Lunch-n-Learn: Strategic Initiatives

Presented By: Maria Anguiano, Associate Director
September 27, 2011
Agenda

1. Org Chart / Reporting Lines
2. Our Background
3. Where We’re Located
4. What We Do
5. Some Examples
6. How You Can Help!
Agenda

1. Org Chart / Reporting Lines
2. Our Background
3. Where We’re Located
4. What We Do
5. Some Examples
6. How You Can Help!
Strategic Initiatives is technically part of the “Immediate Office of the CFO,” but we function like an independent department.

We both report directly to Peter Taylor.
Agenda

1. Org Chart / Reporting Lines
2. Our Background
3. Where We’re Located
4. What We Do
5. Some Examples
6. How You Can Help!
Our background

- Started together on 10/19/09

- Educational Background
  - Maria: Accounting/Economics bachelors + Stanford MBA
  - Lisa: Finance bachelors + Berkeley MBA (in process)

- Investment Banking Experience
  - Maria: Lehman Brothers/Barclay’s
  - Lisa: J.P. Morgan

- Other Work Experience
  - Maria: Professional auditing at Deloitte
  - Lisa: Higher-ed finance at U. Texas System

- Other Related Credentials
  - Maria: Certified Public Accountant, Spanish bachelors
  - Lisa: Journalism bachelors
Agenda

1. Org Chart / Reporting Lines
2. Our Background
3. Where We’re Located
4. What We Do
5. Some Examples
6. How You Can Help!
Where we are located

- Franklin Building
- 10th floor
- Northeast corner, near Peter Taylor’s office
- Adjacent offices: 10303 and 10304
- Stop by anytime!
Agenda

1. Org Chart / Reporting Lines
2. Our Background
3. Where We’re Located
4. What We Do
5. Some Examples
6. How You Can Help!
What we do

- Internal Consultants

- CFO Division Strategic Planning
  - Divisional branding, mission/vision/value development
  - Staff Development Menu
  - Town Halls, Senior Staff Meetings, Lunch-n-Learns

- Strategic Financial Analysis
  - NPV/IRR analysis, pro forma building
  - Cashflow and liquidity analysis
  - Policy research and re-writing

- Special Project Management
  - Pension restructuring
  - UCOP Budget Tool implementation
  - Working Smarter lead staff
  - CapEquip / C3 (internal loan programs)
Agenda

1. Org Chart / Reporting Lines
2. Our Background
3. Where We’re Located
4. What We Do
5. Some Examples
6. How You Can Help!
Some examples

PEB TASK FORCE FINANCE PLAN
Pension Restructuring

- Project was lead by systemwide PEB Task Force
- Task was to develop a comprehensive, long-term and sustainable approach for all post-employment benefits
- Maria Anguiano’s role was primarily to:
  - Create 30 year financial plan to bring UCRP funding to 100%
  - Included modeling a 30 year UC & employee contribution schedule
  - $1 billion debt financing and $1 billion transfer from STIP to UCRP to leverage excess cash flow
Some examples

UCOP Budget Development System

- Budget Development
- Budget Reporting/ Monitoring
- Strategic Management of UCOP Resources
Currentl, budgeting at UCOP is a time intensive, confusing and poorly defined process.

The new UCOP Budget Development System will be based on TM1, a web-based budget and planning software tool developed by IBM.

This tool will be rolled out to all departments for FY2012-13 Budget Development and will include budget to actual reporting.

Maria Anguiano’s Role is Project Director, in charge of design and implementation.
Some examples

Working Smarter

http://workingsmarter.universityofcalifornia.edu/
Working Smarter

- Project is lead by Peter Taylor & Nathan Brostrom
- It’s a five-year project with $500 mm goal
- Lead staff on Working Smarter also include Kobie Crowder and Michael Reese
- Lisa Baird’s role is primarily:
  - Project intake (helping folks develop/maintain case studies)
  - Financing (helping folks apply for C3 funds)
  - Communications strategy (website development)
  - Regental updates (bi-annual Regents’ items)
Some examples

CapEquip & C3 are online!

http://www.ucop.edu/finance/ucsip.html
CapEquip / C3

- CapEquip and C3 both live under the UCSIP umbrella

- CapEquip and C3 are internal loan programs
  - CapEquip is 4% loans for campus capital equipment acquisition (in lieu of leasing)
  - C3 is 0% loans for cross-campus collaborations that require start-up working capital (due to lack of cash)

- Lisa Baird’s role is primarily:
  - Developing guidelines and application process for each program under the larger UCSIP umbrella
  - Helping folks apply for the loans
  - Administering the loans once they are written, i.e., getting folks the money when they need it!

- Capital Markets Finance and EIA are major partners!
Agenda

1. Org Chart / Reporting Lines
2. Our Background
3. Where We’re Located
4. What We Do
5. Some Examples
6. How You Can Help!
How you can help!

- Tell people about our services!

- If you hear about someone who needs financial analysis, send them our way! We provide free labor!

- We are happy to work on just about anything that needs some financial T.L.C.

- Bookmark the Working Smarter website and CapEquip/C3 website - forward the links to people!

- Spread the word that CFO Division is making an impact!