

UC Graduate Student Support Survey:Trends in the Comparability of Graduate Support Stipends

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EXECUTIVE SUMMARY

The 2023 Graduate Student Support Survey assesses the competitiveness of the financial support offered by the University of California to academic doctoral students. The survey includes students admitted to UC for the fall 2023 term. It provides insight into the financial aid offers made by UC campuses and their top competitor institutions, the degree to which students choose to attend UC over other institutions, and the factors that influence their decisions. UCOP has conducted the Graduate Student Support Survey every three to four years since 2001.

The average net stipend — the amount of funding from fellowships and assistantships after accounting for tuition and fees — offered by UC was lower than the average offered by students' top-choice non-UC institutions in 2023, but the competitive gap decreased.

- Systemwide, the gap in the average net stipend offered to students decreased by \$969. UC offers increased slightly (1 percent), but the average non-UC offer decreased (2 percent) in constant dollars, resulting in a closing of the competitive gap. See Tables 6 and 9.
- On average, the competitiveness of offers at all campuses except Berkeley, San Francisco and Santa Barbara improved since 2020. The small number of complete responses from Merced of the 2020 results was not reported. See Table 7.
- UC's competitiveness improved in Engineering/CS, Fine Arts, Humanities, Life Sciences and Physical Sciences. In contrast, UC offers in the Health Sciences, Professional Ph.D. and Social Sciences became less competitive overall. See Table 8.
- The survey suggests that UC has improved in competitiveness for resident students, domestic nonresident students and international students. However, the average net stipends offered by UC to domestic nonresident and international students continued to lag behind those of its competitors. See Table 9 and Figure 2.

The cost-of-living differential between UC campuses and non-UC institutions is significant and contributes to UC's competitive disadvantage.

- The cost of living for UC campus communities is nearly twice the national average. The average for UC's top competitors is 77 percent higher than the national average. See Table 11.
- The relatively higher cost of living near UC campuses means that a student offered the same net stipend from UC and a non-UC institution will find that the purchasing power of the UC net stipend is \$3,147 less, on average, than that of the competitive offer. See Table 12.

Survey respondents ranked UC highly in factors such as academic reputation and faculty quality, but rates lower than its competitors in areas related to financial support and cost of living.

- UC ranks higher than its competitors in academic reputation, quality of faculty, quality of labs and facilities, location of campuses, student diversity and providing a caring and welcoming environment. See Table 15.
- Competitor institutions rank higher than UC in the amount and type of financial support offered and the availability of affordable housing. See Table 15.

INTRODUCTION

The University of California's graduate student financial support strategy centers on increasing the university's competitiveness. Unlike UC's undergraduate financial aid strategy, which is focused on access to higher education for all academically eligible students, the goal of graduate student financial support is to attract and enroll a diverse pool of the most highly qualified students to serve the university's research and workforce development missions.

For UC to achieve this goal, it must offer to students levels of support that are both adequate relative to the cost of attending the university and competitive with those offered by institutions competing for the same pool of highly qualified candidates. Evaluating progress toward this goal requires regular assessments of the competitiveness of the university's graduate financial support offers, the enrollment decisions made by prospective UC graduate students and the reasons for those decisions.

The University of California launched its first Graduate Student Support Survey (GSSS) in 2001 and has conducted the survey every three to four years since then — in 2004, 2007, 2010, 2013, 2017, 2020 and 2023. The primary goal of the survey is to measure the competitiveness of UC's offers of student financial support relative to those provided by UC's primary competitor institutions. The survey also provides insight into additional factors that influence students' enrollment decisions.

SCOPE OF THE REPORT

The 2023 survey asked questions similar to those of prior surveys, in order to compare the results. This report examines the findings for the 2023 survey and evaluates any meaningful changes that have occurred since the 2017 and 2020 surveys were conducted. The report includes systemwide averages, along with averages by campus and broad academic discipline. Among the questions are:

- How competitive were UC financial aid offers with non-UC institution offers for that same student, and how has competitiveness changed over time?
- Which non-UC institutions are most frequently named as top competitors?
- How frequently do students choose to enroll in a non-UC institution, and how has that choice changed over time?
- What is the cost-of-living differential between UC and non-UC institutions, and to what degree does that impact UC's competitiveness?

The report also examines:

- The competitiveness of offers based on student residency status
- The composition of offers (e.g., fellowships, assistantships, portable support)
- UC's competitiveness in nonfinancial factors, including perceptions about academic reputation and faculty quality

METHODS

The 2023 GSSS was a comprehensive, 75-question survey conducted online. All academic doctoral admits to the university as of April 24, 2023, were invited to participate. Only students who had made their decision about what institution they planned to attend were allowed to complete the survey. The survey included questions asking students to provide the following information:

- Whether they would be attending a UC or a non-UC institution
- Their single top-choice UC and non-UC institution among the schools that had admitted them
- The total amount of financial support (fellowships and assistantships) offered by their top-choice UC and non-UC institution (by award type)
- The amount of tuition and/or fees, if any, to be paid to their top UC and non-UC institution
- The importance of a range of factors that may have played a role in their enrollment decision
- Their assessment of their top-choice UC and non-UC institutions on the factors that influenced their enrollment decision

For the purposes of this report, the net stipend amount refers to the calculation of the reported aid amount minus the amount the student would have to pay in tuition and fees; simply put, how much money will the student have to cover living expenses?

RESPONSE RATE

Tables 1 and 2 show the response rate by campus and ethnicity. As Table 1 shows, over 7,800 admitted students were invited to participate in the 2023 survey. The overall response rate of 58 percent, which included all respondents who entered the online survey, is nine percentage points lower than the 2020 response rate (67 percent). The rate is nevertheless high for student surveys.

The "dual admit" response rate is the percent of respondents who were admitted to academic doctoral programs both at UC campuses and non-UC institutions; this systemwide dual-response rate is 43 percent, is also down nine points from the prior year (52 percent). The "full completion rate" of 21 percent represents the responses that are used in the data analysis of this report, unless otherwise noted. The systemwide full completion rate is also seven percentage points lower than that in 2020 (28 percent).

Net stipend refers to the calculation of the reported aid amount minus the amount the student would have to pay in tuition and fees.

Table 1: Response Rates by Campus of Admission, 2023

					Dual Admit		Full
	Survey	Responded	Response		Response	Full	Completion
Campus	Invitees	to Survey	Rate	Dual Admits	Rate	Completions	Rate
Berkeley	1,731	752	43%	824	48%	434	25%
Davis	1,144	498	44%	425	37%	212	19%
Irvine	992	404	41%	415	42%	213	21%
Los Angeles	1,504	651	43%	672	45%	343	23%
Merced	240	90	38%	93	39%	30	13%
Riverside	592	238	40%	223	38%	94	16%
San Diego	1,324	568	43%	616	47%	312	24%
San Francisco	256	118	46%	90	35%	45	18%
Santa Barbara	880	379	43%	400	45%	201	23%
Santa Cruz	466	178	38%	191	41%	83	18%
Systemwide	7,824	4,521	58%	3,343	43%	1,652	21%

 $^{{}^{*}}$ Systemwide totals and response rates based on unduplicated number of admits.

Table 2: Response Rates by Ethnicity, 2023

	Survey	Responded	Response		Dual Admit Response	Full	Full Completion
Ethnicity	Invitees	to Survey	Rate	Dual Admits	Rate	Completions	Rate
African American	192	106	55%	82	43%	40	21%
American Indian	12	6	50%	2	17%	1	8%
Latino/Chicano	319	195	61%	105	33%	52	16%
Asian	1,126	630	56%	460	41%	213	19%
White	2,160	1,219	56%	890	41%	474	22%
Other*	1,148	665	58%	452	39%	213	19%
International	2,867	1,700	59%	1,352	47%	659	23%
All Students	7,824	4,521	58%	3,343	43%	1,652	21%

^{*}Systemwide total and response rate includes unduplicated count. Other includes students of mixed, other and unknown ethnicities.

DATA LIMITATIONS

The 2023 GSSS study relies on self-reported fellowship and assistantship offers for both UC and non-UC competitors, which means that the data quality relies on the accuracy with which students report their award amounts after taking tuition and fees into account. The following factors should also be considered when interpreting the results of the survey:

• The lower number of admits and lower response rate may affect the results of the survey.

- The effects of the labor negotiations of December 2022 on the offers are unknown and may result in changes in outcomes.
- The survey population includes only students admitted to the university by April 24, 2023.
- Respondents who chose a non-U.S. or non-Canadian institution were excluded from the
 analysis due to concerns about whether figures reported by those students would accurately
 reflect currency exchange rates and because of limited cost-of-living data.
- The survey compares the average net stipends offered to students, not the actual cost to support a graduate student. It is costlier to support nonresident and international students due to the need to cover these students' Nonresident Supplemental Tuition (NRST).
- The survey does not provide useful information on changes in the number of students admitted to UC. Changes in funding availability may cause departments to admit more or fewer students, in a given year.
- Survey responses that indicated unusually high or low net stipend amounts (greater than \$72,500 or less than –\$72,500) were excluded from the data. Responses with missing stipend amounts for either the top UC or non-UC institution were also excluded, i.e., only responses with valid net stipend amounts reported for both UC and non-UC institutions were included.
- Campuses or subgroups with low response rates should be interpreted with caution. For
 example, American Indian responses were below 10 percent, and the net stipend difference
 reported in Table 9 should be interpreted with that in mind.

TRENDS IN ADMISSION TO NON-UC INSTITUTIONS

The survey asked respondents to identify the top-choice non-UC institution where they were admitted. The ten most frequently cited institutions accounted for about forty percent of all responses, and the institutions varied only slightly from those identified in the previous survey. Stanford University is consistently identified as the top UC competitor, followed by the Massachusetts Institute of Technology, University of Washington, University of Southern California, Harvard University and University of Michigan. Of the list top ten competitors, three are public institutions. Table 3 shows the top ten schools most frequently cited as top non-UC institution in each of the past three surveys.

Table 3: Distribution of Top Non-UC Institutions

2023		
Institution	Frequency	Percent
Stanford University	112	6.8%
Massachusetts Institute of Technology	78	4.7%
University of Washington - Seattle	76	4.6%
University of Southern California	64	3.9%
University of Michigan at Ann Arbor	57	3.5%
Harvard University	57	3.5%
Cornell University, All Campuses	51	3.1%
Columbia University in the City of New York	49	3.0%
University of Chicago	46	2.8%
University of Illinois at Urbana-Champaign	43	2.6%
Total	633	38.3%

2020		
Institution	Frequency	Percent
Stanford University	164	6.5%
Massachusetts Institute of Technology	121	4.8%
University of Chicago	115	4.5%
University of Washington - Seattle	108	4.3%
Harvard University	105	4.1%
University of Michigan at Ann Arbor	90	3.5%
University of Texas at Austin	85	3.4%
Princeton University	75	3.0%
Columbia University in the City of New York	71	2.8%
Cornell University, All Campuses	67	2.6%
Total	1,001	39.5%

2017		
Institution	Frequency	Percent
Stanford University	224	7.3%
Massachusetts Institute of Technology	166	5.4%
Harvard University	129	4.2%
University of Southern California	126	4.1%
University of Michigan at Ann Arbor	107	3.5%
University of Washington - Seattle	104	3.4%
University of Chicago	84	2.7%
Princeton University	81	2.6%
Cornell University, All Campuses	81	2.6%
Yale University	73	2.4%
Total	1,175	38.1%

 $[\]hbox{* Among respondents who are dual admits.}$

 $Shaded\ boxes\ indicate\ institutions\ in\ top\ list\ every\ survey\ cycle$

The survey also asked respondents to identify each UC campus and non-UC institution that admitted them. As shown in Table 4, respondents were admitted to an average of 1.4 UC campuses and 3.5 non-UC institutions. The average number of offers of admission from UC campuses and non-UC institutions remained steady over the 2017, 2020 and 2023 surveys.

Table 4: Respondents' Average Number of Offers of Admission

		2017					2020					2023			
				-	Avg. #			Non-	-	Avg.#			Non-	Avg.#	_
			UC	UC	All			UC	UC	All			UC	UC	All
	n	Percent	Offers	Offers	Offers	n	Percent	Offers	Offers	Offers	n	Percent	Offers	Offers	Offers
All Respondents	6,499	100%	3.5	1.4	4.9	5,855	100%	3.5	1.4	4.9	4,320	100%	3.5	1.4	4.9
Admitted to:															
Multiple UCs	1,732	27%	3.8	1.4	6.2	1,651	28%	3.8	2.4	6.2	1,074	25%	4.0	2.4	6.5
>=1 non-UC	5,281	81%	4.1	2.5	5.5	4,672	80%	4.1	1.4	5.5	3,343	77%	4.2	1.4	5.6

ENROLLMENT PATTERNS

As shown in Table 5, 57 percent of survey respondents chose to attend a UC campus over a non-UC competitor institution, higher than the proportion in 2017 and 2020, although the rate varied by campus.

Table 5: Enrollment Choice by Top-Choice UC Campus

	2017		2020		2023	
Top-Choice UC	Completers	Completers Chose to Attend UC		Chose to Attend UC	Completers	Chose to Attend UC
Berkeley	754	51%	678	48%	453	53%
Davis	341	47%	327	49%	166	58%
Irvine	324	55%	264	48%	154	62%
Los Angeles	433	55%	430	53%	278	59%
Merced	36	50%	39	59%	23	78%
Riverside	167	54%	47	83%	75	65%
San Diego	459	47%	373	47%	239	56%
San Francisco	142	51%	76	62%	45	73%
Santa Barbara	308	48%	225	41%	157	44%
Santa Cruz	124	50%	78	44%	62	65%
Systemwide	3,088	51%	2,537	50%	1,652	57%

COMPETITIVENESS OF STUDENT SUPPORT OFFERS

Survey respondents reported the amount and composition of the offers they received from their topchoice UC and non-UC institutions. A net stipend was then calculated for each offer, based on the amount of tuition and/or fees, if any, respondents expected to pay from their offer.

The result is a net stipend that shows the amount of the award available for students' other expenses, e.g., books and supplies, living and personal expenses. A negative net stipend represents the amount of tuition and/or fees a student will have to cover from their personal resources. This metric permits a direct comparison of UC's financial support offers with those at other public and private institutions, independent of differences in tuition and fee levels.

Table 6 shows the average net stipend among all full-completion respondents, along with the average net stipend among those respondents who were offered positive net stipends from both their top-choice UC and non-UC institutions.

Table 6: Per Capita UC and Non-UC Net Stipend

Full Completions with Positive Net Stipends	2017	2020	2023	2020 to 2023
Number of Responses	2,570	2,204	1,520	(684)
Per Capita UC Net Stipend	\$ 34,968 \$	35,281 \$	34,154	\$ (1,127)
Per Capita Non-UC Net Stipend	\$ 36,578 \$	37,350 \$	35,795	\$ (1,555)
Difference	\$ (1,610) \$	(2,069) \$	(1,641)	\$ 428

^{*2017} and 2020 figures adjusted to 2023 dollars based on CPI.

Among all respondents, the average UC net stipend (\$31,776) was \$143 less than the average reported for non-UC institutions. This competitive gap is the lowest in past three cycles (\$860 in 2017 and \$1,112 in 2020, adjusted for inflation). The decline in the competitive gap in 2023 is attributable both to an increase in UC's average net stipend as well as a decline in offers from its competitors.

As in previous years, the survey showed variance in the competitiveness of UC's offers by campus; see Table 7. The campuses with the greatest improvement in either closing the deficit between itself and its competitors or increasing its existing advantage were Irvine, Riverside, San Diego and Santa Cruz. Only Berkeley, San Francisco and Santa Barbara were flat or lost ground since 2020.

Table 7: Trends in Per Capita Net Stipend by Top-Choice UC Campus*

Trends in Per Capita Net Stipend by Top-Choice UC Campus *

		2017			2020					
Campus	Per Capita UC Net Stipend	Per Capita Non-UC Net Stipend	Difference	Per Capita UC Net Stipend	Per Capita Non-UC Net Stipend	Difference	Per Capita UC Net Stipend	Per Capita Non-UC Net Stipend	Difference	2020 to 2023
Berkeley	\$32,428	\$35,872	-\$3,443	\$35,195	\$37,324	-\$2,129	\$36,068	\$38,298	-\$2,230	-\$101
Davis	\$27,373	\$28,674	-\$1,301	\$27,795	\$27,441	\$354	\$26,542	\$25,737	\$804	\$450
Irvine	\$30,850	\$29,198	\$1,652	\$27,550	\$28,476	-\$926	\$29,764	\$26,810	\$2,954	\$3,881
Los Angeles	\$25,949	\$27,752	-\$1,803	\$29,784	\$31,612	-\$1,829	\$30,041	\$31,649	-\$1,608	\$220
Merced**	\$26,075	\$27,557	-\$1,482				\$24,034	\$23,035	\$999	
Riverside	\$27,276	\$23,107	\$4,169	\$28,648	\$24,552	\$4,096	\$28,307	\$20,386	\$7,921	\$3,825
San Diego	\$30,404	\$32,224	-\$1,820	\$32,210	\$34,811	-\$2,602	\$33,203	\$33,315	-\$113	\$2,489
San Francisco	\$41,462	\$39,296	\$2,166	\$45,679	\$42,242	\$3,437	\$34,340	\$32,769	\$1,571	-\$1,866
Santa Barbara	\$29,890	\$28,070	\$1,820	\$30,652	\$31,870	-\$1,219	\$31,517	\$32,730	-\$1,214	\$5
Santa Cruz	\$25,180	\$25,547	-\$367	\$29,444	\$29,219	\$225	\$26,256	\$23,838	\$2,418	\$2,193
Systemwide	\$30,013	\$30,873	-\$860	\$31,443	\$32,555	-\$1,112	\$31,776	\$31,919	-\$143	\$969

^{*2017} and 2020 figures adjusted to 2023 dollars based on CPI.

Table 8 shows the average net stipends offered by student's top-choice UC and non-UC institutions by broad academic discipline. UC's competitiveness improved in Engineering/CS, Fine Arts, Humanities, Life Sciences and Physical Sciences. However, other disciplines saw decreases: Professional Ph.D. and Social Sciences. Though the Health Sciences discipline is still more competitive at UC, the positive competitive gap decreased since the last cycle.

Table 8: Trends in Per Capita Net Stipend by Discipline*

	2017									
Broad Discipline	Average UC	Average Non-UC	Difference	Average UC	Average Non-UC	Difference	Average UC	Average Non-UC	Difference	2020 to 2023
Engineering/CS	\$27,078	\$28,557	-\$1,480	\$28,746	\$29,746	-\$1,001	\$32,167	\$31,094	\$1,073	\$2,073
Fine Arts	\$28,411	\$22,711	\$5,699	\$22,573	\$30,488	-\$7,916	\$22,036	\$23,020	-\$983	\$6,932
Health Sciences	\$28,221	\$26,984	\$1,237	\$26,667	\$20,880	\$5,787	\$31,605	\$31,019	\$586	-\$5,201
Humanities	\$29,398	\$29,626	-\$228	\$30,730	\$30,493	\$237	\$30,749	\$30,362	\$386	\$149
Life Sciences	\$35,958	\$36,037	-\$79	\$36,018	\$37,518	-\$1,500	\$34,951	\$35,719	-\$768	\$732
Physical Sciences	\$32,420	\$32,705	-\$284	\$34,311	\$35,217	-\$906	\$34,335	\$33,574	\$762	\$1,668
Professional PhD	\$22,517	\$27,349	-\$4,832	\$26,322	\$28,331	-\$2,009	\$24,536	\$28,142	-\$3,606	-\$1,597
Social Sciences	\$28,093	\$27,626	\$466	\$29,251	\$30,276	-\$1,025	\$29,107	\$31,129	-\$2,022	-\$997
Systemwide	\$30,013	\$30,873	-\$860	\$31,443	\$32,555	-\$1,112	\$31,776	\$31,919	-\$143	\$969

st 2017 and 2020 dollars adjusted to 2023 dollars based on CPI.

NET STIPEND COMPETITIVENESS AND YIELD

As in past iterations of the survey, results from the 2023 survey suggest that the competitiveness of students' offers from their top-choice institutions influence their enrollment decisions. The relationship between the size of this impact and the competitiveness of students' awards is shown in Figure 1, below. When UC's net stipend was greater than the non-UC net stipend by at least \$10,000, seventy-six percent of respondents chose to attend UC. In contrast, among respondents whose UC

^{**}Merced figures not reported in 2020 due to swing in number of respondents for disciplines and Master's students being included.

net stipends were lower than non-UCs' by at least \$10,000, only 43 percent chose UC. The relationship between award competitiveness and students' enrollment decisions was like that observed in earlier surveys.

Note that in cases where the net stipends offered by a student's top-choice UC and non-UC institution differed by less than \$1,000, respondents choose UC at a rate of 51 percent. This is noteworthy considering the substantially higher cost of living in UC campus communities (as discussed in the "Relative Value of Net Stipends" section of this report).

■ Chose UC ■ Chose Non-UC UC Offer Higher by: \$10,000 or more \$5,000 to \$10,000 \$1,000 to \$5,000 \$0 to \$1,000 UC Offer Lower by: \$1 to \$1,000 \$1,000 to \$5,000 \$5,000 to \$10,000 46% \$10,000 or more 0% 20% 40% 80% 100% 60%

Figure 1: Percent of Respondents Choosing to Attend UC, By Net Stipend Difference

RESIDENT, NONRESIDENT AND INTERNATIONAL STUDENTS

Providing competitive awards to domestic nonresident and international students can be particularly challenging, due to the need to cover these students' Nonresident Supplemental Tuition (NRST) in addition to the standard student tuition and fees. Domestic nonresident graduate students are typically subject to NRST for only one year, at which point they can establish California residency. International students cannot establish California residency and are hence subject to NRST every year until they advance to candidacy, when they are exempt from NRST for up to three years.

The 2023 data shows that UC's competitive gap narrowed among domestic nonresident and international students, and UC's net stipend was better than its competitors among domestic residents as shown in Table 9 and Figure 2, below. Figure 2 depicts that UC has been closing the competitive gap for domestic nonresident and international students since 2017.

Table 9: Trends in Per Capita Net Stipend by Residency Status

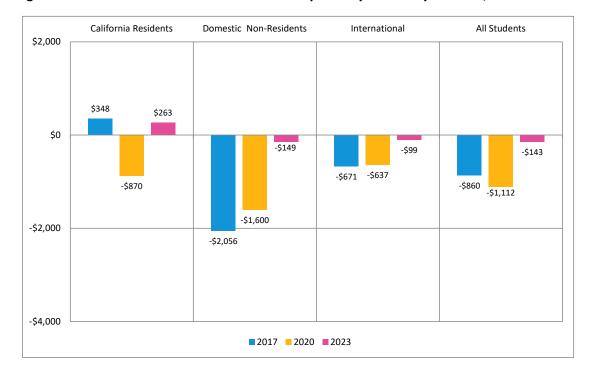
UC Net Stipend	2017	2020	2023	2020 to 2023		
Domestic Resident	\$31,180	\$32,353	\$32,000	(\$354)	-1%	
Domestic Non-resident	\$31,617	\$32,969	\$34,112	\$1,143	3%	
International	\$25,233	\$28,165	\$30,315	\$2,150	8%	
All Students	\$30,013	\$31,443	\$31,776	\$333	1%	

Non UC Net Stipend	2017	2020	2023	2020 to 2023		
Domestic Resident	\$30,832	\$33,222	\$31,737	(\$1,485)	-4%	
Domestic Non-resident	\$33,673	\$34,570	\$34,261	(\$309)	-1%	
International	\$25,904	\$28,804	\$30,414	\$1,610	6%	
All Students	\$30,874	\$32,555	\$31,919	(\$636)	-2%	

Difference	2017	2020	2023	2020 to 2023
Domestic Resident	\$348	(\$870)	\$263	\$1,132
Domestic Non-resident	(\$2,056)	(\$1,600)	(\$149)	\$1,452
International	(\$671)	(\$637)	(\$99)	<i>\$538</i>
All Students	(\$860)	(\$1,112)	(\$143)	\$969

^{*2017} and 2020 adjusted to 2023 dollars based on changes in the CPI.

Figure 2: Difference Between UC and Non-UC Stipends by Residency for 2017, 2020 and 2023



NET STIPEND BY ETHNICITY

The net stipend analysis by ethnicity, which was reported for the first time in 2020, reveals that for African American and Asian students, UC's net stipend offer is lower than non-UC's offer and lower than the overall competitiveness gap. Latino/Chicano and white students received a slightly better net stipend offer from a top UC than a top non-UC. See Table 10.

Table 10: Trends in Per Capita Net Stipend by Ethnicity*

		2020		2023					
Campus	Per Capita UC Net Stipend	Per Capita Non-UC Net Stipend	Difference	Per Capita UC Net Stipend	Per Capita Non-UC Net Stipend	Difference			
African American	\$31,878	\$33,009	-\$1,131	\$30,062	\$33,640	-\$3,578			
American Indian	\$32,946	\$12,636	\$20,310	\$46,776	\$46,776	\$0			
Latino/Chicano	\$32,577	\$35,131	-\$2,554	\$30,914	\$28,891	\$2,023			
Asian	\$32,209	\$31,803	\$406	\$33,501	\$33,919	-\$417			
White	\$32,242	\$34,549	-\$2,306	\$33,484	\$33,327	\$157			
Other*	\$33,958	\$34,185	-\$227	\$33,424	\$33,244	\$179			
International	\$28,165	\$28,804	-\$637	\$30,315	\$30,414	-\$99			
Systemwide	\$31,443	\$32,555	-\$1,112	\$31,776	\$31,919	-\$143			

^{*}Includes students who reported ethnicty as 'Other' or multi-ethnic. 2020 figures adjusted to 2023 dollars based on CPI.

COMPOSITION OF OFFERS

The survey asks students to report the composition of their financial support offers by indicating the portion of their awards derived from institutional fellowships, research assistantships, teaching assistantships and portable extramural fellowships. The composition of award offers is shown in Table 11.

Historically, UC has trailed competitors in the percent of students offered institutional fellowships and research assistantships but has offered a higher percentage of teaching assistantships than other institutions. In 2020 and 2023, however, the percent of students offered UC institutional fellowships was similar; it was 65 percent compared with 61 percent among UC's competitors in 2020, and about 68 percent compared with 68 percent among its competitors in 2023. Fellowships remained the most common type of support offered by UC to first-year students and were cited far more frequently than either teaching assistantships (25 percent) or research assistantships (25 percent).

Respondents indicated that 82 percent of UC offers were multiyear offers compared with 83 percent of offers from UC's competitors. This suggests that this potential competitive disadvantage for UC has been declining since 2017 and 2020.

Table 11: Composition of Award Offers*

Award Type		2017			2020			2023			
Awaru Type	UC	Non-UC	Diff.	UC	Non-UC	Diff.	UC	Non-UC	Diff.		
Extramural Fellowship	10%	10%	0%	6%	6%	0%	6%	6%	0%		
Institutional Support	88%	85%	3%	89%	89%	-1%	95%	94%	1%		
Institutional Fellowship	65%	61%	3%	67%	68%	-1%	68%	68%	0%		
Research Assistantship	18%	20%	-2%	27%	28%	-1%	25%	23%	3%		
Teaching Assistantship	34%	26%	8%	29%	22%	7%	26%	20%	6%		
Multi-year Offer	66%	71%	-4%	74%	76%	-2%	82%	83%	0%		

^{*}Institutional Support based on its share among total support awarded. All other figures based on percent receiving award.

RELATIVE VALUE OF NET STIPENDS

The dollar amount of the net stipends shown in the tables above do not reflect differences in the cost of living in areas where UC campuses and other institutions are located. Two similar net stipends can provide markedly different lifestyles depending on the local cost of living (such as housing and transportation) which may, in turn, influence students' enrollment decisions.

Consistent with past surveys, a local cost-of-living (COL) index obtained from a proprietary database was assigned to each U.S. and Canadian institution identified in the survey. The index captures each institution's local cost of living relative to a national average, assuming a common student lifestyle.

Once a COL index was established for each institution, the indexes were applied to a standard graduate student budget to calculate a COL "adjustor." The adjustor is a dollar amount that represents the estimated difference in purchasing power between the net stipends offered by UC and its competitor institutions.

Table 12 shows the average COL for UC campuses and their competitor institutions. An index of 100 reflects the average cost of living in the United States. UC campuses are based in locations with an average COL that is 93 percent higher than the national average; for UC competitor institutions, the comparable figure is 77 percent. The relatively higher cost of UC communities results in an average COL adjustor of –\$3,137. In other words, at the systemwide level, UC's nominal competitive gap of –\$143 is equivalent to a competitive gap of –\$3,280 in terms of students' actual purchasing power.

Table 12: Trends in Systemwide Cost of Living and Net Stipend Value*

	2017	2020	2023
Cost of Living Index			
UC	180.8	187.2	193.3
Non-UC	164.7	172.1	177.4
Difference	16.1	15.1	15.9
COL Adjustor	-\$3,259	-\$3,176	-\$3,137
Net Stipend (2023 Dollars)			
UC	\$30,013	\$31,443	\$31,776
Non-UC	\$30,873	\$32,555	\$32,578
Difference	-\$860	-\$1,112	-\$143
COL-adjusted Difference	-\$4,119	-\$4,287	-\$3,280

^{*2017} and 2020 figures have been adjusted to 2023 dollars based on CPI.

California historically has a higher cost of living than the U.S. average. Yet the average COL for UC competitor institutions is also well above the national average and has changed at about the same rate since 2020. Among UC's most frequent competitors shown in Table 3 earlier in this report, three (Stanford, University of Washington and USC) are in high-cost areas of San Francisco Bay Area, Seattle and Los Angeles, and three (MIT, Harvard and Columbia) are in high-priced East Coast regions. Therefore, the COL adjustor between 2020 and 2023 is generally the same (only \$40 different), resulting in the COL-adjusted net stipend difference between 2020 and 2023 (about \$1,000) being like the net stipend difference between these years (about \$1,000).

Individual UC campus indexes vary greatly, as shown in Table 13. San Francisco, for example, has a COL index of 245, far higher than the national average (one hundred) and considerably higher than the average among its competitors (192.1). This results in a cost-of-living adjustor of \$10,426 for UC San Francisco.

Table 13 shows the COL indexes and the adjustor amounts for each campus and its competitors for 2017, 2020 and 2023. COL indexes have increased since 2020 in most cities where UC campuses and non-UC institutions are located. The increase since 2017 likely reflects the rising costs due to the pandemic and the economic impact of the ongoing war in Ukraine. As Table 13 shows, the COL indexes in certain UC locations have increased significantly since 2020, but only modestly systemwide.

Table 13: UC Campus COL versus National Average

		2017			2020			2023	
Top-Choice UC	UC COL Index	Non-UC COL Index	COL Adjustor	UC COL Index	Non-UC COL Index	COL Adjustor	UC COL Index	Non-UC COL Index	COL Adjustor
Berkeley	212.3	181.1	-\$7,518	215.4	193.5	-\$6,149	213.8	194.4	-\$3,824
Davis	124.3	128.6	\$1,335	130.0	133.6	\$847	131.6	133.2	\$315
Irvine	167.3	149.8	-\$4,509	171.7	149.8	-\$3,449	196.4	152.4	-\$8,672
Los Angeles	196.6	182.5	-\$4,652	202.0	179.9	-\$2,779	200.5	189.3	-\$2,207
Merced	103.1	122.5	\$2,786	105.1	111.2	\$3,823	92.6	117.4	\$4,888
Riverside	127.1	130.3	\$129	127.6	135.1	\$631	135.2	146.0	\$2,129
San Diego	184.1	172.9	\$1,068	190.1	185.4	-\$2,207	198.6	187.7	-\$2,148
San Francisco	271.8	207.8	-\$8,906	271.0	208.6	-\$12,613	245.0	192.1	-\$10,426
Santa Barbara	162.5	150.8	\$853	172.4	161.4	-\$2,306	195.9	182.5	-\$2,641
Santa Cruz	174.3	171.5	-\$4,936	176.0	163.2	-\$552	212.0	176.9	-\$6,918
Systemwide	180.8	164.7	-\$3,259	187.2	172.1	-\$3,176	193.4	177.4	-\$3,147

Cost-of-living adjustments lowered the relative value of UC's net stipend offers at seven UC campuses and increased the relative value at three others. Table 14 shows the effect of COL adjustments on net stipend offers at each campus.

Table 14: Trends in Net Stipend and Cost of Living Differences, by Campus

										Total Advantage (Disadvantage)			
	UC Per	UC Per Capita Net Stipend Non-UC Per			r Capita Net Stipend CO			OL Adjustor		of UC over Non-UC Net Stipend			
Top-Choice UC													
Campus	2017	2020	2023	2017	2020	2023	2017	2020	2023	2017	2020	2023	
Berkeley	\$32,428	\$35,195	\$36,068	\$35,872	\$37,324	\$38,298	-\$6,960	-\$6,149	-\$3,824	-\$10,403	-\$8,277	-\$6,053	
Davis	\$27,373	\$27,795	\$26,542	\$28,674	\$27,441	\$25,737	\$1,236	\$847	\$315	-\$66	\$1,202	\$1,120	
Irvine	\$30,850	\$27,550	\$29,764	\$29,198	\$28,476	\$26,810	-\$4,175	-\$3,449	-\$8,672	-\$2,523	-\$4,375	-\$5,718	
Los Angeles	\$25,949	\$29,784	\$30,041	\$27,752	\$31,612	\$31,649	-\$4,307	-\$2,779	-\$2,207	-\$6,110	-\$4,607	-\$3,816	
Merced**	\$26,075		\$24,034	\$27,557		\$23,035	\$2,579		\$4,888	\$1,097		\$5,887	
Riverside	\$27,276	\$28,648	\$28,307	\$23,107	\$24,552	\$20,386	\$120	\$631	\$2,129	\$4,288	\$4,727	\$10,050	
San Diego	\$30,404	\$32,210	\$33,203	\$32,224	\$34,811	\$33,315	\$989	-\$2,207	-\$2,148	-\$832	-\$4,809	-\$2,261	
San Francisco	\$41,462	\$45,679	\$34,340	\$39,296	\$42,242	\$32,769	-\$8,246	-\$12,613	-\$10,426	-\$6,079	-\$9,176	-\$8,855	
Santa Barbara	\$29,890	\$30,652	\$31,517	\$28,070	\$31,870	\$32,730	\$790	-\$2,306	-\$2,641	\$2,610	-\$3,524	-\$3,855	
Santa Cruz	\$25,180	\$29,444	\$26,256	\$25,547	\$29,219	\$23,838	-\$4,570	-\$552	-\$6,918	-\$4,937	-\$327	-\$4,500	
Systemwide	\$30,013	\$31,443	\$31,776	\$30,873	\$32,555	\$31,919	-\$3,259	-\$3,176	-\$3,137	-\$4,119	-\$4,287	-\$3,280	

^{* 2017} and 2020 figures have been adjusted to 2023 dollars based on changes in CPI. Merced's 2020 data not included owing to data issues that year and was not reported.

Table 15 shows the relative value of net stipend offers after making COL adjustments within each broad discipline. In 2023, the COL adjustment reduced the value of UC net stipend offers in all eight disciplines, placing UC at an overall disadvantage in every field of study.

Table 15: Trends in Net Stipend and Cost of Living Differences, by Broad Discipline

							Total Advantage (Disadvantage)					
	UC Per	Capita Net S	Net Stipend Non-UC Per Capita Net Stipend			COL Adjustor			of UC over Non-UC Net Stipend Offer			
Broad Discipline	2017	2020	2023	2017	2020	2023	2017	2020	2023	2017	2020	2023
Engineering/Computer Science	\$27,078	\$28,746	\$32,167	\$28,557	\$29,746	\$31,094	-\$5,001	-\$3,895	-\$3,697	-\$6,480	-\$4,894	-\$2,624
Fine Arts	\$28,411	\$22,573	\$22,036	\$22,711	\$30,488	\$23,020	-\$856	-\$770	-\$2,520	\$4,843	-\$8,684	-\$3,503
Health Sciences	\$28,221	\$26,667	\$31,605	\$26,984	\$20,880	\$31,019	-\$7,430	-\$6,168	-\$6,386	-\$6,192	-\$381	-\$5,799
Humanities	\$29,398	\$30,730	\$30,749	\$29,626	\$30,493	\$30,362	-\$3,870	-\$2,258	-\$3,578	-\$4,098	-\$2,021	-\$3,192
Life Sciences	\$35,958	\$36,018	\$34,951	\$36,037	\$37,518	\$35,719	-\$533	-\$697	-\$1,992	-\$612	-\$2,196	-\$2,760
Physical Sciences	\$32,420	\$34,311	\$34,335	\$32,705	\$35,217	\$33,574	-\$2,619	\$80	-\$2,407	-\$2,903	-\$826	-\$1,646
Professional PhD	\$22,517	\$26,322	\$24,536	\$27,349	\$28,331	\$28,142	-\$1,202	-\$674	-\$2,656	-\$6,034	-\$2,683	-\$6,262
Social Sciences	\$28,093	\$29,251	\$29,107	\$27,626	\$30,276	\$31,129	\$432	-\$23	-\$2,947	\$898	-\$1,048	-\$4,969
Systemwide	\$30,013	\$31,443	\$31,776	\$30,873	\$32,555	\$31,919	-\$3,259	-\$3,176	-\$3,137	-\$4,119	-\$4,287	-\$3,280

^{*2017} and 2020 figures adjusted to 2023 dollars based on changes in the Consumer Price Index.

QUALITATIVE FACTORS

The survey also asked respondents to rate the importance of qualitative factors that influenced their enrollment decisions. Respondents then evaluated both their top-choice UC and non-UC institution on each factor, using a rating of Above Average, Average or Below Average.

Table 16 shows the percentage of respondents who rated influential factors as Above Average or Average. UC campuses received ratings that were notably lower than those of their competitors on four factors related to financial support: the amount of support, the type of support, the duration of support and the availability of affordable housing. UC campuses received slightly higher ratings than their competitors for factors related to educational quality (such as academic reputation and quality of faculty), for high-quality labs and facilities, for providing a caring and welcoming environment and for the diversity of its students. UC campuses received significantly higher ratings than their competitors for the desirability of campus location.

Table 16: Respondents' Ratings of Top-Choice UC versus Top-Choice Non-UC Schools

		2017*			2020*			2023*	
Factor	UC Rating	Non-UC Rating	Diff.	UC Rating	Non-UC Rating	Diff.	UC Rating	Non-UC Rating	Diff.
Academic Reputation	96.7%	94.9%	1.8%	97.1%	95.4%	1.7%	96.4%	95.0%	1.5%
Aligns with Research Interest	95.2%	92.9%	2.3%	95.5%	94.3%	1.2%	94.8%	92.3%	2.5%
Quality of Faculty	98.5%	96.3%	2.1%	98.7%	97.0%	1.7%	98.1%	96.1%	2.0%
Amount of Financial Support	79.1%	88.3%	-9.2%	79.1%	88.3%	-9.2%	71.2%	86.5%	-15.3%
Type of Financial Support	80.7%	86.4%	-5.7%	79.6%	87.1%	-7.5%	80.7%	90.4%	-9.7%
Multi -Year Support	84.6%	86.7%	-2.0%	85.6%	87.9%	-2.4%	88.5%	91.1%	-2.6%
Location of Campus	87.2%	74.3%	12.9%	87.0%	74.9%	12.1%	86.0%	72.3%	13.7%
Diversity of Students	85.0%	77.3%	7.7%	85.6%	83.8%	1.7%	92.1%	84.4%	7.6%
Availability of Affordable Housing	50.1%	75.7%	-25.6%	43.8%	76.8%	-33.0%	39.0%	78.2%	-39.3%
Caring Environment	90.8%	87.9%	2.9%	90.8%	87.9%	2.9%	94.8%	93.0%	1.8%
High Quality Labs and Facilities	93.7%	92.9%	0.7%	93.7%	93.6%	0.1%	96.4%	96.0%	0.4%

 $Ratings\ limited\ to\ students\ who\ indicated\ each\ factor\ as\ being\ important\ in\ their\ general\ enrollment\ decision-making\ process.$

^{*} Indicates a rating of Average or Above Average.

CONCLUSION

The 2023 survey results suggest that the competitiveness of UC's offers of graduate student financial support has improved since 2020. The decrease in the competitiveness gaps reflects that, in constant dollars, there has been both a slight increase in the average net stipend offered by UC campuses (1 percent), and a decrease in the average net stipend offered by non-UC institutions (2 percent).

While the average net stipend offered by most UC campuses remains below that offered by its competitors, there are signs of improvement at certain campuses and in some disciplines. In particular, the competitiveness of UC's offers has improved in Engineering/CS, Health Sciences, Humanities and Physical Sciences. There is ongoing concern about UC's ability to attract the best graduate students — particularly nonresident domestic and international students.

The stipend gap between UC and non-UC institutions is magnified by the higher cost of living in some UC campus communities. The economic growth (prior and after the pandemic), and the rising costs following the pandemic and the war in Ukraine, and increased housing costs in California may have widened the gap between the cost of living near UC campuses and the average cost of living nationwide (as well as the cost of living near competing institutions).

Students continue to give UC high marks on factors that are important to their enrollment decisions, including the academic reputation of the university, the quality of the faculty, the quality of labs and facilities, the diversity of the student body and the location of UC campuses. UC received lower ratings in areas related to student financial support.

Moreover, survey results indicate that the competitiveness of graduate student support matters: a student is more likely to enroll at UC when UC's offer exceeds that of its competitors, and less likely to enroll at UC when it does not. The university continues to face significant challenges in this area although UC has closed the competitive gap in net stipend offered to students since 2013, 2017 and 2020.