Preparing California For Its Future
Enhancing Community College Student Transfer to UC

The Report of the President’s Transfer Action Team

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“Many California students begin their higher education journey at a community college, yet yearn for the opportunity to earn a four-year degree. We must continue to support the access and success of the diversity of the California community college population.”

Janet Napolitano (2014)
Recommend strategies to streamline the flow of California Community College students to a UC campus, focusing on improving their preparation, transition, and academic success at UC.
SELECT FINDINGS

Student Feedback on Transfer:

• Organize information more effectively

• Major preparation for multiple campuses is daunting

• Transition to UC can be challenging
1) TRANSFER DEMAND

FINDING
Declines in Applications Mask Growing Student Interest

RECOMMENDATIONS
• Prospect database
• Online student planning portal
• New & upgraded planning tools: ASSIST, TAP
• New messages to prospective students
1) TRANSFER DEMAND

Messaging Themes for Prospective Transfers:

- Transfer to UC is Affordable
- Transfer to UC is Achievable

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2) TRANSFER DIVERSITY

FINDING
UC Draws Transfers From Relatively Few CCCs
• 50% of transfers come from 19 of 112 CCCs

RECOMMENDATIONS
• Strengthen UC’s presence at every CCC
• CCC-to-UC “Pipeline Initiative”
• Outreach and counseling resources
3) TRANSFER TRANSPARENCY

FINDING
Faculty Efforts to Streamline and Strengthen Transfer Pathways Should Be Supported and Expanded

RECOMMENDATIONS
• Promote consistency in major preparation
• Align with Associate Degrees for Transfer
4) TRANSFER RECEPTIVITY

FINDING
Additional Efforts Are Needed To Create Transfer-Affirming Cultures

RECOMMENDATIONS
UC “Transfer Success Kit”:
- Enhanced orientation
- On-campus housing
- Transfer centers & services
- Peer mentoring and advising
- Summer programs
5) TRANSFER COMMITMENT

FINDING
Recommit to the Values of the California Master Plan

RECOMMENDATIONS
• Statewide “Presidential Conversation” tour
• Intersegmental advocacy to promote transfer and increased capacity
• Annual Intersegmental Transfer Summit
IMMEDIATE STEPS

• Enhance messaging statewide
• Expand outreach to CCC counselors
• Initiate faculty review of curriculum
• Inventory & enhance campus transfer services
• Begin “Presidential Conversation” tour

FOLLOW-UP STEPS

• Improve technology & communications
• Build additional CCC partnerships
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TRANSFER ACTION TEAM MEMBERS

- George Johnson, Chair, Board of Admissions & Relations with Schools, UCB (Co-chair)
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