What Do the Facts Say? Using Institutional Data to Tell UC’s Story

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IRAP Mission and Values

• We provide
  evidence-based analyses and reports that inform and shape
  university management,
  strategic planning,
  institutional policy, and
decision support.

• We value
  accuracy
  collaboration
  creativity
  expertise
Together IRAP and ITS can... 

• Together, IRAP and ITS can create a decision support environment that 
  
  • Tells the story of UC 
  
  • Is inviting and easy to understand and us 
  
  • Leads the nation on how to communicate the value of public education
Value Statements

CA Voters, Benchmarking Questions

<table>
<thead>
<tr>
<th>Statement</th>
<th>Strongly Agree</th>
<th>Agree</th>
<th>Disagree</th>
<th>Strongly Disagree</th>
<th>Don't Know</th>
</tr>
</thead>
<tbody>
<tr>
<td>UC is critical to California’s future</td>
<td>38%</td>
<td>47%</td>
<td>11%</td>
<td>3%</td>
<td></td>
</tr>
<tr>
<td>I am proud to have UC in my state</td>
<td>37%</td>
<td>53%</td>
<td>6%</td>
<td>3%</td>
<td></td>
</tr>
<tr>
<td>Investing in UC is a worthwhile use of taxpayer dollars</td>
<td>32%</td>
<td>47%</td>
<td>14%</td>
<td>5%  3%</td>
<td></td>
</tr>
<tr>
<td>A UC education is a good value</td>
<td>31%</td>
<td>51%</td>
<td>10%</td>
<td>3%  5%</td>
<td></td>
</tr>
<tr>
<td>UC is essential to the California economy</td>
<td>30%</td>
<td>49%</td>
<td>13%</td>
<td>4%  4%</td>
<td></td>
</tr>
<tr>
<td>I admire people with UC degrees</td>
<td>28%</td>
<td>56%</td>
<td>10%</td>
<td>4%</td>
<td></td>
</tr>
<tr>
<td>UC positively impacts my community</td>
<td>27%</td>
<td>48%</td>
<td>17%</td>
<td>3%  6%</td>
<td></td>
</tr>
<tr>
<td>UC directly impacts my life</td>
<td>14%</td>
<td>33%</td>
<td>39%</td>
<td>9%  5%</td>
<td></td>
</tr>
<tr>
<td>UC makes a college degree attainable for low-income families</td>
<td>10%</td>
<td>39%</td>
<td>28%</td>
<td>10% 13%</td>
<td></td>
</tr>
</tbody>
</table>

Question Wording: I’m going to read you a few statements and I’d like you to tell me your level of agreement with each of the following: Strongly Agree, Agree, Disagree, Strongly Disagree, Don’t Know.
Value Statements

Alumni, Benchmarking Questions

% Strongly Agree

Question Wording: I’m going to read you a few statements and I’d like you to tell me your level of agreement with each of the following: Strongly Agree, Agree, Disagree, Strongly Disagree, Don’t Know.
UC directly impacts my life

• Immediate UC community
  • 244,000 students,
  • 138,000 faculty and staff,
  • over 61,000 retirees, and
  • over 1.6 million living alumni

• Broader UC community includes many more, such as patients at UC’s hospitals
  • 3.8 million outpatient clinic visits,
  • over 147,000 inpatient days and
  • 290,000 emergency room visits a year

• Other impacts, including but not limited to...
  • farmers and agriculturalists with UC Cooperative Extension agents,
  • researchers using NRS,
  • participants in community programs
  • attendees to concerts, movies and lectures at UC and visit its museums, libraries, and botanical garden.
UC directly impacts my life

http://accountability.universityofcalifornia.edu/

http://arcgis.cisr.ucsc.edu/ucop/
UC makes a college degree attainable for low-income families.

UC enrolls a higher proportion of Pell grant recipients than comparable research universities.

Figure 2.1 Pell grant recipients
UC and selected peers
Fall 2011 (most recent year available for peer data)

Selected Public Flagship Institutions California Research Universities

Virginia Michigan Stanford USC UC

Source: IPEDS

UC makes a college degree attainable for low-income families

Four-year freshman graduation rates have improved over time, with 63 percent of the fall 2009 cohort graduating in 4 years. Though a gap between Pell recipients and non-Pell students exists at the four-year mark, it is nearly eliminated at the six-year mark.

Thank you....