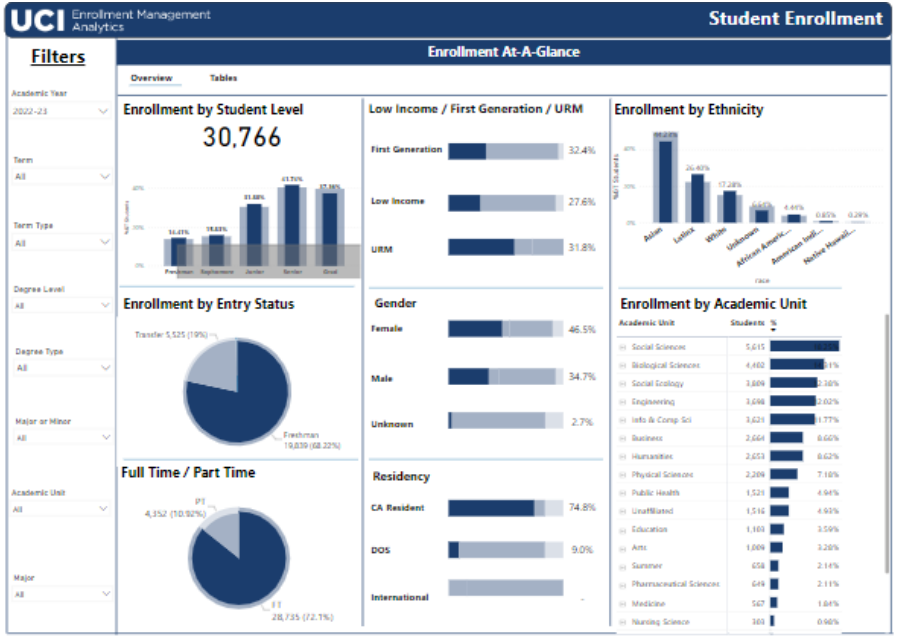
Supporting Academic Advisors: Case Studies

Problem: *Student demographic information*

Solution: *EMA developed tools to provide demographic data in easily understandable and comparable ways . Can develop programs and curriculum to fit our student demographic needs*



Enrollment At-A-Glance, Enrollment at-A-Glance

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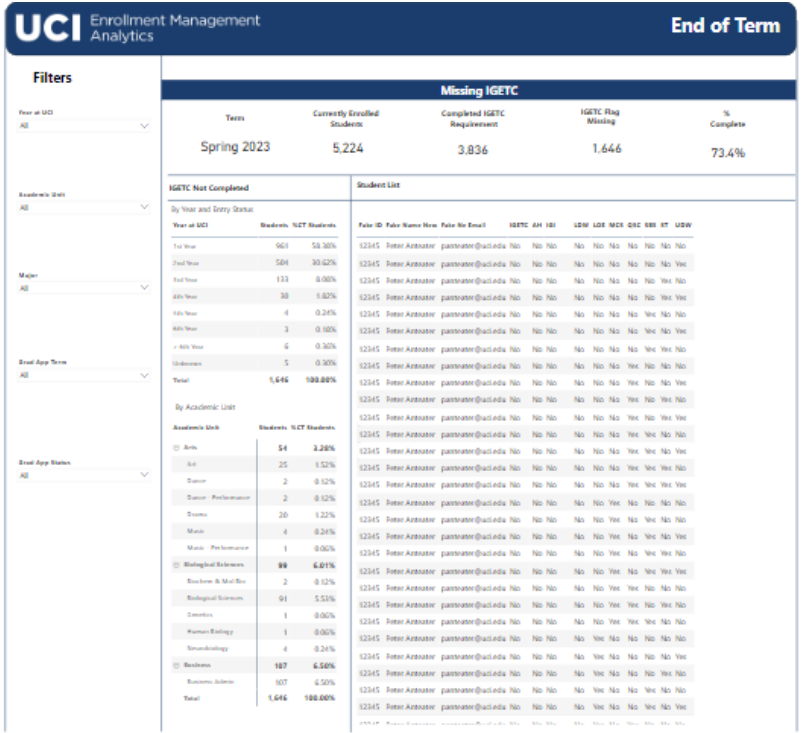
Supporting Academic Advisors: Case Studies

Problem: *Updating IGETC*

Solution: *Tool that pulls information from DegreeWorks to see who has not submitted/completed IGETC – created more time for appointments!*



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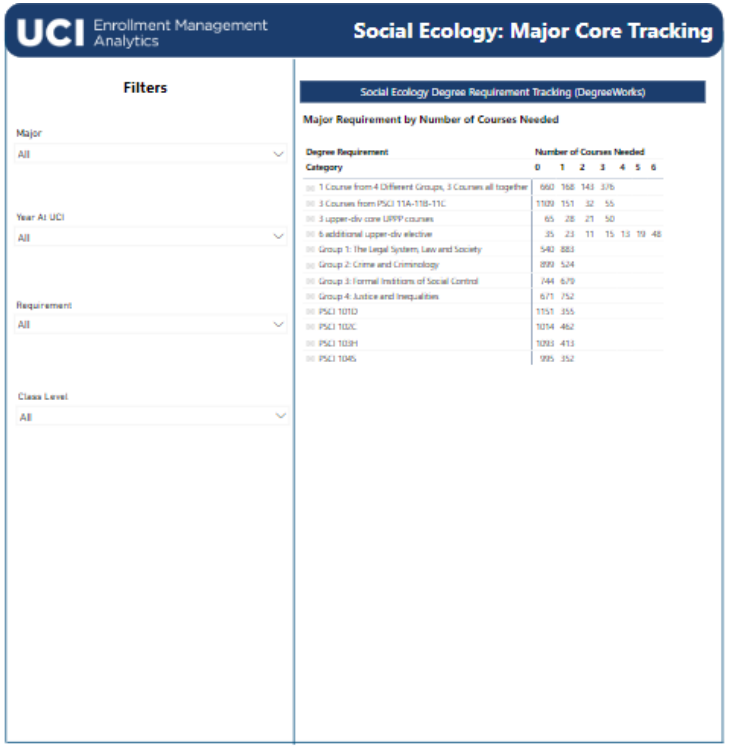
Supporting Academic Advisors: Case Studies

Problem: *Specialized tools to determine degree requirement needs*

Solution: *EMA developed a tool to see how many and which students need particular requirements by grade level for more accurate planning of course offerings*



UCAAC 2023

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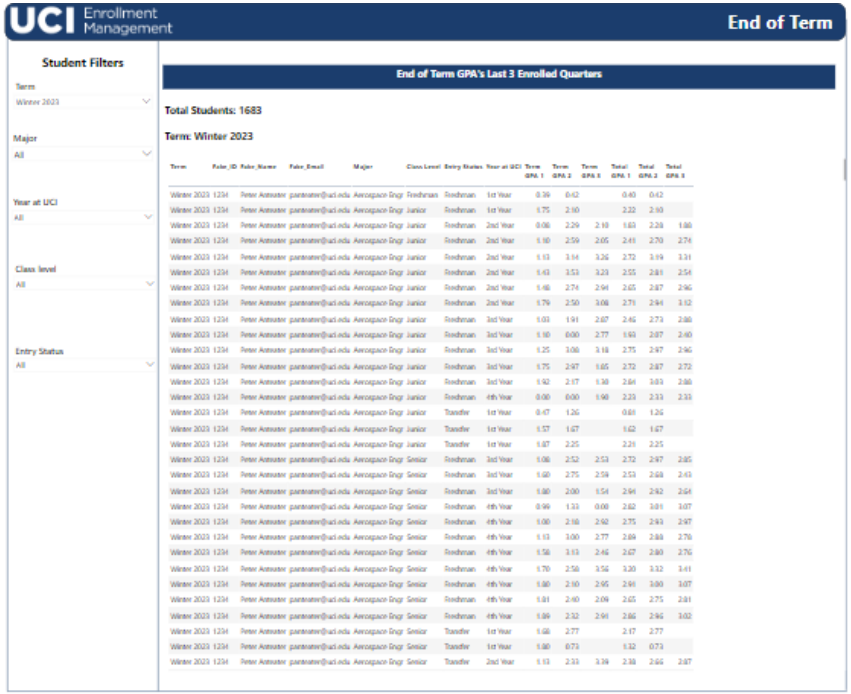
Supporting Academic Advisors: Case Studies

Problem: *Many different tools for academic probation information that are sometimes inaccurate*

Solution: *EMA is working on a tool to pull students under 2.0 overall and/or quarterly*



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Supporting Academic Advisors: Contact Information

Contact Information

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