



UNIVERSITY  
OF  
CALIFORNIA

# Preparing California For Its Future

Enhancing Community College Student Transfer to UC

**The Report of the President's Transfer Action Team**

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# *Enhancing Community College Student Transfer to UC— The Report of the UC Transfer Action Team*

“Many California students begin their higher education journey at a community college, yet yearn for the opportunity to earn a four-year degree. We must continue to support the access and success of the diversity of the California community college population.”

Janet Napolitano (2014)

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## CHARGE

Recommend strategies to streamline the flow of California Community College students to a UC campus, focusing on improving their preparation, transition, and academic success at UC.

## SELECT FINDINGS

### **Student Feedback on Transfer:**

- Organize information more effectively
- Major preparation for multiple campuses is daunting
- Transition to UC can be challenging

## 1) TRANSFER DEMAND

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### **FINDING**

Declines in Applications Mask Growing Student Interest

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### **RECOMMENDATIONS**

- Prospect database
- Online student planning portal
- New & upgraded planning tools: ASSIST, TAP
- New messages to prospective students

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## 1) TRANSFER DEMAND

### Messaging Themes for Prospective Transfers:

Transfer to UC is  
**Affordable**

Transfer to UC is  
**Achievable**

## 2) TRANSFER DIVERSITY

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### **FINDING**

UC Draws Transfers From Relatively Few CCCs

- 50% of transfers come from 19 of 112 CCCs
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### **RECOMMENDATIONS**

- Strengthen UC's presence at every CCC
- CCC-to-UC "Pipeline Initiative"
- Outreach and counseling resources

### 3) TRANSFER TRANSPARENCY

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#### **FINDING**

Faculty Efforts to Streamline and Strengthen Transfer Pathways Should Be Supported and Expanded

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#### **RECOMMENDATIONS**

- Promote consistency in major preparation
- Align with Associate Degrees for Transfer



## 4) TRANSFER RECEPTIVITY

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### **FINDING**

Additional Efforts Are Needed To Create Transfer-Affirming Cultures

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### **RECOMMENDATIONS**

UC “Transfer Success Kit”:

- Enhanced orientation
- On-campus housing
- Transfer centers & services
- Peer mentoring and advising
- Summer programs

## 5) TRANSFER COMMITMENT

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### **FINDING**

Recommit to the Values of the California Master Plan

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### **RECOMMENDATIONS**

- Statewide “Presidential Conversation” tour
- Intersegmental advocacy to promote transfer and increased capacity
- Annual Intersegmental Transfer Summit

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## **IMMEDIATE STEPS**

- Enhance messaging statewide
- Expand outreach to CCC counselors
- Initiate faculty review of curriculum
- Inventory & enhance campus transfer services
- Begin “Presidential Conversation” tour

## **FOLLOW-UP STEPS**

- Improve technology & communications
- Build additional CCC partnerships

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## TRANSFER ACTION TEAM MEMBERS

- [George Johnson](#), Chair, Board of Admissions & Relations with Schools, UCB (Co-chair)
- [Judy Sakaki](#), VP, Student Affairs, OP (Co-chair)
- [Tom Andriola](#), VP, Information Technology Services & CIO, OP
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