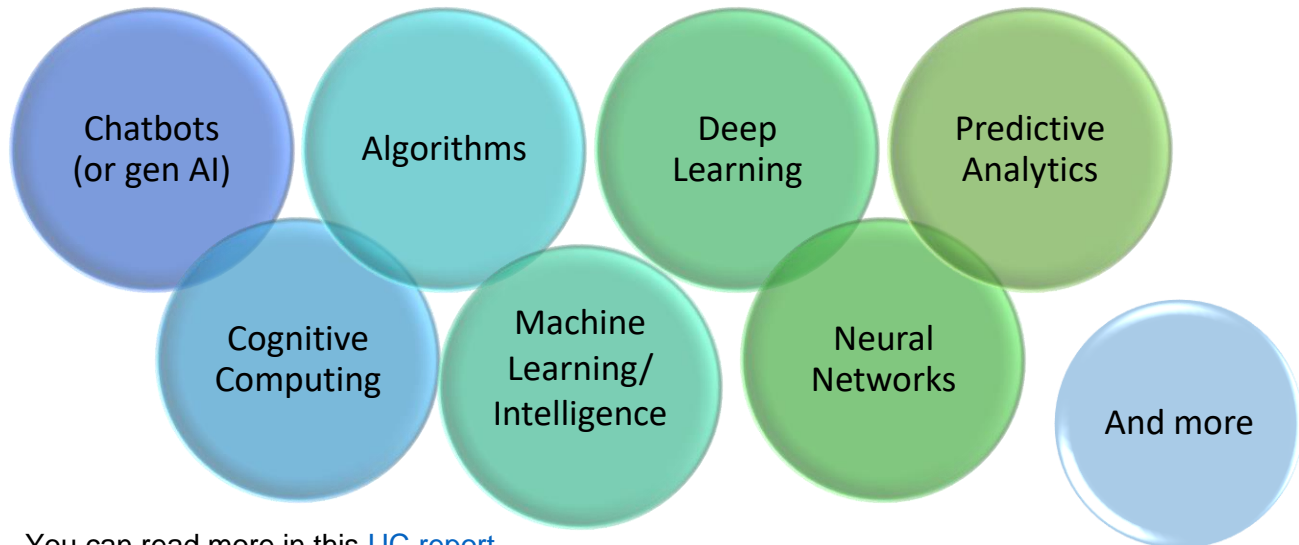# WHAT'S THE BIG DEAL ABOUT ARTIFICIAL INTELLIGENCE?

UC LEGAL, MARCH 2024

You may not know it, but the latest project or proposal you're reviewing, considering, or even using may use **artificial intelligence (AI).**

AI means different things and is described in different ways:

Chatbots (or gen AI)

Algorithms

Deep Learning

Predictive Analytics

Cognitive Computing

Machine Learning/ Intelligence

Neural Networks

And more

You can read more in this [UC report](#).

Even if UC does not intend to directly use or purchase goods or services that use AI, UC's vendor or collaborator may use AI to provide those goods or services to UC. So, it is important to ask if AI is involved.

Why is AI a big deal?

AI can have benefits, but its use may carry risks that implicate important legal issues such as:

- Privacy and Cybersecurity
- Discrimination
- Liability where UC, or someone else, relies on AI output

Here are some RED FLAGS to watch out for:

- Uses identifiable information about UC's students, employees, research subjects, or patients (such as financial, health, or education records); OR
- Makes decisions or recommendations that affect people, groups, or UC resources.

If you are using or considering a RED FLAG project, tool, or system that uses AI (in any of its forms), here are steps you can take:

- Alert the relevant contracting office that the project, tool, or system may involve AI (so they can ensure UC is protected, even if the contract is already signed)
- Consult your location's privacy, cybersecurity, compliance, risk management, or legal offices.

Thank you for being AI-savvy. [UC Legal AI Task Force](#)