FCPA:

(Foreign Corrupt Practices Act)

Regulatory Update and Advanced Tools for Compliance

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Case Study:

The overseas shipment delayed in customs

- Professor Smith is leading a global health program in a poor overseas country.
- Medical supplies from the U.S., which are crucial to this program are delayed in local customs.
- The local customs agent strongly suggest paying him and his colleagues a "helper" fee will help free the supplies.
- Such payments are local custom.
- What are your concerns?

Permits

- Professor Smith next learns that all members of her team must obtain work permits from the local overseas government where the global health program is based.
- All the logistical planning is complete but Professor Smith is concerned about any additional delay.
- A clerk in the office issuing the permits can guarantee expeditious review for a fee. A week later, a new delay occurs as government red tape requires even more fees which the clerk promises will move the permit applications back to the expedite pile.

Any concerns?

3rd Parties

- Distribution of the healthcare services will include life saving drugs will rely on third parties that operate locally in country. This includes transportation services as well as local agents and contractors.
- What risks should you address at the outset?
- What about documentation of decisions made?

New Trend: Sponsor Demands

- Sponsors are increasingly demanding FCPA and UKBA (UK Bribery Act) terms in agreements
- What does this mean for research universities?
- Can you just agree to comply and forget about it?
- What is your strategy?

How well do you know your overseas partners?

- How well do you know your overseas agents and subawardees?
- What is your liability for their actions as 3rd parties acting on your behalf?
- Hosting foreign delegations
- How do you demonstrate compliance?

Risks of 3rd parties

- Local agents and experts often engaged overseas
- Foreign collaborators and their personnel
- Logistics
- Subcontractors
- Consortia/Teaming agreements
- Industry partners and THEIR agents

Recap: Foreign Corrupt Practices Act

- Passed in 1977, the FCPA contains two main provisions relating to bribery of foreign officials and accounting transparency requirements
- Since the collapse of Enron in 2001, the U.S. government has dramatically stepped up its enforcement of corruption cases.

What is a bribe?

Corruptly offering or paying a thing of value to a foreign government official directly, or indirectly, with knowledge and for the purpose of influencing an official act or omission, or securing an improper advantage to obtain or retain business."

1977 U.S. Foreign Corrupt Practices Act

Why Now?

New developments - Year in Review

- FIFA scandal
- GM Starter investigation
- DOJ Criticized shades of 2008
- Sally Yates Memo September 9, 2015
 - 6 Principles
 - Renewed focus on individuals
- New DOJ Compliance Program counsel
- Caldwell Speech 3 elements

Regulations

U.S. Foreign Corrupt Practices Act ("FCPA") and the United Kingdom Bribery Act ("UKBA").

- In addition, many countries and jurisdictions have also instituted their own Anti-Corruption Laws.
- You should become knowledgeable about any local Anti-Corruption Laws before engaging in activity with individuals or entities outside the United States

"Instrumentality"

- The FCPA prohibits the bribery of "any foreign official," defined as "any officer or employee of a foreign government or any department, agency, or instrumentality thereof."
- On May 16, 2014,US v. Esquenazi, the Eleventh Circuit affirmed a broad definition of "instrumentality" of a foreign government, as the term is used in the Foreign Corrupt Practices Act (FCPA) to define who qualifies as a "foreign official" under the statute

Instrumentality II

- Broad two-pronged test
 - Government Control
 - Whether the entity performs a function the government treats as its own
- A professor or other employee of a state-run university could be considered a "foreign official" for purposes of the FCPA.
- Doctors serving as employees of government owned or operated medical facilities (clinics, hospitals, etc.)
- Airport employees and local customs officials at country borders or ingress points (such as train stations and airports)
- Public transit employees
- Public dignitaries
- Police officers or investigative bureau agents

PEP's

- A politically exposed person does not always mean an individual who directly holds public office, it also includes their immediate family members, close business associates, as well as any senior executives of state owned enterprises.
- The new FATF recommendation expanded the definition to include individuals of high status in International Sports Committees.

PEP's II

- The term "**politically exposed person**" generally includes a current or former senior foreign political figure, their immediate family, and their close associates.
- A "senior foreign political figure" is a senior official in the executive, legislative, administrative, military or judicial branches of a foreign government (whether elected or not), a senior official of a major foreign political party, or a senior executive of a foreign government-owned corporation In addition, a senior foreign political figure includes any corporation, business, or other entity that has been formed by, or for the benefit of, a senior foreign political figure.
- The "immediate family" of a senior foreign political figure typically includes the figure's parents, siblings, spouse, children, and in-laws.
- A "close associate" of a senior foreign political figure is a person who is widely and publicly known to maintain an unusually close relationship with the senior foreign political figure, and includes a person who is in a position to conduct substantial domestic and international financial transactions on behalf of the senior foreign political figure.

Gifts.... Or Bribes?

- The FCPA applies to any and all "things of value," including gifts.
- There are some exceptions to the general prohibition, however.
- Faculty and Staff members should consult with local experts prior to giving any gifts to foreign colleagues at state-run universities overseas or even when hosting visits on campus.
- No de minimis exception

Prior to international engagements...

- Have we performed Due Diligence?
- Are we Liable for improper benefits paid by intermediaries acting on our behalf?
- Overseas payments OK?
 - Political donation
 - Gifts
 - Preferential treatment
 - Entertainment
- What due diligence must be performed before a third party may be paid?
- Issues with money?
- What records must be maintained?
- Countries of higher risk?

Required Due diligence

- A. Identify Politically Exposed Persons
- Due diligence relative to both collaborators and transaction data is a requirement of the FCPA and particular care must be taken with Politically Exposed Persons ("PEPs"). By nature, these individuals tend to be in positions of power and are vulnerable to corruption related activity.
- B. Countries known for corrupt business practices
- Certain countries are known for relatively corrupt business practices. An institution must consider the risk in doing business in these jurisdictions.
- C. Third Party Payments
- Corrupt payments by agents, consultants, and other third parties represent one of the highest risk areas under the FCPA. American organizations are vulnerable to the improper payments on their behalf by third parties.

Tools to comply?

Solutions and Tools

- World-Check One (Thomson Reuters)
- ECAS Pilot Program testing
- This vendor developed our interactive training program

World-Check One

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World-Check One

Deeper Dive into individuals and organizations

- > Thousands of At Risk profiles that aren't found on any list.
- Focus may include Risk Mitigation programs, Anti Money Laundering, Bank Secrecy Act, FCPA, Know Your Customer, Vendor Onboarding
- In 2014 World-Check's Global Research Team conducted over 400,000 hours of research on current, new and potential profiles, more than 16,000 days and almost 50 years of research.

World-Check One Batch Screening

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Differences with existing tools

- Screening results differ from Visual Compliance.
- World-Check One pulls from lists not limited to government no-go lists
- For example: someone under indictment as verified by public records may pop up.
- "May" be helpful in selecting international collaborators and 3rd parties not Denied or Debarred yet present a viable risk

Unique tools

- Batch Uploading/Batch Screening (available as a separate fee from Visual Compliance)
- On-going monitoring (like Dynamic Screening)
- Passport check
- Group administrators may customized types of screening for various purposes
- Company affiliation information: Currently provides companies associated with individuals – such as for Russian Sectoral Sanctions if a Russian on the list owns/controls more than 50% of a company, this is an issue.
- Coming soon mid year: Spider Graphs of individuals relations to companies
- Media checks on people (seems a bit like Google)
- "API" is coming... this is a software connection tool that allows our own internal ERP/Systems to link to T/R for integrated screening – extra cost would be involved however.

Other Tools

Worldcue®Planner

WORLDCUE [®] PLANNER	This site is sponsored by the Office of the President, Department of Risk Services, University of California
Welcome Location Intel Global Travel Tips Tools Help	
Welcome	

Welcome to Worldcue® PLANNER

Know-Before-You-Go Travel Intelligence®

Quick Tips for Getting Started

- Click the Location Intel tab to begin your search
- Choose a location or airport code
- Click Go



• This tool allows you to plan your trip and mitigate potential travel risks before traveling

Intro to Foreign Corrupt Practices Act (FCPA)



FOREIGN CORRUPT PRACTICES ACT (FCPA) AND ANTI-CORRUPTION



MAIN MENU

You can return here from any point in the course by clicking the home button at the bottom of the screen. Use the arrows at the bottom of the screen to navigate through the course.

INTRODUCTION

BACKGROUND

UNDERSTANDING THE LAW

RISKS AND CONTROLS

CASE STUDIES

CONCLUSION

TEST YOUR UNDERSTANDING



Course Learning Objectives

- Understand the definitions of bribery and corruption
- Be aware of the damage caused by bribery and corruption
- Be familiar with the key provisions of the FCPA
- Be able to identify "Red Flags" that may indicate illegal payments or other corrupt activity
- Provide an official record of completion

Study Aids Progress

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UNDERSTANDING THE LAW

QUESTIONS

Click on each of these questions to learn more about the Foreign Corrupt Practices Act.

WHO IS A FOREIGN OFFICIAL? IS ONLY CASH COVERED? WHAT IF THE BRIBE WAS MADE INDIRECTLY?

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OF

THOMSON REUTERS

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BACKGROUND

TRUST AND REPUTATION

Trust is the most important driver of reputation. It is fundamental to the survival of any organization.

Bribery and corruption destroy trust and damage social and economic development.

The University of California is committed to making a positive difference that benefits our organization and the communities in which we operate.

We therefore have a **zero tolerance** approach to bribery and corruption.

DID YOU KNOW?

According to the 2010 Global Corruption Barometer, one in four people report having paid a bribe in the last year.

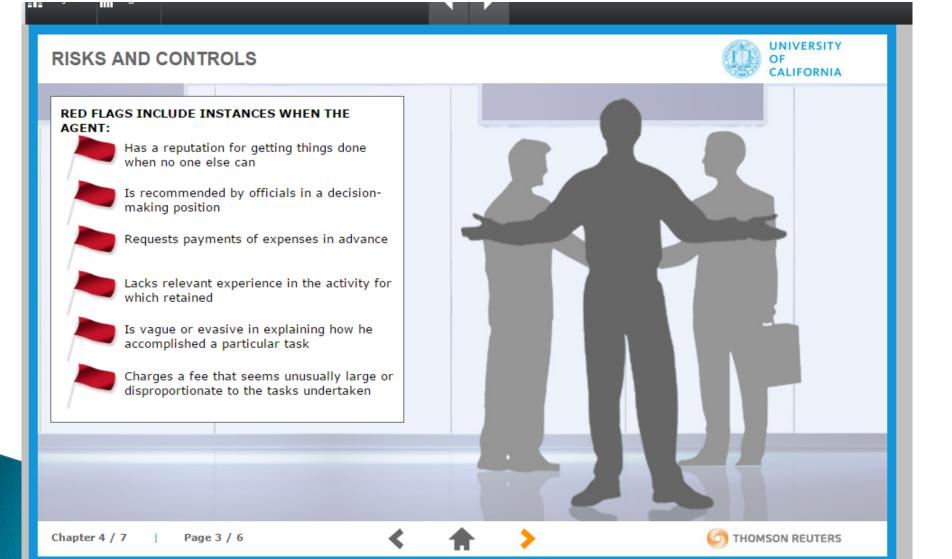
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Agent red flags



Steps toward compliance

- Regulatory review
- Identify Politically Exposed Persons (PEPs)
- Identify Instrumentalities of a foreign government
- Pre-travel planning and mitigation
- Roles of 3rd parties
- Training including the new online eLearning tool

International Compliance Review Steps

- Guidance procedures and best practices
- Required documentation for approval and recordkeeping
- Restricted party screening know your PEP's and all other affiliates/3rd parties.
- Vetting and approval of agreements
- Consultation with Subject Matter Experts (e.g. Export Control Officer, Risk Services)

Questionable payments?

- Does it comply with the University's policies?
- Would it be considered excessive, inappropriate, or a misuse of funds?
- What is its purpose?
- Does it demonstrate good judgment?
- Could it damage the University's reputation?

What level of documentation?

- You should keep copies of all contracts and internal and external approvals relating to any dealings with other parties overseas.
- Consult with your local compliance personnel as to the appropriate level of due diligence in light of the contemplated activities.

Campus Export Control Contacts

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